Seo Analyzer
theprinterybooks.com

Generated on March 19 2022 04:21 AM

The score is 43/100

SEO Content

✓	Title	The Printery – A Fine Press in Kirkwood, Missouri **Length : 55** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 2 **H2** 2 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] The Printery • [H1] STATUS UPDATE • [H2] Thanks for visiting us on the web! • [H2] Who are we? • [H3] Browse our pages
✓	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

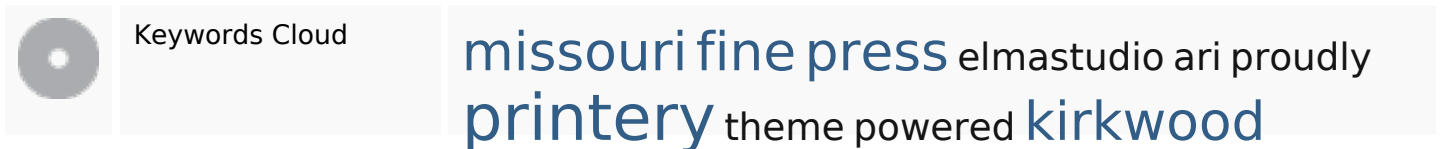|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
The Printery	Internal	Passing Juice
About Us	Internal	Passing Juice
Kay’s bio	Internal	Passing Juice
Press Coverage / Awards / Reviews	Internal	Passing Juice
Books in Print	Internal	Passing Juice
The Artist and the Capitalist	Internal	Passing Juice
Collecting Morris	Internal	Passing Juice
Two Tracts	Internal	Passing Juice
Vote	Internal	Passing Juice
Booklets In Print	Internal	Passing Juice
Broadsides	Internal	Passing Juice

In-page links

Out of Print Books	Internal	Passing Juice
Books for Sale from our Library	Internal	Passing Juice
Institutional Owners	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Bio	Internal	Passing Juice
books	Internal	Passing Juice
booklets	Internal	Passing Juice
out-of-print	Internal	Passing Juice
Other Books for Sale	Internal	Passing Juice
The Printery	Internal	Passing Juice
Elmastudio	External	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

Keywords Cloud	missouri fine press elmastudio ari proudly printery theme powered kirkwood

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
printery	3	✔	✖	✖	✔
fine	2	✔	✖	✖	✖
press	2	✔	✖	✖	✖
kirkwood	2	✔	✖	✖	✖
missouri	2	✔	✖	✖	✖

Usability

	Url	Domain : theprinterybooks.com Length : 20
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 2 Warnings : 10
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✅ Excellent, your website doesn't use nested tables. ❌ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✅ Perfect, your website has few JavaScript files. ❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.