



# Seo Analyzer thestranger.com

Generated on January 15 2022 17:22 PM

The score is 56/100



## SEO Content

	Title	<p>The Stranger: Seattle's Only Newspaper</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The Stranger, Seattle's Only Newspaper: Covering Seattle news, politics, music, film, and arts; plus movie times, club calendars, restaurant listings, forums, blogs, and Savage Love.</p> <p><b>Length : 186</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Stranger: Seattle's Only Newspaper</td> </tr> <tr> <td>description</td> <td>The Stranger, Seattle's Only Newspaper: Covering Seattle news, politics, music, film, and arts; plus movie times, club calendars, restaurant listings, forums, blogs, and Savage Love.</td> </tr> <tr> <td>site_name</td> <td>The Stranger</td> </tr> <tr> <td>type</td> <td>object</td> </tr> <tr> <td>image</td> <td><a href="https://www.thestranger.com/images/share-image.jpg">https://www.thestranger.com/images/share-image.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.thestranger.com">https://www.thestranger.com</a></td> </tr> </tbody> </table>	Property	Content	title	The Stranger: Seattle's Only Newspaper	description	The Stranger, Seattle's Only Newspaper: Covering Seattle news, politics, music, film, and arts; plus movie times, club calendars, restaurant listings, forums, blogs, and Savage Love.	site_name	The Stranger	type	object	image	<a href="https://www.thestranger.com/images/share-image.jpg">https://www.thestranger.com/images/share-image.jpg</a>	url	<a href="https://www.thestranger.com">https://www.thestranger.com</a>
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url	<a href="https://www.thestranger.com">https://www.thestranger.com</a>															
	Headings	<p><b>H1      H2      H3      H4      H5      H6</b></p>														

# SEO Content





1 38 13 39 0 0

- [H1] Top Stories
- [H2] New Comic: Texts from Mom
- [H2] Updates
- [H2] Amid Last-Minute School Closures, Students Protest for Better COVID Protections
- [H2] 17 Martin Luther King Jr. Day 2022 Events in Seattle
- [H2] Slog PM: Only One Protester at NFT Demo, Netflix Bumps Monthly Price, Really Can't Stress This COVID Outbreak in the Jails Thing Enough
- [H2] Pacific Northwest Ballet Star Noelani Pantastico to Retire After 25 Years
- [H2] Move Over Holy Trinity, Sankaku's Onigiri Is the Divinest Triangle
- [H2] This Week in Worker Conquests: Tensions Rise at Starbucks, Biden Takes Hanford Workers to Court, and Teamsters Striking All Over the Place
- [H2] As Harrell Extends Seattle's Eviction Moratorium, Cracks Begin to Show in the Statewide Eviction Prevention Programs
- [H2] Here's the Thing About TOMO
- [H2] Drive My Car Deserves All the Praise
- [H2] It's Time for the Election Everyone Always Forgets About—Here's How to Vote from Home
- [H2] Meet Washington State's New Transit Master
- [H2] A Big List of Bills to Track During Washington's 2022 Legislative Session
- [H2] Give Students Quality Masks! Now! Please!
- [H2] Another Nightclub Opens in SoDo
- [H2] Republican Rep. Brad Klippert Directed to Retire as Commander of Washington State Guard
- [H2] Person of Interest: Asswolf
- [H2] Scream (2022) Review: A Horror Film About Horror Films About Horror Films
- [H2] RuPaul's Next Seattle Queen
- [H2] You Tested Positive for COVID. Now What Do You Do?
- [H2] Slog
- [H2] Seattle's Only Blog
- [H2] EverOut Listings
- [H2] Featured
- [H2] Savage Love
- [H2] New Savage Lovecast: The Other Epidemic (Choking)
- [H2] I, Anonymous: We Hope You're Sitting Down For This
- [H2] Seattle Sticker Patrol: To Sasha Grey We Pray
- [H2] This Week's Comics: A Stunt-Performer Murder Mystery, Jungle Treasure Hunt, and the Science of Surfing
- [H2] The Fall Is Unstreamable
- [H2] Is This the Best Fried Chicken in Seattle?
- [H2] New Games to Play in January: Go to College, Fly Around in Someone's Head, and Dedicate Your Life to Taking Dog Pics
- [H2] News »
- [H2] Amid Last-Minute School Closures, Students Protest for Better COVID Protections
- [H2] EverOut Seattle »
- [H2] This Week in Seattle Food News: Sankaku Is Here, La Medusa Opens a Market, and Milk Drunk Introduces Party Packs





## SEO Content

- [H2] The Stranger in your inbox
- [H3] Is it beautiful and exquisite? Totally. But I have a tip.
- [H3] The Senate's transportation chair weighs in on self-driving cars, lidding I-5, and building high-speed rail to Canada.
- [H3] I am once again asking... Is SoDo Seattle's new party neighborhood???
- [H3] I found myself wondering, at about the halfway mark, if this is a young person's movie or an old person's movie.
- [H3] Say hi to Bosco, Seattle's newest tribute to the Drag Race franchise.
- [H3] Hard for the Money
- [H3] A lunchtime report.
- [H3] It's Time for the Election Everyone Always Forgets About—Here's How to Vote from Home
- [H3] As Harrell Extends Seattle's Eviction Moratorium, Cracks Begin to Show in the Statewide Eviction Prevention Programs
- [H3] Republican Rep. Brad Klippert Directed to Retire as Commander of Washington State Guard
- [H3] 41 Cheap & Easy Things to Do in Seattle This MLK Day Weekend
- [H3] This Week in Seattle Event News: Sharon Van Etten, Angel Olsen, Julien Baker, and More
- [H3] 17 Martin Luther King Jr. Day 2022 Events in Seattle
- [H4] by Marie Bouassi
- [H4] by Hannah Krieg
- [H4] by EverOut Staff
- [H4] by Rich Smith
- [H4] by Rich Smith
- [H4] by Jas Keimig
- [H4] by Conor Kelley
- [H4] by Hannah Krieg
- [H4] by Meg van Huygen
- [H4] by Chase Hutchinson
- [H4] by Matt Baume
- [H4] by Matt Baume
- [H4] by Rich Smith
- [H4] by Ava Gharib
- [H4] by Matt Baume
- [H4] by Rich Smith
- [H4] by Matt Baume
- [H4] by Matt Baume
- [H4] by Chase Burns
- [H4] by Matt Baume
- [H4] by Dan Savage
- [H4] by The Stranger
- [H4] by Anonymous
- [H4] by Jas Keimig
- [H4] by Matt Baume
- [H4] by Chase Burns and Jamie Han
- [H4] by Charles Mudede
- [H4] by Matt Baume
- [H4] by Hannah Krieg
- [H4] by Matt Baume
- [H4] by Hannah Krieg
- [H4] by Rich Smith
- [H4] by EverOut Staff

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] by EverOut Staff</li> <li>• [H4] by EverOut Staff</li> <li>• [H4] by EverOut Staff</li> <li>• [H4] Publication Info</li> <li>• [H4] Check it out</li> <li>• [H4] Follow Us</li> </ul>
	Images	<p>We found 40 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 46.15%</p> <p>Internal Links 53.85%</p>

## In-page links

Anchor	Type	Juice
<a href="#">The Stranger</a>	Internal	Passing Juice

## In-page links

<a href="#">Portland Mercury</a>	External	Passing Juice
<a href="#">EverOut</a>	External	Passing Juice
<a href="#">Savage Love</a>	External	Passing Juice
<a href="#">Hump</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Savage Love</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Arts</a>	Internal	Passing Juice
<a href="#">Unstreamable</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Neighborhoods at a Glance</a>	External	Passing Juice
<a href="#">Picks &amp; Guides</a>	External	Passing Juice
<a href="#">In-Person Events</a>	External	Passing Juice
<a href="#">All Events</a>	External	Passing Juice
<a href="#">Live Music</a>	External	Passing Juice
<a href="#">Food &amp; Drink</a>	External	Passing Juice
<a href="#">Readings &amp; Talks</a>	External	Passing Juice
<a href="#">Visual Art</a>	External	Passing Juice
<a href="#">Performance</a>	External	Passing Juice
<a href="#">Film</a>	External	Passing Juice
<a href="#">Submit an Event</a>	External	Passing Juice
<a href="#">Support The Stranger</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Print Archives</a>	Internal	Passing Juice
<a href="#">Support The Stranger</a>	Internal	Passing Juice
<a href="#">Ad Info &amp; Rates</a>	Internal	Passing Juice
<a href="#">Stranger Tickets</a>	External	Passing Juice

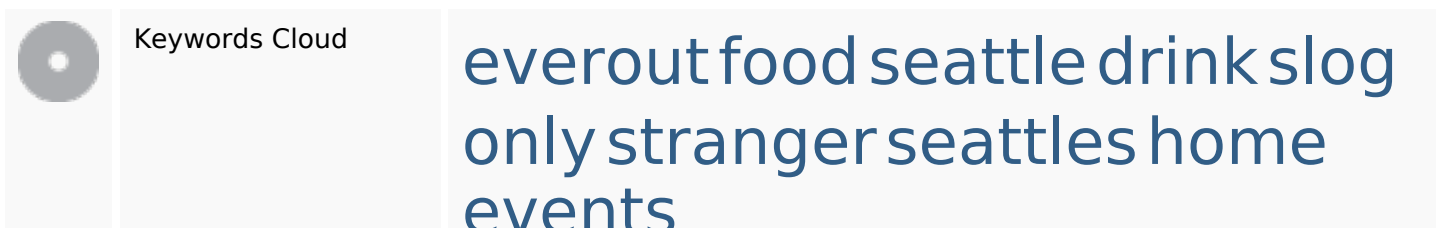
## In-page links

<a href="#">Amid Last-Minute School Closures, Students Protest for Better COVID Protections</a>	Internal	Passing Juice
<a href="#">17 Martin Luther King Jr. Day 2022 Events in Seattle</a>	External	Passing Juice
<a href="#">Pacific Northwest Ballet Star Noelani Pantastico to Retire After 25 Years</a>	Internal	Passing Juice
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<a href="#">You Tested Positive for COVID. Now What Do You Do?</a>	Internal	Passing Juice
<a href="#">Slog</a>	Internal	Passing Juice
<a href="#">Top Events</a>	External	Passing Juice
<a href="#">Things To Do in Ballard</a>	External	Passing Juice
<a href="#">Things To Do on Capitol Hill</a>	External	Passing Juice
<a href="#">Live Music</a>	External	Passing Juice
<a href="#">Food &amp; Drink</a>	External	Passing Juice
<a href="#">Parks &amp; Gardens</a>	External	Passing Juice
<a href="#">Activism &amp; Social Justice</a>	External	Passing Juice
<a href="#">Cannabis</a>	External	Passing Juice
<a href="#">Shopping</a>	External	Passing Juice
<a href="#">More &amp;rarr;</a>	External	Passing Juice
<a href="#">Savage Love</a>	Internal	Passing Juice

## In-page links

<a href="#">Is This the Best Fried Chicken in Seattle?</a>	Internal	Passing Juice
<a href="#">News &amp;raquo;</a>	Internal	Passing Juice
<a href="#">41 Cheap &amp; Easy Things to Do in Seattle This MLK Day Weekend</a>	External	Passing Juice
<a href="#">Masthead</a>	Internal	Passing Juice
<a href="#">Jobs at The Stranger</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">EverOut</a>	External	Passing Juice
<a href="#">Contribute</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Takedown Policy</a>	Internal	Passing Juice






## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stranger	6	✓	✗	✓	✓
slog	6	✗	✗	✗	✓
events	6	✗	✗	✗	✓
seattle	6	✓	✗	✓	✓
seattles	5	✗	✗	✗	✗

## Usability

	Url	Domain : thestranger.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 72 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://thestranger.com/robots.txt">http://thestranger.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> Quantcast</li></ul>