








Seo Analyzer themattblack.com

Generated on March 12 2022 14:06 PM





The score is 53/100






SEO Content

	Title	<p>Matt Black Creative</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Matt Black Creative</td> </tr> <tr> <td>url</td> <td>http://themattblack.com/</td> </tr> <tr> <td>site_name</td> <td>Matt Black Creative</td> </tr> <tr> <td>image</td> <td>http://themattblack.com/wp-content/uploads/2017/06/Screen-Shot-2017-06-11-at-9.08.59-AM-e1497197769515-600x400.png</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>400</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Matt Black Creative	url	http://themattblack.com/	site_name	Matt Black Creative	image	http://themattblack.com/wp-content/uploads/2017/06/Screen-Shot-2017-06-11-at-9.08.59-AM-e1497197769515-600x400.png	image:width	600	image:height	400	locale	en_US
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	Headings	<table border="1" data-bbox="539 1960 1481 2027"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	4	16	0	0	0						
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SEO Content

		<ul style="list-style-type: none">• [H1] Matt Black Creative• [H2] MATT BLACK CREATIVE• [H2] Services• [H2] From the Portfolio• [H2] About Matt• [H3] Search• [H3] Instagram• [H3] MATT BLACK• [H3] Documentary Film• [H3] Branded Content• [H3] Video Production• [H3] The Cyclist: A Narrative Feature Film• [H3] Jump: A Corporate Video for Forever Living• [H3] Seattle Refined: Party of 3• [H3] Bright Spark: The Reconciliation of Trevor Southey• [H3] Seattle Refined Full Episode: Charleston, SC• [H3] Winger's Roadhouse Grill Commerical• [H3]• [H3] About• [H3] Follow• [H3] Contact
	Images	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 13 links including 0 link(s) to files</p>


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 38.46%
		Internal Links 61.54%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Work	Internal	Passing Juice
About	Internal	Passing Juice
Matt Black Creative	Internal	Passing Juice
=	External	Passing Juice
Odyssey: Drive Around the World	Internal	Passing Juice
McSweeney's	External	Passing Juice
The Cyclist	Internal	Passing Juice
Art + Belief	Internal	Passing Juice
Stolen & Escaped	External	Passing Juice
Seattle Refined	External	Passing Juice
Contact us	Internal	Passing Juice
WPZOOM	External	Passing Juice

SEO Keywords

	Keywords Cloud	creative film black matt production called from media producer editor
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

matt	16	✓	✗	✗	✓
black	13	✓	✗	✗	✓
film	9	✗	✗	✗	✓
creative	8	✓	✗	✗	✓
called	7	✗	✗	✗	✗

Usability

	Url	Domain : themattblack.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://themattblack.com/sitemap.xml http://themattblack.com/sitemap.xml http://themattblack.com/news-sitemap.xml</pre>
	Robots.txt	<p>http://themattblack.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>