

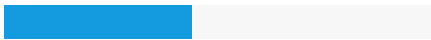


Seo Analyzer

thesaudiobserver.com

Generated on February 23 2022 04:47 AM





The score is 39/100







SEO Content

	Title	<p>The Saudi Observer News</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 10	H3 11	H4 2	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Virsec Appoints Greg Kelton as Senior Regional Director for EMEA to Drive Next Stage of Growth Across the Region• [H2] Bombardier Appoints Christophe Degoumois as Executive Advisor• [H2] AIT, Qatar Investment Authority, Onex Announce Partnership• [H2] Cyclone Ana Floods Choke Malawi's Water and Sanitation Goals• [H2] Ukraine: What's Really Behind Putin's Deployment of 'Peacekeeping' Troops? Experts Explain• [H2] Israel's Glorious and Gloomy Reality• [H2] Financialization at Heart of Economic Malaise• [H2] Mexico Needs a Mining Industry Model for the Energy Transition• [H2] Taconic Biosciences® Launches Cage+™, Redefining Colony Management Solutions for the Modern Laboratory• [H2] Children with Disabilities are Not Problems to Solve, but Potential to Nurture, says Nujeen Mustafa					

SEO Content

		<ul style="list-style-type: none">• [H3] Computers and Software• [H3] Energy and Utilities• [H3] Lifestyle and Leisure• [H3] Manufacturing and Production• [H3] Medical and Healthcare• [H3] Professional Services• [H3] Real Estate and Construction• [H3] Pharmaceuticals and Biotech• [H3] Weather for Riyadh• [H3] Unknown Feed• [H3] Archives• [H4] Arabic• [H4] Hebrew
	Images	<p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
-	Internal	Passing Juice
Subscribe to Computers and Software	Internal	Passing Juice
Computers and Software	Internal	Passing Juice
Subscribe to Energy and Utilities	Internal	Passing Juice
Energy and Utilities	Internal	Passing Juice
Subscribe to Lifestyle and Leisure	Internal	Passing Juice
Lifestyle and Leisure	Internal	Passing Juice
Subscribe to Manufacturing and Production	Internal	Passing Juice
Manufacturing and Production	Internal	Passing Juice
Subscribe to Medical and Healthcare	Internal	Passing Juice
Medical and Healthcare	Internal	Passing Juice
Subscribe to Professional Services	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Subscribe to Real Estate and Construction	Internal	Passing Juice
Real Estate and Construction	Internal	Passing Juice
Virsec Appoints Greg Kelton as Senior Regional Director for EMEA to Drive Next Stage of Growth Across the Region	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Bombardier Appoints Christophe Degoumois as Executive Advisor	Internal	Passing Juice
0 Comment	Internal	Passing Juice
AIT, Qatar Investment Authority, Onex Announce Partnership	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Cyclone Ana Floods Choke Malawi's Water and Sanitation Goals	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Ukraine: What's Really Behind Putin's Deployment of	Internal	Passing Juice

In-page links

‘Peacekeeping’ Troops? Experts Explain		
0 Comment	Internal	Passing Juice
Israel’s Glorious and Gloomy Reality	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Financialization at Heart of Economic Malaise	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Mexico Needs a Mining Industry Model for the Energy Transition	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Taconic Biosciences® Launches Cage+™, Redefining Colony Management Solutions for the Modern Laboratory	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Children with Disabilities are Not Problems to Solve, but Potential to Nurture, says Nujeen Mustafa	Internal	Passing Juice
0 Comment	Internal	Passing Juice
Older Entries	Internal	Passing Juice
Pharmaceuticals and Biotech	Internal	Passing Juice
February 2022	Internal	Passing Juice
January 2022	Internal	Passing Juice
December 2021	Internal	Passing Juice
November 2021	Internal	Passing Juice
October 2021	Internal	Passing Juice
September 2021	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	globe qatar services feb comment newswire onex model 22nd
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
feb	10	✖	✖	✖	✖
comment	5	✖	✖	✖	✖
22nd	4	✖	✖	✖	✖
qatar	3	✖	✖	✖	✔
newswire	3	✖	✖	✖	✖








Usability

	Url	Domain : theaudioobserver.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization