



# Seo Analyzer






## thepostandmail.com

Generated on February 28 2022 03:58 AM

The score is 39/100







## SEO Content

	Title	thepostandmail.com   Proudly Serving Whitley County, Indiana <b>Length : 60</b> Perfect, your title contains between 10 and 70 characters.																					
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																					
	Keywords	the post & mail Good, your page contains meta keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.thepostandmail.com/</td></tr><tr><td>image</td><td>https://bloximages.newyork1.vip.townnews.com/thepostandmail.com/content/tncms/custom/image/5c013062-e881-11ea-bb03-3f0646c70032.jpg?resize=600%2C315</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>315</td></tr><tr><td>title</td><td>thepostandmail.com   Proudly Serving Whitley County, Indiana</td></tr><tr><td>site_name</td><td>The Post &amp; Mail</td></tr></tbody></table>						Property	Content	type	website	url	https://www.thepostandmail.com/	image	https://bloximages.newyork1.vip.townnews.com/thepostandmail.com/content/tncms/custom/image/5c013062-e881-11ea-bb03-3f0646c70032.jpg?resize=600%2C315	image:width	600	image:height	315	title	thepostandmail.com   Proudly Serving Whitley County, Indiana	site_name	The Post & Mail
Property	Content																						
type	website																						
url	https://www.thepostandmail.com/																						
image	https://bloximages.newyork1.vip.townnews.com/thepostandmail.com/content/tncms/custom/image/5c013062-e881-11ea-bb03-3f0646c70032.jpg?resize=600%2C315																						
image:width	600																						
image:height	315																						
title	thepostandmail.com   Proudly Serving Whitley County, Indiana																						
site_name	The Post & Mail																						
	Headings	<b>H1</b> 0	<b>H2</b> 14	<b>H3</b> 13	<b>H4</b> 27	<b>H5</b> 2	<b>H6</b> 0																





## SEO Content

- [H2] Featured Stories
- [H2] Hospitalizations rising as COVID-19 activity keeps increasing
- [H2] Latest Headlines
- [H2] News
- [H2] Sports
- [H2] The Post & Mail
- [H2] Popular Content
- [H2] Online Poll
- [H2] Photo Galleries
- [H2] Videos
- [H2] Entertainment
- [H2] Motley Crue, Def Leppard and others add Indiana show to tour
- [H2] Entertainment
- [H2] Online Features
- [H3] Unemployment rates tick up amid labor force increases
- [H3] 1-in-5 Hoosiers now fully vaccinated against COVID-19
- [H3] More than 5,400 Whitley residents received first vaccine
- [H3] Holcomb updates gathering restrictions in new executive order
- [H3] Latest Headlines
- [H3] Whitley County natives added to Cedarville dean's list
- [H3] Eagles' Maggard, Clifford compete at state meet
- [H3] Today's e-Edition
- [H3] Sunrise over the Old School
- [H3] Winter Storm
- [H3] Capitol Protests
- [H3] Red County Spectator Plan for Churubusco Athletics
- [H3] Motley Crue, Def Leppard and others add Indiana show to tour
- [H4] Columbia City, IN (46725)
- [H4] Council approves redistricting ordinance
- [H4] Ball State Alumni chapter offering scholarship
- [H4] CCHS athletes sign for school
- [H4] Chicago man flees trooper on U.S. 30
- [H4] Country show coming to Wagon Wheel
- [H4] Eagles pull away from Railroaders
- [H4] CCHS Eagles hold on to defeat Raiders
- [H4] Falcons right the ship, ground Eagles
- [H4] Whitko JV battles North Miami
- [H4] Eagles defeat Lions in NE8 finale
- [H4] Articles
- [H4] Images
- [H4] Videos
- [H4] Commented
- [H4] What do you do to keep the kids busy over the summer?
- [H4] Tanya Tucker tickets now on sale at Trine
- [H4] Musicians & Artists Sought for Wawasee Oakwood Fine Arts Festival
- [H4] Interest continues to grow in inaugural poet Amanda Gorman
- [H4] Inauguration fashion: Purple, pearls, American designers
- [H4] Today in History
- [H4] Home fires affect tens of thousands each year: 5 tips to protect your family

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] How one mother is raising awareness for spinal muscular atrophy – a leading genetic cause of infant death</li><li>• [H4] 4 steps to reach your saving goals</li><li>• [H4] Sections</li><li>• [H4] Services</li><li>• [H4] The Post &amp; Mail</li><li>• [H5] Today</li><li>• [H5] Tonight</li></ul>
	Images	We found 34 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 21.74%  Internal Links 78.26%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

## In-page links

<a href="#">Sign Up</a>	Internal	noFollow
<a href="#">Log In</a>	Internal	noFollow
<a href="#">Dashboard</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Subscription Services</a>	Internal	Passing Juice
<a href="#">Submission Forms</a>	Internal	Passing Juice
<a href="#">Promote Your Event</a>	External	Passing Juice
<a href="#">e-Edition</a>	Internal	Passing Juice
<a href="#">Place an Ad</a>	Internal	Passing Juice
<a href="#">Local Weather</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Elections</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Business</a>	External	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Obits</a>	External	Passing Juice
<a href="#">Legals</a>	Internal	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Archived e-Editions (Press Reader)</a>	External	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice
<a href="#">Letter to the Editor</a>	Internal	Passing Juice
<a href="#">Anniversaries</a>	Internal	Passing Juice
<a href="#">Engagement</a>	Internal	Passing Juice

## In-page links

<a href="#">Birth Announcement</a>	Internal	Passing Juice
<a href="#">Wedding</a>	Internal	Passing Juice
<a href="#">News Tips</a>	Internal	Passing Juice
<a href="#">Herald Republican (Steuben County)</a>	External	Passing Juice
<a href="#">News Sun (Noble and LaGrange counties)</a>	External	Passing Juice
<a href="#">The Star (DeKalb County)</a>	External	Passing Juice
<a href="#">Advance Leader (western Noble County)</a>	External	Passing Juice
<a href="#">Albion New Era (central Noble County)</a>	External	Passing Juice
<a href="#">Butler Bulletin (Butler, DeKalb County)</a>	External	Passing Juice
<a href="#">Garrett Clipper (Garrett, DeKalb County)</a>	External	Passing Juice
<a href="#">Churubusco News (Churubusco and Whitley County)</a>	External	Passing Juice
<a href="#">Greater Fort Wayne Business Weekly</a>	External	Passing Juice
<a href="#">IN Aboite News</a>	External	Passing Juice
<a href="#">IN All Sports</a>	External	Passing Juice
<a href="#">IN Fort Wayne</a>	External	Passing Juice
<a href="#">IN New Haven News</a>	External	Passing Juice
<a href="#">IN Northwest News (Huntertown, northwest Allen County)</a>	External	Passing Juice
<a href="#">Hospitalizations rising as COVID-19 activity keeps increasing</a>	Internal	Passing Juice
<a href="#">Unemployment rates tick up amid labor force increases</a>	Internal	Passing Juice
<a href="#">1-in-5 Hoosiers now fully vaccinated against COVID-19</a>	Internal	Passing Juice
<a href="#">More than 5,400 Whitley residents received first vaccine</a>	Internal	Passing Juice
<a href="#">Holcomb updates gathering restrictions in new executive order</a>	Internal	Passing Juice
<a href="#">Whitley County natives added to Cedarville dean's list</a>	Internal	Passing Juice
<a href="#">Council approves redistricting ordinance</a>	Internal	Passing Juice
<a href="#">Ball State Alumni chapter offering scholarship</a>	Internal	Passing Juice
<a href="#">CCHS athletes sign for school</a>	Internal	Passing Juice
<a href="#">Chicago man flees trooper on U.S. 30</a>	Internal	Passing Juice
<a href="#">Country show coming to Wagon Wheel</a>	Internal	Passing Juice

## In-page links

<a href="#">CC Church of Brethren reached mortgage payoff goal</a>	Internal	Passing Juice
<a href="#">New physician joins South Whitley team</a>	Internal	Passing Juice
<a href="#">Eagles' Maggard, Clifford compete at state meet</a>	Internal	Passing Juice
<a href="#">Eagles pull away from Railroaders</a>	Internal	Passing Juice
<a href="#">CCHS Eagles hold on to defeat Raiders</a>	Internal	Passing Juice
<a href="#">Falcons right the ship, ground Eagles</a>	Internal	Passing Juice
<a href="#">Whitko JV battles North Miami</a>	Internal	Passing Juice
<a href="#">Eagles defeat Lions in NE8 finale</a>	Internal	Passing Juice
<a href="#">The Post &amp; Mail E-edition</a>	Internal	Passing Juice
<a href="#">The Post &amp; Mail</a>	Internal	Passing Juice
<a href="#">Former pastor convicted of rape</a>	Internal	Passing Juice
<a href="#">Motley Crue, Def Leppard and others add Indiana show to tour</a>	Internal	Passing Juice
<a href="#">Whitko recognizes February students of the month</a>	Internal	Passing Juice
<a href="#">Huntington Historical Society focusing on 1950 census</a>	Internal	Passing Juice
<a href="#">What do you do to keep the kids busy over the summer?</a>	Internal	Passing Juice
<a href="#">Photo Galleries</a>	Internal	Passing Juice
<a href="#">Sunrise over the Old School</a>	Internal	Passing Juice
<a href="#">Winter Storm</a>	Internal	Passing Juice
<a href="#">Capitol Protests</a>	Internal	Passing Juice
<a href="#">Video Gallery</a>	Internal	Passing Juice
<a href="#">Red County Spectator Plan for Churubusco Athletics</a>	Internal	Passing Juice
<a href="#">All Videos</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Tanya Tucker tickets now on sale at Trine</a>	Internal	Passing Juice
<a href="#">Musicians &amp; Artists Sought for Wawasee Oakwood Fine Arts Festival</a>	Internal	Passing Juice
<a href="#">Interest continues to grow in inaugural poet Amanda Gorman</a>	Internal	Passing Juice
<a href="#">Inauguration fashion: Purple, pearls, American designers</a>	Internal	Passing Juice

## In-page links

<a href="#">Today in History</a>	Internal	Passing Juice
<a href="#">Senior Living</a>	Internal	Passing Juice
<a href="#">Home fires affect tens of thousands each year: 5 tips to protect your family</a>	Internal	Passing Juice
<a href="#">Health &amp; Wellness</a>	Internal	Passing Juice
<a href="#">How one mother is raising awareness for spinal muscular atrophy - a leading genetic cause of infant death</a>	Internal	Passing Juice
<a href="#">4 steps to reach your saving goals</a>	Internal	Passing Juice
<a href="#">BLOX Content Management System</a>	External	Passing Juice
<a href="#">TownNews.com</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	e-edition county ago news advertorial updated brandpoint hrs bpt dekalb
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
news	9	✗	✗	✗	✓
county	9	✓	✗	✗	✓
e-edition	3	✗	✗	✗	✓
bpt	3	✗	✗	✗	✗
dekalb	3	✗	✗	✗	✗












## Usability

	Url	Domain : thepostandmail.com Length : 18
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 19 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>





## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Mobile

### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.thepostandmail.com/sitemap.xml">https://www.thepostandmail.com/sitemap.xml</a>
	Robots.txt	<a href="http://thepostandmail.com/robots.txt">http://thepostandmail.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics