



Seo Analyzer

thesavedplanet.com.au

Generated on February 28 2022 19:13 PM




The score is 54/100







SEO Content

	Title	<p>Green Products and Green Services - The Saved Planet</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Our easy to use green products and services directory will help you to make greener safer choices in your life. Using the Saved Planet directory will facilitate further growth of Green businesses and also help to you reduce your own ecological footprint. Visit our environmentally friendly site now. You can make a difference.</p> <p>Length : 326</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>green products, green services, eco friendly, eco friendly products, environmentally friendly products, green building materials, green building products, green cleaning products, green environment, green product, green, products, green shop, green shopping, sustainable products and services</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1783 1465 1877" style="list-style-type: none"> • [H2] Green Shops • [H4] Content on this page requires a newer version of Adobe Flash Player. 	H1	H2	H3	H4	H5	H6	0	1	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	1	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
↓	Internal	Passing Juice
Login	Internal	Passing Juice
Glossary	Internal	Passing Juice
Green Tips	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Green Shops	Internal	Passing Juice

SEO Keywords



Keywords Cloud

parentcategories select **green** order from
login type0 home planet saved

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
green	5	✓	✓	✓	✓
saved	2	✓	✗	✓	✗
planet	2	✓	✗	✓	✗
home	2	✗	✗	✗	✗
login	2	✗	✗	✗	✗











Usability

	Url	Domain : thesavedplanet.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.




Document

		
	W3C Validity	Errors : 73 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://thesavedplanet.com.au/sitemap.xml
	Robots.txt	http://thesavedplanet.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.