



Seo Analyzer

theproductivitypro.com

Generated on March 28 2022 22:42 PM






The score is 53/100







SEO Content

| | <p>Title</p> | <p>Laura Stack, The Productivity Pro®. Maximum Results in Minimum Time. &mdash; The Productivity Pro®. Maximum Results in Minimum Time.</p> <p>Length : 132</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|-------------|--|---|----------|---------|------|---------|-------|--|-------------|---|-----|---------------------------------|-----------|--|-------|-------------------------------|--------|-------|
| | <p>Description</p> | <p>The Productivity Pro®. Maximum Results in Minimum Time.</p> <p>Length : 55</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Laura Stack, The Productivity Pro®. Maximum Results in Minimum Time.</td> </tr> <tr> <td>description</td> <td>The Productivity Pro®. Maximum Results in Minimum Time.</td> </tr> <tr> <td>url</td> <td>https://theproductivitypro.com/</td> </tr> <tr> <td>site_name</td> <td>Laura Stack, The Productivity Pro®. Maximum Results in Minimum Time.</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table> | Property | Content | type | website | title | Laura Stack, The Productivity Pro®. Maximum Results in Minimum Time. | description | The Productivity Pro®. Maximum Results in Minimum Time. | url | https://theproductivitypro.com/ | site_name | Laura Stack, The Productivity Pro®. Maximum Results in Minimum Time. | image | https://s0.wp.com/i/blank.jpg | locale | en_US |
| Property | Content | | | | | | | | | | | | | | | | | |
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| image | https://s0.wp.com/i/blank.jpg | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |

SEO Content

| | Headings | H1 1 | H2 2 | H3 1 | H4 5 | H5 1 | H6 0 |
|---|-----------------|---|---------|---------|---------|---------|---------|
|  | | <ul style="list-style-type: none">• [H1] New posts, videos, tools, and more! Yours every week for FREE!• [H2] Laura Stack Is The Productivity Pro®—The Go-To Productivity Expert for Leaders, Teams, Salespeople, and Professionals!• [H2] The Third Year In: How Remote Work Has Changed Our Time Use• [H3] Hall of Fame keynote speaker Laura Stack is a productivity and performance expert who helps teams improve output, execute faster, and increase profitability.• [H4] Laura's Clients Include• [H4] Latest from Laura's blog...• [H4] Subscribe Now• [H4] Blog Topics• [H4] Connect On Facebook• [H5] View more videos of Laura → | | | | | |
|  | Images | We found 16 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
|  | Text/HTML Ratio | Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. | | | | | |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 34 links including 2 link(s) to files |
|  | Statistics | External Links : noFollow 0% |

SEO Links

External Links : Passing Juice 2.94%

Internal Links 97.06%

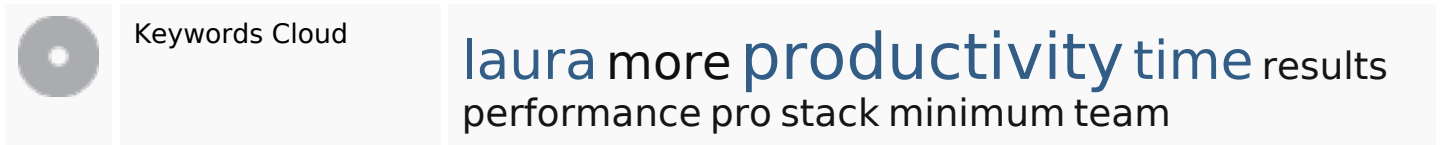
In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| The Productivity Pro - Celebrating 20 Years | Internal | Passing Juice |
| Meet Laura | Internal | Passing Juice |
| Testimonials | Internal | Passing Juice |
| Clients | Internal | Passing Juice |
| In the Media | Internal | Passing Juice |
| Laura's Presentations | Internal | Passing Juice |
| Session Outlines | Internal | Passing Juice |
| Already Hired Laura? | Internal | Passing Juice |
| Speaker Kit | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Overview | Internal | Passing Juice |
| Quizzes | Internal | Passing Juice |
| Supplemental Resources | Internal | Passing Juice |
| Download Electronic Press Kit | Internal | Passing Juice |
| Store | Internal | Passing Juice |
| Newsletter | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Leadership USA | External | Passing Juice |
| Contact | Internal | Passing Juice |
| LEARN MORE | Internal | Passing Juice |
| The Third Year In: How Remote Work Has Changed Our Time Use | Internal | Passing Juice |
| Performance | Internal | Passing Juice |
| Time Management | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Leadership &#038; Teamwork | Internal | Passing Juice |
| Tools &#038; Systems | Internal | Passing Juice |
| Life Balance | Internal | Passing Juice |
| Podcast | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| Staff Directory | Internal | Passing Juice |
| Customer Service | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Site Map | Internal | Passing Juice |
| Return to top of page | Internal | noFollow |
| &times; | Internal | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|-------|----------|-----------------|----------|
| productivity | 15 | ✓ | ✗ | ✓ | ✓ |
| laura | 9 | ✓ | ✗ | ✗ | ✓ |
| time | 9 | ✓ | ✗ | ✓ | ✓ |
| more | 6 | ✗ | ✗ | ✗ | ✓ |
| results | 5 | ✓ | ✗ | ✓ | ✗ |












Usability

| | |
|-----|--|
| Url | Domain : theproductivitypro.com Length : 22 |
|-----|--|

Usability

| | | |
|--|--------------|---|
|  | | |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 27 Warnings : 23 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://theproductivitypro.com/sitemap.xml</pre> <pre>https://theproductivitypro.com/wp-sitemap.xml</pre> |
|  | Robots.txt | <pre>http://theproductivitypro.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |