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Seo Analyzer themeyers-briggs.com

Generated on February 12 2022 11:10 AM

The score is 55/100

SEO Content

✓	Title	Experts in business psychology and personality assessment **Length : 57** Perfect, your title contains between 10 and 70 characters.
⚠	Description	The Myers-Briggs Company is one of Europe's largest business psychology providers, providing training, resources, consultancy & people development solutions. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	The Myers-Briggs Company, psychometric tests, psychometric instruments, psychometric assessments, psychometrics, business psychology, occupational psychology, psychology consultancy Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Home
image	https://eu.themyersbriggs.com/-/media/Images/Logos/OPP/The-Myers-Briggs-Company-LinkedIn-logo.png
description	We empower individuals and help organizations to improve teamwork and collaboration, develop leaders, foster diversity, and solve their most complex people challenges.
url	https://eu.themyersbriggs.com/

SEO Content

	Headings	**H1** 0 **H2** 5 **H3** 3 **H4** 0 **H5** 0 **H6** 0 • [H2] Case studies • [H2] Resources • [H2] News • [H2] Blog • [H2] Website messages • [H3] Bosch Rexroth • [H3] DEVELOPING YOUR VIRTUAL WORKFORCE • [H3] Train to be inclusive
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Select country	External	Passing Juice
Sign in	Internal	Passing Juice
Register	Internal	Passing Juice
Shop	Internal	Passing Juice
OPPassessment	External	Passing Juice
Case studies	Internal	Passing Juice
Resources	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
Current vacancies	Internal	Passing Juice
Terms of Business	Internal	Passing Juice
Privacy	Internal	Passing Juice
Legal notices	Internal	Passing Juice
here	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	service email set website inclusive legal supporteuthemyersbriggs cookies how business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	3	✖	✖	✖	✖
inclusive	2	✖	✖	✖	✔
set	2	✖	✖	✖	✖

Keywords Consistency

business	2	✔	✔	✔	✖
website	2	✖	✖	✖	✔

Usability

	Url	Domain : themeyers-briggs.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 3 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://themeyers-briggs.com/sitemap.xml
	Robots.txt	http://themeyers-briggs.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics