







Seo Analyzer thehearttruths.com

Generated on February 11 2022 07:32 AM

The score is 43/100







SEO Content

	Title	<div>The Heart Truths To Keep Singaporeans Thinking by Roy Ngerng Yi Ling ￼￼</div> <div>Length : 74</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>																		
	Description	<div>To Keep Singaporeans Thinking by Roy Ngerng Yi Ling ￼￼</div> <div>Length : 55</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																		
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Heart Truths</td></tr><tr><td>description</td><td>To Keep Singaporeans Thinking by Roy Ngerng Yi Ling ￼￼</td></tr><tr><td>url</td><td>https://thehearttruths.com/</td></tr><tr><td>site_name</td><td>The Heart Truths</td></tr><tr><td>image</td><td>https://secure.gravatar.com/blavatar/ddd1159fb88a2cce1f669db0ce0761f8?s=200&#038;ts=1644571960</td></tr><tr><td>image:width</td><td>200</td></tr><tr><td>image:height</td><td>200</td></tr></tbody></table>	Property	Content	type	website	title	The Heart Truths	description	To Keep Singaporeans Thinking by Roy Ngerng Yi Ling ￼￼	url	https://thehearttruths.com/	site_name	The Heart Truths	image	https://secure.gravatar.com/blavatar/ddd1159fb88a2cce1f669db0ce0761f8?s=200&ts=1644571960	image:width	200	image:height	200
Property	Content																			
type	website																			
title	The Heart Truths																			
description	To Keep Singaporeans Thinking by Roy Ngerng Yi Ling ￼￼																			
url	https://thehearttruths.com/																			
site_name	The Heart Truths																			
image	https://secure.gravatar.com/blavatar/ddd1159fb88a2cce1f669db0ce0761f8?s=200&ts=1644571960																			
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image:height	200																			





SEO Content

[illegible]

SEO Content

		<ul style="list-style-type: none"> • [H3] Share this: • [H3] Like this: • [H3] Share this: • [H3] Like this: • [H3] ROY NGERNG • [H3] Subscribe to Email Alerts • [H3] Follow The Heart Truths on Facebook • [H3] Recent Posts • [H3] Top Posts & Pages • [H3] Archives • [H3] Blog Stats • [H3] Categories • [H3] Twitter Updates • [H3]
	Images	<p>We found 123 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 257 links including 13 link(s) to files
	Statistics	<p>External Links : noFollow 0.78%</p> <p>External Links : Passing Juice 59.14%</p> <p>Internal Links 40.08%</p>

In-page links

Anchor	Type	Juice
The Heart Truths	Internal	Passing Juice
About	Internal	Passing Juice
Roy Ngerng's Crowdfunding for the Defamation Suit from Singapore's Prime Minister (April&nbsp;2021)	Internal	Passing Juice
QUARTZ	External	Passing Juice
here	External	Passing Juice
South China Morning Post	External	Passing Juice
The Online Citizen	External	Passing Juice
AFP	External	Passing Juice
Reuters	External	Passing Juice
The News Lens	External	Passing Juice
WION	External	Passing Juice
WION	External	Passing Juice
WION	External	Passing Juice
Kompas.com	External	Passing Juice
Taipei Times	External	Passing Juice
The Independent Singapore	External	Passing Juice
Thailand Daily	External	Passing Juice
sued	Internal	Passing Juice
link	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
https://paypal.me/royngerng	External	noFollow
Day 0.5	External	Passing Juice
Day 1	External	Passing Juice
Day 1.5	External	Passing Juice
Day 2	External	Passing Juice
Day 2.5	External	Passing Juice

In-page links

Day 3	External	Passing Juice
Day 3.5	External	Passing Juice
Day 4	External	Passing Juice
Day 4.5	External	Passing Juice
Day 5	External	Passing Juice
Day 5.5	External	Passing Juice
Day 6	External	Passing Juice
Day 6.5	External	Passing Juice
Day 7	External	Passing Juice
Day 7.5	External	Passing Juice
Day 7.5	External	Passing Juice
Day 8	External	Passing Juice
Day 8.5	External	Passing Juice
Day 8.5	External	Passing Juice
Day 8.5	External	Passing Juice
Google Sheet	External	Passing Juice
Thank you post to my colleagues for their patience during this crowdfunding period	External	Passing Juice
Thank you post to Milk Tea Alliance #MilkTeaAlliance countries in Asia for supporting this crowdfunding campaign	External	Passing Juice
Thank you post to people overseas inside or outside of Singapore for contributing to this campaign	External	Passing Juice
8 April 2021	External	Passing Juice
17 April 2021	External	Passing Juice
17 April 2021	External	Passing Juice
19 April 2021	External	Passing Juice
here	Internal	Passing Juice
released	External	Passing Juice
Roy Ngerng	Internal	Passing Juice
7 Comments	Internal	Passing Juice

In-page links

Uncategorized	Internal	Passing Juice
My Closing Statement for the Defamation Suit with Singapore Prime Minister Lee Hsien&nbsp;Loong	Internal	Passing Juice
roy-ngerngs-closing-statement-in-defamation-suit-with-lee-hsien-loong-1	External	Passing Juice
5 Comments	Internal	Passing Juice
[Poll Results] Singapore&#8217;s Prime Minister Should Not Earn More than S\$325,000 A&nbsp;Year	Internal	Passing Juice
asked	Internal	Passing Juice
other	External	Passing Juice
wrote	Internal	Passing Juice
have	External	Passing Juice
GDP per capita	External	Passing Juice
cost of living	External	Passing Juice
pointed	External	Passing Juice
only	External	Passing Juice
workforce	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
22 Comments	Internal	Passing Juice
Singapore&#8217;s Education Outcomes Are Very Unequal at Higher Levels of&nbsp;Difficulty	Internal	Passing Juice
Index	External	Passing Juice
Index	External	Passing Juice
said	External	Passing Juice
said	External	Passing Juice

In-page links

said	External	Passing Juice
outperforms	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
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World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
10th	External	Passing Juice
9th	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
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World Inequality Database on Education (WIDE)	External	Passing Juice
World Inequality Database on Education (WIDE)	External	Passing Juice
17th	External	Passing Juice
9th	External	Passing Juice
OECD	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
here	Internal	Passing Juice
3 Comments	Internal	Passing Juice
earn	External	Passing Juice
wage	External	Passing Juice

In-page links

GDP per capita	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
few	External	Passing Juice
Take Our Poll	External	Passing Juice
Take Our Poll	External	Passing Juice
3 Comments	Internal	Passing Juice
asked	External	Passing Juice
accused	External	Passing Juice
provided	External	Passing Juice
special bonus	External	Passing Juice
here	External	Passing Juice
speech	External	Passing Juice
here	External	Passing Juice
estimated	External	Passing Juice
here	External	Passing Juice
here	External	Passing Juice
6 Comments	Internal	Passing Juice
Singaporeans Pay High Rates for Health Insurance, but Get Back Low Returns; Other Countries Pay Low Rates, Get High&nbsp;Returns	Internal	Passing Juice
first article	Internal	Passing Juice
leads on the second article	Internal	Passing Juice
National Health Insurance Administration, Ministry of Health and Welfare – How Premiums Are Calculated	External	Passing Juice
National Health Insurance Administration, Ministry of Health and Welfare	External	Passing Juice
National Health Insurance Service Program &#8211; Contributions	External	Passing Juice

In-page links

Korean Statistical Information Service &#8211; National Health Care Expenditure by Suppliers and Financial Resources (National Medical Expenses)	External	Passing Juice
Japan Health Insurance Association &#8211; Insurance rates	External	Passing Juice
Ministry of Health, Labor and Welfare – Overview of Medical Service Regime in Japan Financial Situation of Health Insurance	External	Passing Juice
GKV-Spitzenverband &#8211; Statutory health insurance	External	Passing Juice
Statistisches Bundesamt &#8211; Health expenditure	External	Passing Juice
Ministry of Health, Singapore &#8211; Medisave Contributions	External	Passing Juice
Ministry of Health, Singapore – Healthcare financing sources	External	Passing Juice
government has S\$20 to S\$40 billion in cash surplus every year	Internal	Passing Juice
most dollar amount for out-of-pocket expenditure (after accounting for purchasing power parity) in the world	Internal	Passing Juice
The Straits Times &#8211; Free healthcare will mean raising taxes: Tharman	External	Passing Juice
Ms Sylvia Lim had already flagged this issue out in parliament in 2012	External	Passing Juice
Gerald Giam also said in parliament in 2013	External	Passing Juice
Singapore Democratic Party (SDP) has even proposed a solution	External	Passing Juice
The SDP National Healthcare Plan – Caring for All Singaporeans	External	Passing Juice
24 Comments	Internal	Passing Juice
Latest CPF Recommendations: Still Trying to Make (You)&nbsp;Believe	Internal	Passing Juice
CPF Advisory Panel&#8217;s Part Two of their recommendations	External	Passing Juice
ranked Singapore&#8217;s pension funds as being the least adequate	Internal	Passing Juice
admit that the CPF funds are indeed being funnelled into GIC	Internal	Passing Juice
what the Channel NewsAsia reported	External	Passing Juice
life expectancy of Singaporeans	External	Passing Juice
an average of 55% of (the Ordinary Account) savings had	External	Passing Juice

In-page links

been withdrawn (by CPF members) to finance their flats at age 55		
I estimated that the median balance would be only S\$55,000	Internal	Passing Juice
Leong Sze Hian had estimated	Internal	Passing Juice
increased to S\$166,000	External	Passing Juice
Deputy Prime Minister Tharman Shanmugaratnam said in a parliamentary reply	External	Passing Juice
7 Comments	Internal	Passing Juice
National Health Insurance Administration, Ministry of Health and Welfare – The National Health Insurance Statistics, 2014	External	Passing Juice
Korean Statistical Information Service &#8211; Statistical Database Financial Indicators of N.H.I.S by Year	External	Passing Juice
Ministry of Health, Singapore &#8211; Government Health Expenditure and Healthcare Financing Statistics	External	Passing Juice
Central Provident Fund Board &#8211; Members&#8217; Accounts Statistics	External	Passing Juice
Socio-economic blogger Leong Sze Hian estimated	External	Passing Juice
question by the Worker&#8217;s Party&#8217;s Gerald Giam	External	Passing Juice
Singapore Democratic Party (SDP)&#8217;s Chong Wai Fung gave a speech in 2014	External	Passing Juice
speech given by Mr Giam in parliament in 2014	External	Passing Juice
On his blog, Mr Giam said	External	Passing Juice
7 Comments	Internal	Passing Juice
Hong Kong Hospital Authority Fees and Charges	External	Passing Juice
National Health Insurance Administration, Ministry of Health and Welfare &#8211; Copayments	External	Passing Juice
2014 National Health Insurance System of Korea &#8211; Universal Health Coverage for the World	External	Passing Juice
IBM Japan Health Insurance Association &#8211; When you incur high medical costs	External	Passing Juice
Singapore Ministry of Health Medisave Withdrawal Limits	External	Passing Juice
MediShield Life Information Booklet for the Newly Insured	External	Passing Juice
any expenses above the cap will be “free” to the patients	External	Passing Juice

In-page links

Singapore Democratic Party (SDP) proposes a cap of \$2,000 on hospital bills	External	Passing Juice
10 Comments	Internal	Passing Juice
Older Posts	Internal	Passing Juice
Follow The Heart Truths on Facebook	External	Passing Juice
The Singapore High Court Says I have Defamed the Singapore Prime Minister	Internal	Passing Juice
I am Tired. I Do Not Know if I Can Still Carry On the Fight, If It's Just Me.	Internal	Passing Juice
Singapore Leaders' Family Relationships with One Another	Internal	Passing Juice
"New" PSLE Education Scoring System: Does it Change Anything?	Internal	Passing Juice
Ex-NMP Eugene and Zulkifli, Do You Think SPH Websites should Shut Down Too?	Internal	Passing Juice
SINGAPORE'S STRAITS CHINESE BANKING FAMILIES 新加坡的海峡華商銀行家族	Internal	Passing Juice
Truth Exposed: The Dirty CPF-HDB Scheme To Trick Singaporeans	Internal	Passing Juice
The Real History of the CPF and the Singapore Economy	Internal	Passing Juice
Lee Hsien Loong's New Request To Take Down 4 More Articles And 1 Video	Internal	Passing Juice
April 2021	Internal	Passing Juice
October 2020	Internal	Passing Juice
October 2018	Internal	Passing Juice
August 2016	Internal	Passing Juice
July 2016	Internal	Passing Juice
May 2016	Internal	Passing Juice
April 2016	Internal	Passing Juice
March 2016	Internal	Passing Juice
September 2015	Internal	Passing Juice
August 2015	Internal	Passing Juice
July 2015	Internal	Passing Juice

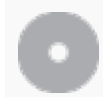
In-page links

June 2015	Internal	Passing Juice
May 2015	Internal	Passing Juice
April 2015	Internal	Passing Juice
March 2015	Internal	Passing Juice
February 2015	Internal	Passing Juice
January 2015	Internal	Passing Juice
December 2014	Internal	Passing Juice
November 2014	Internal	Passing Juice
October 2014	Internal	Passing Juice
September 2014	Internal	Passing Juice
August 2014	Internal	Passing Juice
July 2014	Internal	Passing Juice
June 2014	Internal	Passing Juice
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April 2014	Internal	Passing Juice
March 2014	Internal	Passing Juice
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July 2013	Internal	Passing Juice
June 2013	Internal	Passing Juice
May 2013	Internal	Passing Juice
April 2013	Internal	Passing Juice
March 2013	Internal	Passing Juice

In-page links

February 2013	Internal	Passing Juice
January 2013	Internal	Passing Juice
December 2012	Internal	Passing Juice
November 2012	Internal	Passing Juice
October 2012	Internal	Passing Juice
September 2012	Internal	Passing Juice
August 2012	Internal	Passing Juice
July 2012	Internal	Passing Juice
Budget 2013	Internal	Passing Juice
Charting Singapore's Future	Internal	Passing Juice
Controlling the People in Singapore	Internal	Passing Juice
How Much Tax Are Singaporeans Really Paying?	Internal	Passing Juice
In Singapore We've Forgotten: I Think That I Am Better Than You	Internal	Passing Juice
Jobs Wages & Employment	Internal	Passing Juice
New Licensing Framework for Online News Sites	Internal	Passing Juice
Singapore Haze 2013	Internal	Passing Juice
Singapore Perspectives 2013: Governance	Internal	Passing Juice
Singapore Population White Paper 2013	Internal	Passing Juice
[Infographics]: How Much Tax Are Singaporeans Really Paying?	Internal	Passing Juice
Twitter Updates	External	Passing Juice
Blog at WordPress.com.	External	noFollow
Log in now.	External	Passing Juice
Sign up	External	Passing Juice
Report this content	External	Passing Juice
View site in Reader	External	Passing Juice
Manage subscriptions	External	Passing Juice
Cancel	Internal	noFollow

SEO Keywords



Keywords Cloud

email ngerng posted check address
uncategorized comments roy
heart written

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ngerng	12	✓	✗	✓	✓
roy	12	✓	✗	✓	✓
comments	11	✗	✗	✗	✗
uncategorized	10	✗	✗	✗	✗
written	10	✗	✗	✗	✗











Usability

	Url	Domain : thehearttruths.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 77 Warnings : 96
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://thehearttruths.com/sitemap.xml</div> <div>https://thehearttruths.com/sitemap.xml</div> <div>https://thehearttruths.com/news-sitemap.xml</div>
	Robots.txt	<div>http://thehearttruths.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics