

# Seo Analyzer thereporthair.fr

Generated on February 28 2022 03:10 AM

The score is 39/100



## SEO Content

|             | Title                                                                                                                                                                                              | Chosen (ex The reporthair)<br><b>Length : 26</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------|---------|-----------|--------|-------|----------------------------|-----|------------------------------|------|---------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|             | Description                                                                                                                                                                                        | La seule plateforme de mise en relation intelligente & sur-mesure, entre des coiffeurs sélectionnés pour leurs expertises et les besoins de clientes, écoutées lors d'un diagnostic cheveux pointu<br><b>Length : 202</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                 |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
|             | Keywords                                                                                                                                                                                           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
|             | Og Meta Properties                                                                                                                                                                                 | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Chosen</td></tr><tr><td>title</td><td>Chosen (ex The reporthair)</td></tr><tr><td>url</td><td>https://blog.chosen-paris.fr</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>La seule plateforme de mise en relation intelligente &amp; sur-mesure, entre des coiffeurs sélectionnés pour leurs expertises et les besoins de clientes, écoutées lors d'un diagnostic cheveux pointu</td></tr></tbody></table> |                |                |                |                |                | Property | Content | site_name | Chosen | title | Chosen (ex The reporthair) | url | https://blog.chosen-paris.fr | type | website | description | La seule plateforme de mise en relation intelligente & sur-mesure, entre des coiffeurs sélectionnés pour leurs expertises et les besoins de clientes, écoutées lors d'un diagnostic cheveux pointu |
| Property    | Content                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
| site_name   | Chosen                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
| title       | Chosen (ex The reporthair)                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
| url         | https://blog.chosen-paris.fr                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
| type        | website                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
| description | La seule plateforme de mise en relation intelligente & sur-mesure, entre des coiffeurs sélectionnés pour leurs expertises et les besoins de clientes, écoutées lors d'un diagnostic cheveux pointu |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
|             | Headings                                                                                                                                                                                           | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |
|             |                                                                                                                                                                                                    | • [H1] BLOG                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                |                |                |                |          |         |           |        |       |                            |     |                              |      |         |             |                                                                                                                                                                                                    |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                    |
|-----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Images          | We found 524 images on this web page.<br><br>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                          |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                 |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Bad. Your links have query string.                                                                     |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 7 links including 0 link(s) to files                                               |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 85.71%<br><br>Internal Links 14.29% |

## In-page links

| Anchor                                  | Type     | Juice         |
|-----------------------------------------|----------|---------------|
| <a href="#">Chosen</a>                  | Internal | Passing Juice |
| <a href="#">RÉSERVER</a>                | External | Passing Juice |
| <a href="#">DÉCOUVRIR CHOSEN</a>        | External | Passing Juice |
| <a href="#">PRENDRE RDV</a>             | External | Passing Juice |
| <a href="#">devenir coiffeur chosen</a> | External | Passing Juice |

## In-page links

[RÉSERVER](#)

External

Passing Juice

[Recrutement](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

## Keywords Consistency

**Keyword**

**Content**

**Title**

**Keywords**

**Descripti  
on**

**Headings**

## Usability



Url

Domain : thereporthair.fr  
Length : 16



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is fr.



Dublin Core

This page does not take advantage of Dublin Core.

## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.

W3C Validity

Errors : 268

## Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 | Warnings : 21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://thereporthair.fr/robots.txt">http://thereporthair.fr/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                     |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>                                                                                                                                                                                |