



Seo Analyzer

thepropertyinsurer.co.uk

Generated on March 16 2022 21:27 PM






The score is 56/100







SEO Content

|  | <p>Title</p> | <p>Property Insurance Experts Get Fast Quotes Any Home Insured</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|--|--|--|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|-----------------------------------|-----------|----------------------|
|  | <p>Description</p> | <p>Get Fast Property Insurance Quotes Now. We Can Help With Any Property Or Land Insurance Needs. Get In Touch Today To See How We Can Help</p> <p>Length : 136</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Property Insurance Experts Get Fast Quotes Any Home Insured</td> </tr> <tr> <td>description</td> <td>Get Fast Property Insurance Quotes Now. We Can Help With Any Property Or Land Insurance Needs. Get In Touch Today To See How We Can Help</td> </tr> <tr> <td>url</td> <td>https://thepropertyinsurer.co.uk/</td> </tr> <tr> <td>site_name</td> <td>The Property Insurer</td> </tr> </tbody> </table> | Property | Content | locale | en_GB | type | website | title | Property Insurance Experts Get Fast Quotes Any Home Insured | description | Get Fast Property Insurance Quotes Now. We Can Help With Any Property Or Land Insurance Needs. Get In Touch Today To See How We Can Help | url | https://thepropertyinsurer.co.uk/ | site_name | The Property Insurer |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_GB | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Property Insurance Experts Get Fast Quotes Any Home Insured | | | | | | | | | | | | | | | |
| description | Get Fast Property Insurance Quotes Now. We Can Help With Any Property Or Land Insurance Needs. Get In Touch Today To See How We Can Help | | | | | | | | | | | | | | | |
| url | https://thepropertyinsurer.co.uk/ | | | | | | | | | | | | | | | |
| site_name | The Property Insurer | | | | | | | | | | | | | | | |

SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|-----------------|--|----|----|----|----|----|
|  | | 0 | 15 | 0 | 0 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H2] Block of Flats Insurance • [H2] Flood Insurance • [H2] Home Insurance • [H2] Land Insurance • [H2] Landlord Insurance • [H2] Listed Building Insurance • [H2] Renovation Insurance • [H2] Subsidence Insurance • [H2] Thatched Insurance • [H2] Unoccupied Insurance • [H2] Fast Quotes You Can Trust • [H2] FCA Regulated – Buy With Confidence • [H2] Low Costs That Can Beat The Price Comparison Giants • [H2] Quick Land Insurance Quotations From £71 • [H2] Tell Us What You Need From Your Property Insurance | | | | | |
|  | Images | <p>We found 33 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 20 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> |

SEO Links

Internal Links 80%

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| skip to Main Content | Internal | Passing Juice |
| FCA Authorised and regulated: Firm Reference Number 615253 | External | Passing Juice |
| British Insurance Brokers Association (BIBA) | External | Passing Juice |
| Feefo | External | Passing Juice |
| Block of Flats Insurance | Internal | Passing Juice |
| Flood Insurance | Internal | Passing Juice |
| Home Insurance | Internal | Passing Juice |
| Land Insurance | Internal | Passing Juice |
| Landlord Insurance | Internal | Passing Juice |
| Listed Building Insurance | Internal | Passing Juice |
| Renovation Insurance | Internal | Passing Juice |
| Subsidence Insurance | Internal | Passing Juice |
| Thatched Home Insurance | Internal | Passing Juice |
| Unoccupied Insurance | Internal | Passing Juice |
| The Property Insurer | Internal | Passing Juice |
| WebsitesCo | External | Passing Juice |
| Home | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Our Terms of Business - The Property Insurer | Internal | Passing Juice |
| Contact | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

quote land need home **insurance** property
best call **get** insurer

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| insurance | 60 | ✓ | ✗ | ✓ | ✓ |
| get | 26 | ✓ | ✗ | ✓ | ✗ |
| property | 24 | ✓ | ✗ | ✓ | ✓ |
| quote | 15 | ✓ | ✗ | ✓ | ✓ |
| land | 13 | ✗ | ✗ | ✓ | ✓ |










Usability

| | | |
|--|--------------|---|
| | Url | Domain : thepropertyinsurer.co.uk Length : 24 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|---|-----------------|--|
|  | W3C Validity | Errors : 17 Warnings : 5 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <code>http://thepropertyinsurer.co.uk/sitemap.xml</code> |
|  | Robots.txt | <code>http://thepropertyinsurer.co.uk/robots.txt</code> Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |