



Seo Analyzer thepodblock.co.uk

Generated on January 31 2022 19:55 PM

The score is **61/100**



SEO Content

	Title	<p>Nicopods / Nicotine Pouches - Buy Snus UK The Pod Block</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Looking for Nicopods? The Pod Block are the UK's leading supplier of Nicotine Pouches derived from Swedish Snus but tobacco free! Buy Snus online now!</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home Page 1</td> </tr> <tr> <td>description</td> <td>GET FREE GIFTS WITH YOUR ORDER SPEND £20 OR MORE Select 1 free tub in your basket when you spend £20 or more SPEND £40 OR MORE Select 2 free tub in your basket when you spend £40 or...</td> </tr> <tr> <td>url</td> <td>https://thepodblock.co.uk/</td> </tr> <tr> <td>site_name</td> <td>The Pod Block</td> </tr> <tr> <td>updated_time</td> <td>2021-11-01T09:13:57+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home Page 1	description	GET FREE GIFTS WITH YOUR ORDER SPEND £20 OR MORE Select 1 free tub in your basket when you spend £20 or more SPEND £40 OR MORE Select 2 free tub in your basket when you spend £40 or...	url	https://thepodblock.co.uk/	site_name	The Pod Block	updated_time	2021-11-01T09:13:57+00:00
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updated_time	2021-11-01T09:13:57+00:00																	
	Headings	<p>H1 H2 H3 H4 H5 H6</p>																

SEO Content

0 35 0 32 0 10

- [H2] The Pod block
- [H2] BEST SELLERS
- [H2] OZONE MULTIPACK | JOLLIEZ | ICEBERG | Nicotine Pouches (THE POD BLOCK)
- [H2] CANDY MULTIPACK 2.0 | JOLLIEZ | ICEBERG | CANDY SHOP | NICOPODS (THE POD BLOCK)
- [H2] JOLLIEZ MULTIPACK | NICOPODS (THE POD BLOCK)
- [H2] SUPREME ORANGE | NICOPODS (THE POD BLOCK)
- [H2] SUPREME MULTI FRUIT | NICOPODS (THE POD BLOCK)
- [H2] SUPREME WATERMELON BUBBLEGUM | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME CURRANT MIX | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME PASSIONFRUIT | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] OZONE MULTIPACK | JOLLIEZ | ICEBERG | Nicotine Pouches (THE POD BLOCK)
- [H2] CANDY MULTIPACK 2.0 | JOLLIEZ | ICEBERG | CANDY SHOP | NICOPODS (THE POD BLOCK)
- [H2] JOLLIEZ MULTIPACK | NICOPODS (THE POD BLOCK)
- [H2] SUPREME ORANGE | NICOPODS (THE POD BLOCK)
- [H2] SUPREME MULTI FRUIT | NICOPODS (THE POD BLOCK)
- [H2] SUPREME WATERMELON BUBBLEGUM | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME CURRANT MIX | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME PASSIONFRUIT | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] the kurwa range is finally here!
- [H2] NEW ARRIVALS
- [H2] OZONE MULTIPACK | JOLLIEZ | ICEBERG | Nicotine Pouches (THE POD BLOCK)
- [H2] FRUIT TWIST MULTIPACK | ICEBERG | JOLLIEZ | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] DRINK DELUXE MULTIPACK | ICEBERG | CANDY SHOP | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] URBAN 2.0 MULTIPACK | JOLLIEZ | ICEBERG | CANDY SHOP | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] FRUIT ICE MULTIPACK | ICEBERG | Nicotine Pouches (THE POD BLOCK)
- [H2] (Extremely Strong) ICEBERG CHERRY | Nicotine Pouches | (THE POD BLOCK)
- [H2] (Extremely Strong) ICEBERG ICE CREAM | Nicotine Pouches (THE POD BLOCK)
- [H2] (Extremely Strong) ICEBERG BLACK TUTTI FRUIT | Nicotine Pouches (THE POD BLOCK)
- [H2] (Extremely Strong) ICEBERG ARASAKA | Nicotine Pouches (THE POD BLOCK)
- [H2] (Extremely Strong) ICEBERG SALTED POPCORN | Nicotine Pouches (THE POD BLOCK)
- [H2] SUPREME MILKSHAKE | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME PASSIONFRUIT | NICOTINE POUCHES | SNUS (EXTRA STRONG)

SEO Content

- [H2] SUPREME CURRANT MIX | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] SUPREME WATERMELON BUBBLEGUM | NICOTINE POUCHES | SNUS (EXTRA STRONG)
- [H2] #thepodblock
- [H4] GET FREE GIFTS WITH YOUR ORDER
- [H4] SPEND £20 OR MORE
- [H4] SPEND £40 OR MORE
- [H4] SPEND £85 OR MORE
- [H4] Super FAST Shipping!
- [H4] Tobacco Free!
- [H4] Bulk Seller!
- [H4] Save Money!
- [H4] BEST SELLING
- [H4] MULTI-PACKS
- [H4] diablo
- [H4] ICEBERG
- [H4] CANDY SHOP
- [H4] BEST SELLING
- [H4] MULTI-PACKS
- [H4] ICEBERG
- [H4] diablo
- [H4] CANDY SHOP
- [H4] Our nicotine strength guide
- [H4] soft
- [H4] medium
- [H4] strong
- [H4] NEW SUPREME PODS
- [H4] Our Jolliez Range
- [H4] GRAPE
- [H4] blue raspberry
- [H4] CHERRY
- [H4] GREEN APPLE
- [H4] WATERMELON
- [H4] EXCLUSIVE REWARDS
- [H4] STAY UP TO DATE
- [H4] SUPPORT
- [H6] Welcome To
- [H6] Meet Our Featured Products
- [H6] Don't Miss Our Last Updates
- [H6] Follow Us On Instagram
- [H6] Information & Services
- [H6] Information & Services
- [H6] Connect With Us
- [H6] Connect With Us
- [H6] Payments & Delivery
- [H6] Payments & Delivery



Images

We found 91 images on this web page.



48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.







Text/HTML Ratio

Ratio : **2%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
The Pod Block	Internal	Passing Juice
mystery box	Internal	Passing Juice
about us	Internal	Passing Juice



SEO Keywords

snus



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nicotine	25	✓	✗	✓	✓
pouches	22	✓	✗	✓	✓
pod	20	✓	✗	✓	✓
block	19	✓	✗	✓	✓
strong	18	✗	✗	✗	✓










Usability

	Url	Domain : thepodblock.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 121





Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://thepodblock.co.uk/sitemap.xml</pre> <pre>https://thepodblock.co.uk/sitemap_index.xml</pre>
	Robots.txt	<pre>http://thepodblock.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.  Google Analytics