



Seo Analyzer

theriggerspen.com.au

Generated on March 19 2022 12:06 PM





The score is 40/100







SEO Content

	Title	<p>- The Riggers Pen</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>- The Riggers Pen</td> </tr> <tr> <td>description</td> <td>&nbsp;</td> </tr> <tr> <td>url</td> <td>https://theriggerspen.com.au/</td> </tr> <tr> <td>site_name</td> <td>The Riggers Pen</td> </tr> <tr> <td>image</td> <td>https://theriggerspen.com.au/wp-content/uploads/2014/10/Image-of-the-SST-riggers-pen-300x223.jpg</td> </tr> </tbody> </table>					Property	Content	locale	en_US	type	website	title	- The Riggers Pen	description	 	url	https://theriggerspen.com.au/	site_name	The Riggers Pen	image	https://theriggerspen.com.au/wp-content/uploads/2014/10/Image-of-the-SST-riggers-pen-300x223.jpg
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	Headings	H1 1	H2 0	H3 0	H4 6	H5 0	H6 0															
		<ul style="list-style-type: none"> • [H1] • [H4] The GRIDHOOK - A WALKWAY GRATING LIFTING DEVICE 																				

SEO Content

		<p>AND GRID MESH LIFTER</p> <ul style="list-style-type: none"> • [H4] . • [H4] Menu • [H4] Contact Info • [H4] Search • [H4] Follow us
	Images	<p>We found 11 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 47.06%</p> <p>Internal Links 52.94%</p>

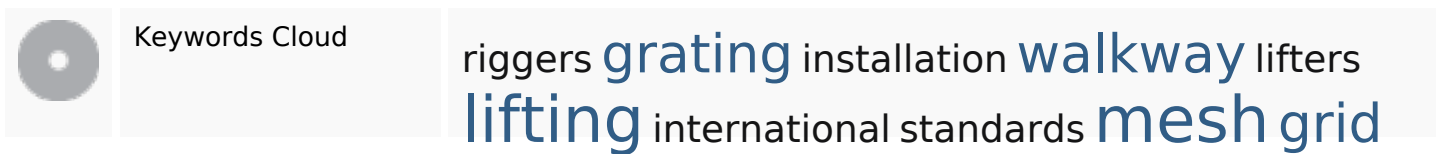
In-page links

Anchor	Type	Juice
The Riggers Pen	Internal	Passing Juice

In-page links

Steel Grating Lifter	Internal	Passing Juice
FRP Grating Lifter	Internal	Passing Juice
Specification	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Prices	Internal	Passing Juice
Cart	Internal	Passing Juice
Distributors and Clients	Internal	Passing Juice
The Riggers Guide	Internal	Passing Juice
www.gridmeshlifters.com.au	External	Passing Juice
Magicdust	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lifting	9	✘	✘	✘	✔
mesh	8	✘	✘	✘	✔
walkway	7	✘	✘	✘	✔
grating	7	✘	✘	✘	✔

Keywords Consistency

grid

6



Usability

	Url	Domain : theriggerspen.com.au Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files.

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://theriggerspen.com.au/sitemap.xml>



Robots.txt

<http://theriggerspen.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.