







Seo Analyzer thepulsepensacola.com

Generated on January 29 2022 16:36 PM

The score is 56/100



SEO Content

|  | <p>Title</p> | <p>The Pulse The Gulf Coast's source for news, commentary, and more</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | | | |
|---|---|---|----------|---------|-------|-----------|-------------|---|-------|---|-----|-------------------------------|-----------|-----------|------|---------|--------|-------|-----------|--|
|  | <p>Description</p> | <p>The Pulse is Pensacola and the Gulf Coast's premier source for fearless, locally-owned, truly independent news, commentary, and more.</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Pulse</td> </tr> <tr> <td>description</td> <td>Pensacola's source for news, commentary, and more</td> </tr> <tr> <td>image</td> <td>https://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png</td> </tr> <tr> <td>url</td> <td>https://thepulsepensacola.com</td> </tr> <tr> <td>site_name</td> <td>The Pulse</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image:url</td> <td>http://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png</td> </tr> </tbody> </table> | Property | Content | title | The Pulse | description | Pensacola's source for news, commentary, and more | image | https://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png | url | https://thepulsepensacola.com | site_name | The Pulse | type | website | locale | en_US | image:url | http://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| title | The Pulse | | | | | | | | | | | | | | | | | | | |
| description | Pensacola's source for news, commentary, and more | | | | | | | | | | | | | | | | | | | |
| image | https://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png | | | | | | | | | | | | | | | | | | | |
| url | https://thepulsepensacola.com | | | | | | | | | | | | | | | | | | | |
| site_name | The Pulse | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | |
| image:url | http://pulsegulfoast.com/wp-content/uploads/2017/06/pgc-defaultshareimage-2017.png | | | | | | | | | | | | | | | | | | | |

SEO Content

Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|-----|----|----|----|----|
| 0 | 112 | 1 | 0 | 0 | 0 |

- [H2] News
- [H2] Traffic Signals Replaced with 4-Way Stops on Government Street at Baylen and Spring Streets
- [H2] Congressman Matt Gaetz Honors Okaloosa County Teacher of the Year with Congressional Record
- [H2] UWF Online Programs Rank Among Best in U.S. News and World Report
- [H2] Features
- [H2] UWF Online Programs Rank Among Best in U.S. News and World Report
- [H2] Congressman Matt Gaetz Announces Service Academy Nominations for 2022
- [H2] Florida State Legislature Introduces Controversial Net Metering Bill That Threatens Solar Jobs
- [H2] Commentary
- [H2] Parking fees waived downtown Dec. 19-26 for City-Owned Street Parking
- [H2] Former Sheriff erects bronze, chiseled, masculine sculpture of self
- [H2] "Citizens should not be targeted by their government for exercising their rights, whether you agree with their particular beliefs or not."
- [H2] Lifestyle
- [H2] Manna Food Bank Seeking Sponsors for the 2022 Clover Pick A Bowl Fill A Bowl Fundraiser
- [H2] Escambia County to Host Volunteer Work Day at Perdido Key Community Center
- [H2] Storycorps, the Groundbreaking Oral History Project, to Preserve Stories of Gulf Coast Residents in Visit
- [H2] Gallery Night Pensacola Announces Monthly Themes for 2022
- [H2] Women You Should Know in 2022
- [H2] Official Pensacola Mardi Gras Kick-Off party to change venues and honor T. Bubba Bechtol
- [H2] ECSO forms "Cold Case Symposium;" certified and retired LEO's needed!
- [H2] View the new, finalized Escambia County Redistricting Map
- [H2] News
- [H2] Traffic Signals Replaced with 4-Way Stops on Government Street at Baylen and Spring Streets
- [H2] Congressman Matt Gaetz Honors Okaloosa County Teacher of the Year with Congressional Record
- [H2] UWF Online Programs Rank Among Best in U.S. News and World Report
- [H2] Congressman Matt Gaetz Announces Service Academy Nominations for 2022
- [H2] Manna Food Bank Seeking Sponsors for the 2022 Clover Pick A Bowl Fill A Bowl Fundraiser
- [H2] Residents Encouraged to Remember the Five P's of Cold Weather Safety
- [H2] Florida State Legislature Introduces Controversial Net Metering Bill That Threatens Solar Jobs

SEO Content





- [H2] City, SYSA to Expand Youth Programs Through Public-Private Partnership
- [H2] Escambia County Debuts EMS Dashboard
- [H2] Escambia County Launches Neighborhood Cleanup Web App
- [H2] Eglin Federal Credit Union Participates in United Way EC's 28th Day of Caring
- [H2] ECSD Requesting Input for Upcoming Academic Year Calendars
- [H2] UWF Receives \$600k Gift Commitment from Sandy Sansing to Name New Sports Medicine Center
- [H2] Going Solar Event Shares Stories About Solar Energy
- [H2] PPD seeks guitar-wielding vandalism suspect
- [H2] Escambia County to Host Volunteer Work Day at Perdido Key Community Center
- [H2] Politics & Government
- [H2] Congressman Matt Gaetz Announces Service Academy Nominations for 2022
- [H2] Escambia County Debuts EMS Dashboard
- [H2] City to vacate I-110 Homeless Encampment by Jan 31
- [H2] Capt. Craig Ammons honored for 41 Years of Service
- [H2] New Escambia County District Lines Effective Dec. 7, 2021
- [H2] Betty Trawick Receives December Employee of the Month
- [H2] View the new, finalized Escambia County Redistricting Map
- [H2] Escambia County Board Reorganizes, Appoints New Chairman and Vice Chairman
- [H2] Escambia County EMS Debut Five New SUVs, All Featuring the "Howler"
- [H2] Ethics Commission finds cause to investigate Doug Underhill, who thinks "it'll come out very favorable"
- [H2] Escambia County welcomes Rob Hogan as new facilities director
- [H2] Investiture of the Honorable David J. Oberliesen to be held on September 24
- [H2] Dr. Cedric Alexander speaks on Public Safety at Sept 20 CivicCon
- [H2] \$1,000 stipend approved for Escambia County Volunteer Firefighters
- [H2] Escambia County Launches Financial Transparency Portal
- [H2] The anticipation is over: D.C. Reeves is officially running for Pensacola Mayor
- [H2] Business
- [H2] Eglin Federal Credit Union Participates in United Way EC's 28th Day of Caring
- [H2] Saltmarsh Elects Beth Skarda, CPA, Shareholder
- [H2] Saltmarsh Named One of Forbes' Top Recommended U.S. Tax and Accounting Firms
- [H2] Florida Blue Helping C.A. Weis Children and Families Realize Their Full Potential
- [H2] Find Your Sparkle at the New Beasley Jewelers & Design
- [H2] Made In The South Award Winners Announced
- [H2] Children's Book a Tale of Underwater Adventure Along the Gulf Coast
- [H2] The Well Floridian Lounge Launches a Unique Culinary Experience and Sunday Funday Brunch Cocktail Menu
- [H2] Eglin Federal Credit Union Announces 5-Star Employee

SEO Content




Award

- [H2] Eglin Federal Credit Union Names Laura Coale VP of Marketing and Public Relations
- [H2] EntreCon® returns this November as live, in person conference
- [H2] Oyster Bay Boutique Hotel showcases luxury & natural design
- [H2] SCI growing the team to expand footprint of mission
- [H2] The Well lounge launches raw oyster program
- [H2] WFHS National Honor Society & Lorium Law partner for hurricane relief drive
- [H2] Andrews Institute Ambulatory Surgery Center earns Advanced Orthopaedic Certification
- [H2] Non Profit
- [H2] Manna Food Bank Seeking Sponsors for the 2022 Clover Pick A Bowl Fill A Bowl Fundraiser
- [H2] City, SYSA to Expand Youth Programs Through Public-Private Partnership
- [H2] Military & Defense
- [H2] Congressman Matt Gaetz Announces Service Academy Nominations for 2022
- [H2] Capt. Craig Ammons honored for 41 Years of Service
- [H2] Commentary
- [H2] Parking fees waived downtown Dec. 19-26 for City-Owned Street Parking
- [H2] Former Sheriff erects bronze, chiseled, masculine sculpture of self
- [H2] “Citizens should not be targeted by their government for exercising their rights, whether you agree with their particular beliefs or not.”
- [H2] A hero emerges out of June’s first BOCC meeting
- [H2] Building a better Pensacola together, one story at a time
- [H2] Bergosh: OLF 8 a win-win for Escambia residents
- [H2] Weigh in on the Pensacola Beach open container decision
- [H2] Strickland: As debate over hatchery roils, we should look to cast a wider net
- [H2] Pensacola is open for business, and the future is bright
- [H2] Dosev: Gaetz’s vote against human trafficking bill “embarrassing”
- [H2] Viewpoint: Debate over Affordable Care Act is over; let’s regain healthcare momentum
- [H2] Hayward: Investments in infrastructure create opportunities for all of us
- [H2] McRae: Hatchery project on track
- [H2] Saunders: UWF stands with our community
- [H2] The case for Pensacola’s long-shot bid for Amazon
- [H2] Hayward decides to just cover Confederate monument with tarp until racism blows over
- [H2] Featured Stories
- [H2] Gallery Night Pensacola Announces Monthly Themes for 2022
- [H2] Women You Should Know in 2022
- [H2] Official Pensacola Mardi Gras Kick-Off party to change venues and honor T. Bubba Bechtol
- [H2] ECSO forms “Cold Case Symposium;” certified and retired LEO’s needed!

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H2] View the new, finalized Escambia County Redistricting Map • [H2] Oyster Bay Boutique Hotel showcases luxury & natural design • [H2] BREAKING: Arrests made in the murder of Ladarius Clardy • [H2] The anticipation is over: D.C. Reeves is officially running for Pensacola Mayor • [H2] Former Sheriff erects bronze, chiseled, masculine sculpture of self • [H2] 315-Acre Parcel in Santa Rosa County primed for 850-Home Community • [H2] David Morgan withdraws from Pensacola Mayoral race • [H2] EXCLUSIVE: Home-Based Food Producers Get Legislative Support • [H2] Food & Dining • [H2] A sniper, storyteller and NFL star named celebrity judges at EggFest • [H2] The Well lounge launches raw oyster program • [H2] Perfect Plain Brewing Co. & The Well win at 2021 U.S. Open Beer Championship • [H3] Follow us on social |
|  | Images | <p>We found 214 images on this web page.</p> <p>116 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 107 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% |

SEO Links



External Links : Passing Juice 0.93%

Internal Links 99.07%

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Our Mission | Internal | Passing Juice |
| Advertise | Internal | Passing Juice |
| News Tips | Internal | Passing Juice |
| See All | Internal | Passing Juice |
| Traffic Signals Replaced with 4-Way Stops on Government Street at Baylen and Spring Streets | Internal | Passing Juice |
| Congressman Matt Gaetz Honors Okaloosa County Teacher of the Year with Congressional Record | Internal | Passing Juice |
| UWF Online Programs Rank Among Best in U.S. News and World Report | Internal | Passing Juice |
| Business | Internal | Passing Juice |
| Politics & Government | Internal | Passing Juice |
| Pensacola | Internal | Passing Juice |
| Okaloosa/Walton | Internal | Passing Juice |
| South Alabama | Internal | Passing Juice |
| Gulf Coast | Internal | Passing Juice |
| See All | Internal | Passing Juice |
| Congressman Matt Gaetz Announces Service Academy Nominations for 2022 | Internal | Passing Juice |
| Florida State Legislature Introduces Controversial Net Metering Bill That Threatens Solar Jobs | Internal | Passing Juice |
| Military & Defense | Internal | Passing Juice |
| Transportation | Internal | Passing Juice |
| Environment | Internal | Passing Juice |
| History | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Neighborhoods | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| See All | Internal | Passing Juice |
| Parking fees waived downtown Dec. 19-26 for City-Owned Street Parking | Internal | Passing Juice |
| Former Sheriff erects bronze, chiseled, masculine sculpture of self | Internal | Passing Juice |
| Citizens should not be targeted by their government for exercising their rights, whether you agree with their particular beliefs or not. | Internal | Passing Juice |
| Editorials | Internal | Passing Juice |
| Community Voices | Internal | Passing Juice |
| Satire | Internal | Passing Juice |
| See All | Internal | Passing Juice |
| Manna Food Bank Seeking Sponsors for the 2022 Clover Pick A Bowl Fill A Bowl Fundraiser | Internal | Passing Juice |
| Escambia County to Host Volunteer Work Day at Perdido Key Community Center | Internal | Passing Juice |
| Storycorps, the Groundbreaking Oral History Project, to Preserve Stories of Gulf Coast Residents in Visit | Internal | Passing Juice |
| Arts & Culture | Internal | Passing Juice |
| Food & Dining | Internal | Passing Juice |
| Travel | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Gallery Night Pensacola Announces Monthly Themes for 2022 | Internal | Passing Juice |
| Women You Should Know in 2022 | Internal | Passing Juice |
| Pulse Checks | Internal | Passing Juice |
| Official Pensacola Mardi Gras Kick-Off party to change venues and honor T. Bubba Bechtol | Internal | Passing Juice |
| ECSO forms Cold Case Symposium; certified and retired LEOs needed! | Internal | Passing Juice |
| Escambia County | Internal | Passing Juice |
| View the new, finalized Escambia County Redistricting Map | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Santa Rosa | Internal | Passing Juice |
| Non Profit | Internal | Passing Juice |
| Residents Encouraged to Remember the Five P's of Cold Weather Safety | Internal | Passing Juice |
| City, SYSA to Expand Youth Programs Through Public-Private Partnership | Internal | Passing Juice |
| Escambia County Debuts EMS Dashboard | Internal | Passing Juice |
| Escambia County Launches Neighborhood Cleanup Web App | Internal | Passing Juice |
| Eglin Federal Credit Union Participates in United Way EC's 28th Day of Caring | Internal | Passing Juice |
| ECSD Requesting Input for Upcoming Academic Year Calendars | Internal | Passing Juice |
| UWF Receives \$600k Gift Commitment from Sandy Sansing to Name New Sports Medicine Center | Internal | Passing Juice |
| Going Solar Event Shares Stories About Solar Energy | Internal | Passing Juice |
| PPD seeks guitar-wielding vandalism suspect | Internal | Passing Juice |
| City to vacate I-110 Homeless Encampment by Jan 31 | Internal | Passing Juice |
| Capt. Craig Ammons honored for 41 Years of Service | Internal | Passing Juice |
| New Escambia County District Lines Effective Dec. 7, 2021 | Internal | Passing Juice |
| Betty Trawick Receives December Employee of the Month | Internal | Passing Juice |
| Escambia County Board Reorganizes, Appoints New Chairman and Vice Chairman | Internal | Passing Juice |
| Escambia County EMS Debut Five New SUVs, All Featuring the 'Howler': | Internal | Passing Juice |
| Ethics Commission finds cause to investigate Doug Underhill, who thinks 'it'll come out very favorable': | Internal | Passing Juice |
| Escambia County welcomes Rob Hogan as new facilities director | Internal | Passing Juice |
| Investiture of the Honorable David J. Oberliesen to be held on September 24 | Internal | Passing Juice |
| Dr. Cedric Alexander speaks on Public Safety at Sept 20 CivicCon | Internal | Passing Juice |
| \$1,000 stipend approved for Escambia County Volunteer Firefighters | Internal | Passing Juice |

In-page links


| | | |
|--|----------|---------------|
| Escambia County Launches Financial Transparency Portal | Internal | Passing Juice |
| The anticipation is over: D.C. Reeves is officially running for Pensacola Mayor | Internal | Passing Juice |
| Saltmarsh Elects Beth Skarda, CPA, Shareholder | Internal | Passing Juice |
| Saltmarsh Named One of Forbes' Top Recommended U.S. Tax and Accounting Firms | Internal | Passing Juice |
| Florida Blue Helping C.A. Weis Children and Families Realize Their Full Potential | Internal | Passing Juice |
| Find Your Sparkle at the New Beasley Jewelers &#038; Design | Internal | Passing Juice |
| Made In The South Award Winners Announced | Internal | Passing Juice |
| Children's Book a Tale of Underwater Adventure Along the Gulf Coast | Internal | Passing Juice |
| The Well Floridian Lounge Launches a Unique Culinary Experience and Sunday Funday Brunch Cocktail Menu | Internal | Passing Juice |
| Eglin Federal Credit Union Announces 5-Star Employee Award | Internal | Passing Juice |
| Eglin Federal Credit Union Names Laura Coale VP of Marketing and Public Relations | Internal | Passing Juice |
| EntreCon® returns this November as live, in person conference | Internal | Passing Juice |
| Oyster Bay Boutique Hotel showcases luxury &#038; natural design | Internal | Passing Juice |
| SCI growing the team to expand footprint of mission | Internal | Passing Juice |
| The Well lounge launches raw oyster program | Internal | Passing Juice |
| WFHS National Honor Society &#038; Lorium Law partner for hurricane relief drive | Internal | Passing Juice |
| Andrews Institute Ambulatory Surgery Center earns Advanced Orthopaedic Certification | Internal | Passing Juice |
| Health | Internal | Passing Juice |
| A hero emerges out of June's first BOCC meeting | Internal | Passing Juice |
| Building a better Pensacola together, one story at a time | Internal | Passing Juice |
| Bergosh: OLF 8 a win-win for Escambia residents | Internal | Passing Juice |
| Weigh in on the Pensacola Beach open container decision | Internal | Passing Juice |
| Strickland: As debate over hatchery roils, we should look to | Internal | Passing Juice |

In-page links

[cast a wider net](#)

| | | |
|--|----------|---------------|
| Pensacola is open for business, and the future is bright | Internal | Passing Juice |
| Sponsored | Internal | Passing Juice |
| Dosev: Gaetz's vote against human trafficking bill &#8220;embarrassing&#8221; | Internal | Passing Juice |
| Viewpoint: Debate over Affordable Care Act is over; let&#8217;s regain healthcare momentum | Internal | Passing Juice |
| Hayward: Investments in infrastructure create opportunities for all of us | Internal | Passing Juice |
| McRae: Hatchery project on track | Internal | Passing Juice |
| Saunders: UWF stands with our community | Internal | Passing Juice |
| The case for Pensacola's long-shot bid for Amazon | Internal | Passing Juice |
| Hayward decides to just cover Confederate monument with tarp until racism blows over | Internal | Passing Juice |
| BREAKING: Arrests made in the murder of Ladarius Clardy | Internal | Passing Juice |
| 315-Acre Parcel in Santa Rosa County primed for 850-Home Community | Internal | Passing Juice |
| Real Estate | Internal | Passing Juice |
| David Morgan withdraws from Pensacola Mayoral race | Internal | Passing Juice |
| EXCLUSIVE: Home-Based Food Producers Get Legislative Support | Internal | Passing Juice |
| A sniper, storyteller and NFL star named celebrity judges at EggFest | Internal | Passing Juice |
| Perfect Plain Brewing Co. &#038; The Well win at 2021 U.S. Open Beer Championship | Internal | Passing Juice |
| - | External | Passing Juice |
| Cancel | Internal | Passing Juice |




SEO Keywords

| | |
|---|---|
|  Keywords Cloud | <p>news county community business escambia features neighborhoods government pensacola politics</p> |
|---|---|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| news | 64 | ✓ | ✗ | ✓ | ✓ |
| county | 49 | ✗ | ✗ | ✗ | ✓ |
| escambia | 47 | ✗ | ✗ | ✗ | ✓ |
| pensacola | 39 | ✗ | ✗ | ✓ | ✓ |
| government | 33 | ✗ | ✗ | ✗ | ✓ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : thepulsepensacola.com Length : 21 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 25 Warnings : 58 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://thepulsepensacola.com/sitemap.xml |
|  | Robots.txt | http://thepulsepensacola.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |