



Seo Analyzer

thetravelwarehouse.net

Generated on February 04 2022 09:08 AM

The score is 55/100







SEO Content

	Title	<p>The Travel Warehouse - The Travel Warehouse</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>success,blog,ketikidis.com</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Travel Warehouse - The Travel Warehouse</td> </tr> <tr> <td>image</td> <td>https://thetravelwarehouse.net/themes/ketikidis-octobercms-success/assets/images/img/600x250.png</td> </tr> <tr> <td>site_name</td> <td>The Travel Warehouse</td> </tr> </tbody> </table>	Property	Content	title	The Travel Warehouse - The Travel Warehouse	image	https://thetravelwarehouse.net/themes/ketikidis-octobercms-success/assets/images/img/600x250.png	site_name	The Travel Warehouse				
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	Headings	<table border="1" data-bbox="544 1659 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>6</td> <td>7</td> <td>58</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1760 954 2056" style="list-style-type: none"> • [H1] Our Popular Tours • [H1] • [H1] Why choose us ... • [H1] Other Tours • [H2] • [H2] • [H2] • [H2] Network • [H2] Customer Service 	H1	H2	H3	H4	H5	H6	4	6	7	58	1	0
H1	H2	H3	H4	H5	H6									
4	6	7	58	1	0									





SEO Content

- [H2] Adventure
- [H3]
- [H3]
- [H3]
- [H3] ABOUT US
- [H3] MENU
- [H3] NZ TOURS
- [H3] CONTACT US
- [H4] 8-day Glacier and Queenstown Explorer
- [H4] 8-day Glacier and Queenstown Explorer
- [H4] Bridge to Nowhere & Forgotten Worlds
- [H4] Bridge to Nowhere & Forgotten Worlds
- [H4] Oberammergau Passion Play tour - OBD22
- [H4] Oberammergau Passion Play tour - OBD22
- [H4] European Gardens and Chelsea Flower Show
- [H4] European Gardens and Chelsea Flower Show
- [H4] Otago Farmhouse Gardens Tour
- [H4] Otago Farmhouse Gardens Tour
- [H4] Wairarapa Wandering ...
- [H4] Wairarapa Wandering ...
- [H4] Southern Odyssey And Stewart Island
- [H4] Southern Odyssey And Stewart Island
- [H4] Carvoeiro, Portugal
- [H4] Carvoeiro, Portugal
- [H4] Los Dolces, Spain
- [H4] Los Dolces, Spain
- [H4] Europe Highlights
- [H4] Europe Highlights
- [H4] ANZAC Gallipoli & Europe Battlefields
- [H4] ANZAC Gallipoli & Europe Battlefields
- [H4] Tai Chi China
- [H4] Tai Chi China
- [H4] Trans Mongolian Explorer
- [H4] Trans Mongolian Explorer
- [H4] Best of Spain and Portugal
- [H4] Best of Spain and Portugal
- [H4] Wilderbeest Migration Safari
- [H4] Wilderbeest Migration Safari
- [H4] Umbria - Cooking And Walking
- [H4] Umbria - Cooking And Walking
- [H4] Best of Turkey Tour
- [H4] Best of Turkey Tour
- [H4] Russian River Cruise
- [H4] Russian River Cruise
- [H4] Disney, Theme-Parks, Seaworld etc
- [H4] Disney, Theme-Parks, Seaworld etc
- [H4] Holy Land Pilgrimage Tour
- [H4] Holy Land Pilgrimage Tour
- [H4] Pilgrimage To Rome And Medjugorje
- [H4] Pilgrimage To Rome And Medjugorje
- [H4] Singapore Garden Festival
- [H4] Singapore Garden Festival
- [H4] Western Australian Wildflowers Tour
- [H4] Western Australian Wildflowers Tour
- [H4] Great Britain - XBG
- [H4] Great Britain - XBG

SEO Content

		<ul style="list-style-type: none">• [H4] Europe Explorer - XEX• [H4] Europe Explorer - XEX• [H4] Best of Greece - XBG• [H4] Best of Greece - XBG• [H4] Kaikoura, The Sounds And Classic Fighters Airshow - MKS• [H4] Kaikoura, The Sounds And Classic Fighters Airshow - MKS• [H4] Molesworth Station, Abel Tasman And Golden Bay - MMS• [H4] Molesworth Station, Abel Tasman And Golden Bay - MMS• [H4] Southern Beauty Tour - MSB• [H4] Southern Beauty Tour - MSB• [H5] 0800356728
	Images	<p>We found 33 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 16 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.25%</p> <p>Internal Links 93.75%</p>

In-page links

Anchor	Type	Juice
Getting Started	Internal	Passing Juice
About	Internal	Passing Juice
Tours	Internal	Passing Juice
Cruises	External	Passing Juice
Contact	Internal	Passing Juice
Home	Internal	Passing Juice
Southern Beauty	Internal	Passing Juice
NZ Rail Tour	Internal	Passing Juice
Wairarapa Wandering	Internal	Passing Juice
Taranaki Rhododendron Gardens	Internal	Passing Juice
All NZ Tours	Internal	Passing Juice
Message Us	Internal	Passing Juice
Newsletter Subscription	Internal	Passing Juice
Register for a tour	Internal	Passing Juice
 &nbsp;Indemnity	Internal	Passing Juice
 &nbsp;Travel Insurance	Internal	Passing Juice

SEO Keywords



Keywords Cloud

tour see tours all travel gardens best
explore europe enjoy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tour	23	✘	✘	✘	✔
tours	23	✘	✘	✘	✔
explore	12	✘	✘	✘	✔

Keywords Consistency

travel	9				
best	9				



Usability

	Url	Domain : thetravelwarehouse.net Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.