



Seo Analyzer thelinknewspaper.ca

Generated on February 13 2022 13:34 PM

The score is 55/100







SEO Content

	<p>Title</p>	<p>The Link & Concordia's Independent Newspaper Since 1980</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Since 1980, The Link has been the most read newspaper on Concordia's campuses and the areas surrounding the university, reaching over 40,000 students and 5,000 members of the university faculty and staff weekly.</p> <p>Length : 211</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Link</td> </tr> <tr> <td>description</td> <td>Since 1980, The Link has been the most read newspaper on Concordia's campuses and the areas surrounding the university, reaching over 40,000 students and 5,000 members of the university faculty and staff weekly.</td> </tr> <tr> <td>image</td> <td>https://thelinknewspaper.ca/assets/img/thumbnail.png</td> </tr> <tr> <td>url</td> <td>https://thelinknewspaper.ca</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	The Link	description	Since 1980, The Link has been the most read newspaper on Concordia's campuses and the areas surrounding the university, reaching over 40,000 students and 5,000 members of the university faculty and staff weekly.	image	https://thelinknewspaper.ca/assets/img/thumbnail.png	url	https://thelinknewspaper.ca	type	website
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>												





SEO Content

0 4 18 1 0 0

- [H2] Body positivity is dead and thin people killed it
- [H2] Navigating intimacy and sex after cancer
- [H2] Get The Link in your inbox. Subscribe to our newsletter.
- [H2] Latest Announcements
- [H3] Respectability, impracticality, and a lack of intersectionality have corrupted the body positivity movement
- [H3] Approaching sex post-diagnosis can be intimidating, but far from impossible
- [H3] Editorial: Systemic neglect and marginalization of bodies
- [H3] Craving spirituality: Holistic practices that date back thousands of years are making a comeback
- [H3] The “Freedom Convoy” is a genuine threat to Canadian politics
- [H3] Will you be my Valent(w)ine?
- [H3] ‘Dear Timid Body’ finds beauty in the unexpected
- [H3] ‘Just Semantics’ gives a new perspective on art
- [H3] Poetry: ‘Co-Star Mashup’
- [H3] The CSU’s Diversity Services Offices have officially launched
- [H3] Weekly Fringe: Looking for art events? We might just have what you’re looking for!
- [H3] Current Issue
- [H3] Video
- [H3] Today: Who’s running and how to vote in the by-election
- [H3] By-election: Who’s running and how to vote
- [H3] Reminder: By-Election for co-news editors to be held Nov. 9
- [H3] By-Election for co-news editors to be held Nov. 9
- [H3] Get The Link in your inbox. Subscribe to our newsletter.
- [H4] The Body Issue

	Images	<p>We found 57 images on this web page.</p> <p>56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Sports	Internal	Passing Juice
Fringe Arts	Internal	Passing Juice
Letters	Internal	Passing Juice
Opinions	Internal	Passing Juice
Videos	Internal	Passing Juice
Issues	Internal	Passing Juice
Announcements	Internal	Passing Juice
About Us	Internal	Passing Juice
Contribute	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Body positivity is dead and thin people killed it	Internal	Passing Juice
Zachary Fortier	Internal	Passing Juice
Navigating intimacy and sex after cancer	Internal	Passing Juice
Laurianne Tremblay	Internal	Passing Juice
Editorial: Systemic neglect and marginalization of bodies	Internal	Passing Juice

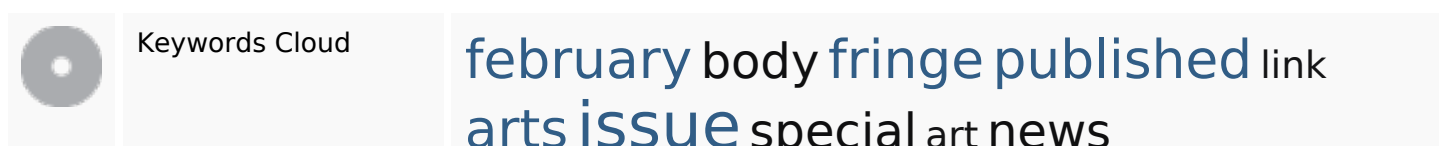
In-page links

The Link	Internal	Passing Juice
Craving spirituality: Holistic practices that date back thousands of years are making a comeback	Internal	Passing Juice
Gabrielle Laperrière-Leblanc	Internal	Passing Juice
The “Freedom Convoy” is a genuine threat to Canadian politics	Internal	Passing Juice
Will you be my Valent(w)ine?	Internal	Passing Juice
Meghan Kerr	Internal	Passing Juice
‘Dear Timid Body’ finds beauty in the unexpected	Internal	Passing Juice
Olivia Piché	Internal	Passing Juice
&#8216;Just Semantics&#8217; gives a new perspective on art	Internal	Passing Juice
Charlie-Yoko McDonald	Internal	Passing Juice
Poetry: ‘Co-Star Mashup’	Internal	Passing Juice
Sophie Dufresne	Internal	Passing Juice
The CSU’s Diversity Services Offices have officially launched	Internal	Passing Juice
Dinah Arzola-Martinez	Internal	Passing Juice
Weekly Fringe: Looking for art events? We might just have what you’re looking for!	Internal	Passing Juice
Latest	Internal	Passing Juice
Popular	Internal	Passing Juice
Volunteering and alternative ways to aid with Montreal&#8217;s unhoused population	Internal	Passing Juice
News	Internal	Passing Juice
Concerned students criticize the return-to-campus plan	Internal	Passing Juice
CSU votes to pass the Motion Against Apartheid	Internal	Passing Juice
Will you be my Valent(w)ine?	Internal	Passing Juice
Fringe Arts	Internal	Passing Juice
‘Dear Timid Body’ finds beauty in the unexpected	Internal	Passing Juice
Craving spirituality: Holistic practices that date back thousands of years are making a comeback	Internal	Passing Juice

In-page links

How homegrown tattoo artists are revamping old school ink	Internal	Passing Juice
Special Issue	Internal	Passing Juice
‘Red Rain’	Internal	Passing Juice
The unaccounted victims of a crumbling health system	Internal	Passing Juice
The “Freedom Convoy” is a genuine threat to Canadian politics	Internal	Passing Juice
Opinions	Internal	Passing Juice
The Body Issue	Internal	Passing Juice
Fifth anniversary of Quebec City mosque shooting remembered with in-person and online vigils	Internal	Passing Juice
Today: Who’s running and how to vote in the by-election	Internal	Passing Juice
By-election: Who’s running and how to vote	Internal	Passing Juice
Reminder: By-Election for co-news editors to be held Nov. 9	Internal	Passing Juice
By-Election for co-news editors to be held Nov. 9	Internal	Passing Juice
Advertise	Internal	Passing Juice
RSS	Internal	Passing Juice
Top of Page	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
issue	14	✘	✘	✘	✔
published	11	✘	✘	✘	✘
february	11	✘	✘	✘	✘
fringe	10	✘	✘	✘	✔

Keywords Consistency

arts

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Usability

	Url	Domain : thelinknewspaper.ca Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics