









SEO Content

	Images	We found 66 images on this web page. 66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

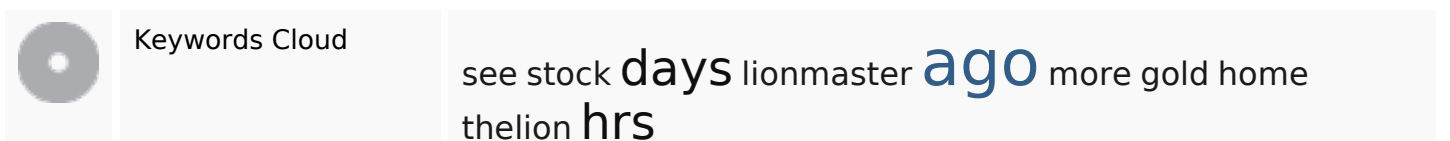
In-page links

Anchor	Type	Juice
Forum	Internal	Passing Juice
Portfolio	Internal	Passing Juice
News	Internal	Passing Juice
User	Internal	Passing Juice

In-page links

Mail	Internal	Passing Juice
Help	Internal	Passing Juice
Hopeful buyers flood house listed below \$300K: &#3...	Internal	Passing Juice
Burger King&#39;s largest franchise cuts chicken n...	Internal	Passing Juice
U.S. Consumer Spending Rose 2.1% in January and In...	Internal	Passing Juice
Key inflation gauge hit 6.1% in January, highest s...	Internal	Passing Juice
Pressure on Fed ramps up with US inflation gauge s...	Internal	Passing Juice
Coinbase Posts Big Revenue Beat But Expects Tradin...	Internal	Passing Juice
Investor Psychology During A Sell-Off	Internal	Passing Juice
Ford Ceo Calls Out Nio And Tesla As The Competitio...	Internal	Passing Juice
Major Buyers Of Russian Oil Struggle With Bank Gua...	Internal	Passing Juice
Shares Of Ev Start-Up Nikola Surge On Earnings Beat	Internal	Passing Juice
Us Gas Prices Could Hit \$5 Or More After Russiaâ&#246...&#246...	Internal	Passing Juice
U.S. New Home Sales Fall In January As Prices Marc...	Internal	Passing Juice
Planet Fitness CEO says Gen Zers are signing up fo...	Internal	Passing Juice
10-Year Treasury Yield Cuts Losses But Still Below...	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ago	42	✘	✘	✘	✘
hrs	23	✘	✘	✘	✘
days	19	✘	✘	✘	✘







Keywords Consistency

lionmaster	8	✘	✘	✘	✘
thelion	6	✔	✔	✘	✘





Usability

	Url	Domain : thelion.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 363 Warnings : 24				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	✘ Attention! Try to avoid nested tables in HTML.				




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://thelion.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics