








Seo Analyzer thepreferredpropertiesgroup.com

Generated on February 14 2022 21:32 PM





The score is 57/100







SEO Content

	Title	<p>Home - The Preferred Properties Group</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>A Full-Service Real Estate Agency</p> <p>Length : 33</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>url</td> <td>https://thepreferredpropertiesgroup.com/</td> </tr> <tr> <td>site_name</td> <td>The Preferred Properties Group</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	url	https://thepreferredpropertiesgroup.com/	site_name	The Preferred Properties Group
Property	Content													
locale	en_US													
type	website													
title	Home													
url	https://thepreferredpropertiesgroup.com/													
site_name	The Preferred Properties Group													
	Headings	<table border="1" data-bbox="544 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>1</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1845 1501 2078" style="list-style-type: none"> • [H2] About Us • [H2] Privacy & Terms of Use • [H2] LUXURY REAL ESTATE NETWORK • [H4] Contact Us • [H5] Login in your account • [H5] Mission 4SW of 4th, Stonehouse Court #4, Carmel-By-The-Sea CA 93921 	H1	H2	H3	H4	H5	H6	0	3	0	1	2	0
H1	H2	H3	H4	H5	H6									
0	3	0	1	2	0									

SEO Content

	Images	We found 6 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Forgot password?	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Carol Crandall, Broker	Internal	Passing Juice
Ruth Rachel, Agent	Internal	Passing Juice

In-page links

Eva Meckler, Agent	Internal	Passing Juice
Judie Higgins, Agent	Internal	Passing Juice
Joyce Scampa, Broker Associate	Internal	Passing Juice
Buyers	Internal	Passing Juice
Sellers	Internal	Passing Juice
Browse Properties	Internal	Passing Juice
Carmel	Internal	Passing Juice
Carmel Valley	Internal	Passing Juice
Carmel Highlands	Internal	Passing Juice
Pacific Grove	Internal	Passing Juice
Pebble Beach	Internal	Passing Juice
Monterey	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : thepreferredpropertiesgroup.com Length : 31
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thepreferredpropertiesgroup.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>