







Seo Analyzer thehillcarttales.com

Generated on March 24 2022 21:02 PM






The score is **61/100**





SEO Content

	<p>Title</p>	<p>The Hillcart Tales Tea Online Store</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Hillcart Tales — Tea for every mood. There is a range of teas from Darjeeling Muscatel (Black tea) to Berries Burst (Green tea) & Lemon cake (Dessert Tisane). Buy Now!</p> <p>Length : 171</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Hillcart Tales Tea Online Store</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.thehillcarttales.com/image/catalog/logos/logo-black.png</td> </tr> <tr> <td>image</td> <td>https://www.thehillcarttales.com/tea-tales/wp-content/uploads/2018/09/Option-4.jpg</td> </tr> <tr> <td>description</td> <td>Hillcart Tales — Tea for every mood. There is a range of teas from Darjeeling Muscatel (Black tea) to Berries Burst (Green tea) & Lemon cake (Dessert Tisane). Buy Now!</td> </tr> </tbody> </table>	Property	Content	title	The Hillcart Tales Tea Online Store	type	article	url	https://www.thehillcarttales.com/image/catalog/logos/logo-black.png	image	https://www.thehillcarttales.com/tea-tales/wp-content/uploads/2018/09/Option-4.jpg	description	Hillcart Tales — Tea for every mood. There is a range of teas from Darjeeling Muscatel (Black tea) to Berries Burst (Green tea) & Lemon cake (Dessert Tisane). Buy Now!
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	<p>Headings</p>	<table border="1" data-bbox="539 1973 1481 2047"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>5</td> <td>1</td> <td>4</td> <td>2</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	6	5	1	4	2
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SEO Content

		<ul style="list-style-type: none">• [H1] Our Story• [H2] My Cart• [H2] Welcome to the journey of fine teas from around the world• [H2] Our Favourites• [H2] Our Story• [H2] Our Story• [H2] Collections• [H3] A Flavourful Treat• [H3] Awaits You• [H3] A cup of goodness, for everyone: 5 things to do with The Hillcart Tales' Monocartons• [H3] A Tea Gift for Every Employee• [H3] A corner inspired by Jasmine Pearl Green tea + A DIY Planter idea stolen from Hill Cart Road• [H4] Welcome To The Hillcart Tales• [H5] A cup of goodness, for everyone: 5 things to do with The Hillcart Tales' Monocartons• [H5] A Tea Gift for Every Employee• [H5] A corner inspired by Jasmine Pearl Green tea + A DIY Planter idea stolen from Hill Cart Road• [H5] Information• [H6] OR• [H6] OR
	Images	We found 41 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.67% Internal Links 98.33%

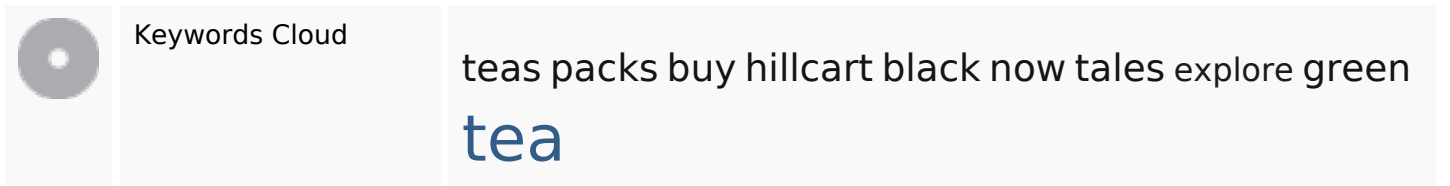
In-page links

Anchor	Type	Juice
Shop Now	Internal	Passing Juice
SHOP TEA	Internal	Passing Juice
Loose Leaf	Internal	Passing Juice
Tea Bags	Internal	Passing Juice
Black Tea	Internal	Passing Juice
Green Tea	Internal	Passing Juice
Exotic Blends	Internal	Passing Juice
Assorted Packs	Internal	Passing Juice
Combo Packs	Internal	Passing Juice
Cold Brews	Internal	Passing Juice
White Tea	Internal	Passing Juice
Morning	Internal	Passing Juice
Afternoon	Internal	Passing Juice
Evening	Internal	Passing Juice
Night	Internal	Passing Juice
GIFT SHOP	Internal	Passing Juice
Gift Boxes	Internal	Passing Juice
Corporate Gifts	Internal	Passing Juice
Customised Gifts	Internal	Passing Juice
E- Gift Card	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Privacy &nbsp;&nbsp;&nbsp; 	Internal	Passing Juice
Terms &nbsp;&nbsp;&nbsp; 	Internal	Passing Juice
Refund	Internal	Passing Juice
Refund	Internal	Passing Juice
Privacy	Internal	Passing Juice
Get In Touch	Internal	Passing Juice
Oolong Tea	Internal	Passing Juice
Night	Internal	Passing Juice
Practicenext	External	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tea	28	✓	✗	✓	✓
tales	8	✓	✗	✓	✓
green	8	✗	✗	✓	✓
hillcart	7	✓	✗	✓	✓
teas	7	✗	✗	✓	✓


Usability

	Url	Domain : thehillcarttales.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://thehillcarttales.com/sitemap.xml</p> <p>https://www.thehillcarttales.com/sitemap.xml</p>
	Robots.txt	<p>http://thehillcarttales.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>