Seo Analyzer
theparkwaypub.com

Generated on March 07 2022 02:10 AM

The score is 68/100

SEO Content

✓	Title	Walk Right Over It: A Flooring Blog **Length : 35** Perfect, your title contains between 10 and 70 characters.
✓	Description	Floor manufacturers put so much time and effort into making floors comfortable to stand and walk on. Learn more about flooring on this blog. **Length : 140** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	http://theparkwaypub.com/
image	http://theparkwaypub.com/images/parklogo.png
title	Walk Right Over It: A Flooring Blog
type	website

○	Headings	

H1	H2	H3	H4	H5	H6
1	4	0	0	0	0

- [H1] Walk Right Over It: A Flooring Blog
- [H2] Flooring Selection Tips For A Small Bathroom Renovation
- [H2] What Are The Different Types Of Bamboo Flooring And How Do You Pick The Right One For Your Home?
- [H2] Myths About Commercial Carpet Cleaning
- [H2] Factors To Consider When Choosing Flooring

SEO Content

❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **54%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
[Read More]	Internal	Passing Juice
[Read More]	Internal	Passing Juice
[Read More]	Internal	Passing Juice
[Read More]	Internal	Passing Juice

In-page links

1		Internal	Passing Juice
2		Internal	Passing Juice
3		Internal	Passing Juice
4		Internal	Passing Juice
5		Internal	Passing Juice

SEO Keywords

Keywords Cloud	small walk read carpet right home floor bathroom flooring more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flooring	17	✔	✖	✔	✔
right	8	✔	✖	✖	✔
more	6	✖	✖	✔	✖
carpet	6	✖	✖	✖	✔
walk	5	✔	✖	✔	✔

Usability

	Url	Domain : theparkwaypub.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 4 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://theparkwaypub.com/sitemap.xml http://theparkwaypub.com/sitemap.xml
✓	Robots.txt	http://theparkwaypub.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.