# Seo Analyzer theory-outlet.com

Generated on January 04 2022 14:49 PM

**The score is 64/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Theory outlet online - Official Site<br><br>**Length : 36**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | 1,458 likes. Theory outlet online - Official Site. This theory proposes that prejudice offers an outlet for anger by providing someone to blame. Up to 40% off in stores.<br><br>**Length : 169**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | Theory outlet☐promo code☐online☐theory☐coupons☐store☐near me☐sale☐locations☐com☐clothing outlet☐dress outlet☐is the same as theory☐nyc☐nj☐clothing☐vs outlet☐coat☐stores☐camarillo☐student discount☐dresses☐coupon code☐discount code☐coupon☐carlsbad☐quality☐customer service<br><br>Good, your page contains meta keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⦿ | Headings | H1: 1, H2: 0, H3: 0, H4: 0, H5: 0, H6: 0<br><br>• [H1] Wiring of a typical residential 120 vac outlet theory |
| ✅ | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✅ | Text/HTML Ratio | Ratio : **26%**<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |

# SEO Content

| | | |
|---|---|---|
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 1 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| To top link | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ○ | Keywords Cloud | valid thoracic new theory company outlet outlets online stores premium |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| | | | | | |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| theory | 20 | ✔ | ✔ | ✔ | ✔ |
| outlet | 17 | ✔ | ✔ | ✔ | ✔ |
| outlets | 4 | ✖ | ✖ | ✖ | ✖ |
| new | 3 | ✖ | ✖ | ✖ | ✖ |
| online | 3 | ✔ | ✔ | ✔ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : theory-outlet.com<br>Length : 17 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | XHTML 1.0 Transitional |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 20<br>Warnings : 1 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | |
|---|---|---|
| | | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Missing |
|---|---|---|
| | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | Missing |
| | | Your website doesn't have a robots.txt file - this can be problematic. |
| | | A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |