








Seo Analyzer thetrainingworld.com

Generated on February 26 2022 05:25 AM





The score is **60/100**







SEO Content

	<p>Title</p>	<p>Resources, Guides For Trainers & Group Leaders</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Training and Development Resource Center provides free material for trainers, corporate HR folks, and learners to help them succeed in the workplace via better learning.</p> <p>Length : 173</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>training and development, corporate, advice, tips, knowledgebase, trainers</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>20</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1501 2074" style="list-style-type: none"> • [H1] Welcome To The Free Training and Development Resource Center • [H1] Site Features For Trainers And Learners • [H3] MAIN MENU • [H3] Featured Articles • [H3] Browse The Training & Development Knowledgebase • [H3] Browse Frequently Asked Questions About Training, Learning and Development • [H3] Popular Sections • [H3] Do NOT Miss • [H3] A Research Primer For Trainers And Teachers • [H3] Neuroscience, Learning And Teaching • [H3] Our Articles • [H3] Training & Development Library 	H1	H2	H3	H4	H5	H6	2	0	20	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	20	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Training & Development Library • [H3] Training & Development Frequently Asked Questions • [H3] Our Books • [H3] Job Aids, Mini-Guides, Training Takeaways • [H3] Video Section • [H3] About Company • [H3] Our Related Sites • [H3] Philosophy • [H3] Get in Touch • [H3] Free, Specials, & Featured (Click For Info)
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>

In-page links

Anchor	Type	Juice
--------	------	-------

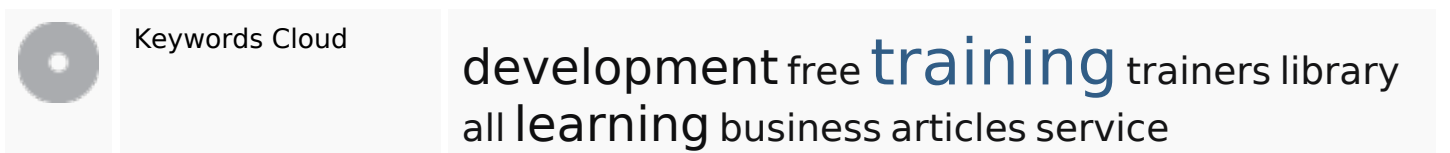
In-page links

the Training & Development World	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
NEW! Exploring The University and Higher Education World	Internal	Passing Juice
NEW! What Makes Teaching And Training All Worthwhile	Internal	Passing Juice
Training and Development Crossword Puzzle	Internal	Passing Juice
Articles - Training and Development	Internal	Passing Juice
Training and Development FAQ (Questions and Answers)	Internal	Passing Juice
Library (over 1,000 curated articles)	Internal	Passing Juice
Bacal's Books	Internal	Passing Juice
Our Unique Mini-Guides And Tools For Trainers	Internal	Passing Juice
Video Section	Internal	Passing Juice
*NEW: The Free Compendium Of Learning and Group Exercises And Activities	Internal	Passing Juice
RSS Feed Widget	External	Passing Juice
Classroom Emergency: Unexpected Help Needed	Internal	Passing Juice
Robert's First Day Teaching (and his unplanned urinary event)	Internal	Passing Juice
Simple Powerful Model For Understanding How To Make Training Powerful	Internal	Passing Juice
Index Page - Training and Learning Myths and Stupid Trainer Tricks	Internal	Passing Juice
The Trainer's SURVIVAL Manual	Internal	Passing Juice
Instructional Methods and Training Methods	Internal	Passing Juice
Instructional Design	Internal	Passing Juice
Training, Lectures, Presentations	Internal	Passing Juice
Starting Off A Training Seminar Successfully	Internal	Passing Juice
The Business of Training	Internal	Passing Juice
Issues In The Training Industry	Internal	Passing Juice
Expert Articles On Training And Development Challenges	Internal	Passing Juice

In-page links

Training Games, Activites, IceBreakers Free To Use	Internal	Passing Juice
The Fundamental Flaw That Causes ALL E-Learning To Founder. It's Genetic	Internal	Passing Juice
Neuroscience Applied To Learning And Teaching: We're Not There Yet	Internal	Passing Juice
Visit our reference page that looks at whether neuroscience actually results in better instruction. You'll be absolutely surprised at the consensus of the experts. Written for teachers but equally applicable to training.	External	Passing Juice
Go To Our Free Curated Training and Development Library	Internal	Passing Juice
Read The FAQ's Now	Internal	Passing Juice
Check out our books	Internal	Passing Juice
Browse Our Mini Guides And Takeaways	Internal	Passing Juice
Browse the Training And Learning Video Section	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
It Takes A Village To Teach A Child	External	Passing Juice
All About The Workplace	External	Passing Juice
Improving Customer Service	Internal	Passing Juice
Small Business Resource Center	External	Passing Juice
By Robert Bacal.	External	Passing Juice
Click For Info)	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
training	24	✘	✔	✔	✔







Keywords Consistency

learning	14	✘	✘	✔	✔
development	12	✘	✔	✔	✔
articles	9	✘	✘	✘	✔
trainers	8	✔	✔	✔	✔

Usability

	Url	Domain : thetrainingworld.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://thetrainingworld.com/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.