




The score is **56/100**







## SEO Content

|    | Title              | Premium OpenCart themes and extensions by ThemeBurn<br><b>Length : 51</b><br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Premium OpenCart themes and extensions with FREE support. Give your OpenCart shop a fresh new look!<br><b>Length : 99</b><br>Great, your meta description contains between 70 and 160 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Trustful web solutions for your business</li> <li>• [H1] OpenCart themes</li> <li>• [H1] Clients</li> <li>• [H1] Contact Us</li> <li>• [H3] Organie</li> <li>• [H3] Trendero</li> <li>• [H3] Technopolis</li> <li>• [H3] Kiddos</li> <li>• [H3] Pavilion</li> <li>• [H3] Shoppica</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 0 | 6 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 4  | 0                  | 6  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 13 images on this web page.<br><br>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>18%</b>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                  |
|  | Iframe | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 6 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 100%<br>Internal Links 0% |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Organie</a>     | External | Passing Juice |
| <a href="#">Trendo</a>      | External | Passing Juice |
| <a href="#">Technopolis</a> | External | Passing Juice |
| <a href="#">Kiddos</a>      | External | Passing Juice |
| <a href="#">Pavilion</a>    | External | Passing Juice |
| <a href="#">Shoppica</a>    | External | Passing Juice |

## SEO Keywords



Keywords Cloud

themes more **opencart** all small web  
customers themeburn development design

### Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| opencart    | 10      | ✓     | ✗        | ✓               | ✓        |
| themes      | 4       | ✓     | ✗        | ✓               | ✓        |
| design      | 3       | ✗     | ✗        | ✗               | ✗        |
| web         | 3       | ✗     | ✗        | ✗               | ✓        |
| development | 3       | ✗     | ✗        | ✗               | ✗        |










### Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : themeburn.com<br>Length : 13   |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.   |
|  | Language     | Good. Your declared language is en.   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.   |





### Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |



## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | Missing<br><p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|   |             |  |

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics