



# Seo Analyzer theperfectsmilekc.com

Generated on March 03 2022 08:59 AM

The score is 58/100



## SEO Content

|             | <p>Title</p>                                                                                                                                                                                                                                                   | <p>Dentist in Independence MO   Thomas L. Anderson, DDS And Associates</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|---------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------|
|             | <p>Description</p>                                                                                                                                                                                                                                             | <p>Our team of the dentist is ready to serve all of your dental problems in Independence MO, downtown Kansas City, and the Country Club Plaza. Our priority is to provide you with quality dentistry services and resolve all your dental problems. Visit us now!</p> <p><b>Length : 254</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
|             | <p>Keywords</p>                                                                                                                                                                                                                                                | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
|             | <p>Og Meta Properties</p>                                                                                                                                                                                                                                      | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Dentist in Independence MO   Thomas L. Anderson, DDS And Associates</td> </tr> <tr> <td>description</td> <td>Our team of the dentist is ready to serve all of your dental problems in Independence MO, downtown Kansas City, and the Country Club Plaza. Our priority is to provide you with quality dentistry services and resolve all your dental problems. Visit us now!</td> </tr> <tr> <td>url</td> <td>https://theperfectsmilekc.com/</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Dentist in Independence MO   Thomas L. Anderson, DDS And Associates | description | Our team of the dentist is ready to serve all of your dental problems in Independence MO, downtown Kansas City, and the Country Club Plaza. Our priority is to provide you with quality dentistry services and resolve all your dental problems. Visit us now! | url | https://theperfectsmilekc.com/ |
| Property    | Content                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
| locale      | en_US                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
| type        | website                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
| title       | Dentist in Independence MO   Thomas L. Anderson, DDS And Associates                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
| description | Our team of the dentist is ready to serve all of your dental problems in Independence MO, downtown Kansas City, and the Country Club Plaza. Our priority is to provide you with quality dentistry services and resolve all your dental problems. Visit us now! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |
| url         | https://theperfectsmilekc.com/                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                                                                                |     |                                |





# SEO Content

|           |                                                                                                                                                                                   |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| site_name | Dr. Anderson                                                                                                                                                                      |
| image     | <a href="https://theperfectsmilekc.com/wp-content/uploads/2019/11/DrAnderson2737-1-min.jpg">https://theperfectsmilekc.com/wp-content/uploads/2019/11/DrAnderson2737-1-min.jpg</a> |





## Headings

| H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H2 | H3 | H4 | H5 | H6 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
| 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 28 | 11 | 3  | 0  | 1  |
| <ul style="list-style-type: none"> <li>• [H1] Comfort &amp; Convenience</li> <li>• [H1] Comfort &amp; Convenience</li> <li>• [H1] Why You Should Choose Us</li> <li>• [H1] To Get Started follow our 3 Step Plan!</li> <li>• [H1] Our Success Story</li> <li>• [H1] Meet Our Dentists</li> <li>• [H1] Welcome to our Smile Spotlight</li> <li>• [H2] Comfort &amp; Convenience</li> <li>• [H2] 3 Locations to Serve You</li> <li>• [H2] Same Day Emergency</li> <li>• [H2] Step 1: Pick Your Doctor</li> <li>• [H2] Step 2: Pick Your Day</li> <li>• [H2] Step 3: Together we Decide Your Treatment</li> <li>• [H2] Dr. Thomas Anderson</li> <li>• [H2] Dr. Michael Poppa</li> <li>• [H2] Dr. Caleb Johnsen</li> <li>• [H2] Smile Spotlight: Andrea   Don't Let a Missing Tooth Steal Your Smile</li> <li>• [H2] Smile Spotlight: Andrew   Cosmetic Dentistry Can Restore Your Smile</li> <li>• [H2] Smile Spotlight: Steve   Guys, it's time to talk about Mens Oral Health</li> <li>• [H2] Smile Spotlight: Erin   Restore Missing Tooth with Dental Implant and Crown</li> <li>• [H2] Smile Spotlight: Carmen   Porcelain Crowns Transform Worn Teeth</li> <li>• [H2] Smile Spotlight: Amy   Veneers Transform Teeth Grinding Damage</li> <li>• [H2] Smile Spotlight: Shelly   You Deserve a CONFIDENT SMILE!</li> <li>• [H2] Smile Spotlight: Brittney   If You LOVE Your Smile, You'll SHARE IT!</li> <li>• [H2] Smile Spotlight: David   Porcelain Veneers Transform Tetracycline Stains on Teeth</li> <li>• [H2] Smile Spotlight: Charlene   I Used to HATE My Smile — NOT Anymore!</li> <li>• [H2] Smile Spotlight: Paula   I Got the Smile of My Dreams</li> <li>• [H2] Smile Spotlight: Carla   Do You Have Tetracycline Stained Teeth?</li> <li>• [H2] Smile Spotlight: Becky   What Keeps Us From Smiling?</li> <li>• [H2] Smile Spotlight: Jim   Top 10 Reasons You Should Smile Every Day</li> <li>• [H2] Smile Spotlight: Ann   The Health Benefits of Smiling</li> <li>• [H2] Smile Spotlight: Amy   Love Your Smile with Porcelain Veneers</li> <li>• [H2] We are dedicated to giving each of our patients the healthy smile they deserve!</li> <li>• [H2] We are dedicated to giving each of our patients the</li> </ul> |    |    |    |    |    |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <p>healthy smile they deserve!</p> <ul style="list-style-type: none"><li>• [H2] Smile Make Over Savings!</li><li>• [H3] Our Services</li><li>• [H3] Our Doctors</li><li>• [H3] About</li><li>• [H3] Business Hours</li><li>• [H3] Contact Us</li><li>• [H3] Visit One of Our Three Locations Today!</li><li>• [H3] Contact Us</li><li>• [H3] Are You IN LOVE with Your Smile? ... if not, we can help!</li><li>• [H3] Save Up to \$1000 on Porcelain Veneers*</li><li>• [H3] We Are Always Accepting New Patients!</li><li>• [H3] Ask about CareCredit® financing!</li><li>• [H4] DOWNTOWN - 816-421-6667</li><li>• [H4] INDEPENDENCE - 816-373-4440</li><li>• [H4] COUNTRY CLUB PLAZA - 816-531-3439</li><li>• [H6] *\$1000 OFF the regular price of 8 Veneers. \$500 OFF the regular price of 4 Veneers.</li></ul> |
|    | Images          | <p>We found 33 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

## SEO Links

|                                                                                     |                         |                                                                                 |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                         |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>                           |
|  | In-page links           | <p>We found a total of 28 links including 0 link(s) to files</p>                |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.14%</p> |

## SEO Links

Internal Links 92.86%

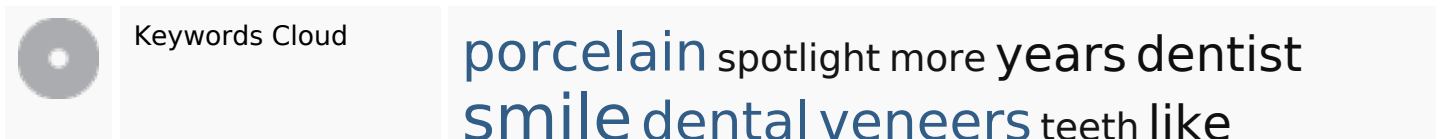
### In-page links

| Anchor                                                                                            | Type     | Juice         |
|---------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Smile Spotlight: Andrea   Don't Let a Missing Tooth Steal Your Smile</a>              | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Andrew   Cosmetic Dentistry Can Restore Your Smile</a>               | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Steve   Guys, it's time to talk about Mens Oral Health</a>           | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Erin   Restore Missing Tooth with Dental Implant and Crown</a>       | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Carmen   Porcelain Crowns Transform Worn Teeth</a>                   | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Amy   Veneers Transform Teeth Grinding Damage</a>                    | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Shelly   You Deserve a CONFIDENT SMILE!</a>                          | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Brittney   If You LOVE Your Smile, You'll SHARE IT!</a>              | Internal | Passing Juice |
| <a href="#">Smile Spotlight: David   Porcelain Veneers Transform Tetracycline Stains on Teeth</a> | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Charlene   I Used to HATE My Smile &amp; NOT Anymore!</a>            | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Paula   I Got the Smile of My Dreams</a>                             | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Carla   Do You Have Tetracycline Stained Teeth?</a>                  | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Becky   What Keeps Us From Smiling?</a>                              | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Jim   Top 10 Reasons You Should Smile Every Day</a>                  | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Ann   The Health Benefits of Smiling</a>                             | Internal | Passing Juice |
| <a href="#">Smile Spotlight: Amy   Love Your Smile with Porcelain Veneers</a>                     | Internal | Passing Juice |
| <a href="#">Dental Implants</a>                                                                   | Internal | Passing Juice |
| <a href="#">Porcelain Veneers</a>                                                                 | Internal | Passing Juice |

## In-page links

|                                                             |          |               |
|-------------------------------------------------------------|----------|---------------|
| <a href="#">Invisalign Invisible Braces</a>                 | Internal | Passing Juice |
| <a href="#">Dr. Thomas Anderson</a>                         | Internal | Passing Juice |
| <a href="#">Dr. Caleb Johnsen</a>                           | Internal | Passing Juice |
| <a href="#">Dr. Michael Poppa</a>                           | Internal | Passing Juice |
| <a href="#">Meet the Doctors</a>                            | Internal | Passing Juice |
| <a href="#">5-Star Dental Care</a>                          | Internal | Passing Juice |
| <a href="#">Careers</a>                                     | Internal | Passing Juice |
| <a href="#">Dental Website Design by Red Star Marketing</a> | External | Passing Juice |
| <a href="#">We Are Always Accepting New Patients!</a>       | Internal | noFollow      |
| <a href="#">Ask about CareCredit® financing!</a>            | External | Passing Juice |

## SEO Keywords







## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| smile     | 45      | ✘     | ✘        | ✘           | ✔        |
| dental    | 32      | ✘     | ✘        | ✔           | ✔        |
| veneers   | 30      | ✘     | ✘        | ✘           | ✔        |
| porcelain | 30      | ✘     | ✘        | ✘           | ✔        |
| like      | 25      | ✘     | ✘        | ✘           | ✘        |

## Usability

|  |     |                                               |
|--|-----|-----------------------------------------------|
|  | Url | Domain : theperfectsmilekc.com<br>Length : 21 |
|--|-----|-----------------------------------------------|



## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | W3C Validity    | Errors : 27<br>Warnings : 15                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |





## Mobile

|                                                                                    |                     |                                                                                                                                                |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

|                                                                                   |             |                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://theperfectsmilekc.com/sitemap.xml https://theperfectsmilekc.com/sitemap_index.xml https://theperfectsmilekc.com/sitemap/ https://theperfectsmilekc.com/urllist.txt</pre> |
|   | Robots.txt  | <pre>http://theperfectsmilekc.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>                                                                                                                                |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>                                                                   |