

# Seo Analyzer theunion.org

Generated on February 26 2022 22:26 PM





The score is 62/100







## SEO Content

	Title	International Union Against Tuberculosis and Lung Disease   The Union <b>Length : 69</b> Perfect, your title contains between 10 and 70 characters.												
	Description	The International Union Against Tuberculosis and Lung Disease strives to end suffering due to... <b>Length : 96</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>21</td><td>5</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] International Union Against Tuberculosis and Lung Disease</li><li>• [H2] Site Navigation</li><li>• [H2] A HEALTHIER WORLD FOR ALL</li><li>• [H2] Apply for a free student membership today</li><li>• [H2] International Journal of Tuberculosis and Lung Disease</li><li>• [H2] The Union World Conference on Lung Health 2022</li><li>• [H2] Union launches new tobacco control implementation resource</li><li>• [H2] Lifetime burden of disease due to incident tuberculosis</li><li>• [H2] Union delivers operational research and capacity building in Sri Lanka for the World Bank</li><li>• [H2] An exciting new future for Public Health Action</li><li>• [H2] A bright future for the IJTLD</li><li>• [H2] Timor-Leste Raises Tobacco Taxes</li><li>• [H2] Air conditioners, airborne infection prevention and air pollution in buildings in New Delhi</li><li>• [H2] Evaluation of screening international travellers for</li></ul>	H1	H2	H3	H4	H5	H6	1	21	5	1	0	0
H1	H2	H3	H4	H5	H6									
1	21	5	1	0	0									

## SEO Content

		<p>COVID-19</p> <ul style="list-style-type: none"><li>• [H2] Indonesia's Ministry of Finance announces a 12% increase in tobacco excise tax and prices for 2022</li><li>• [H2] Reflections on the 'Other COP' – Progress on Tobacco Control Despite COVID and Industry Attacks</li><li>• [H2] COVID Response to save lives in Myanmar</li><li>• [H2] The Impact of our work</li><li>• [H2] Union webinars: Open access learning</li><li>• [H2] Technical publications</li><li>• [H2] COVID-19 resources and FAQs</li><li>• [H2] Site footer. Includes: Newsletter signup, Social links, Simplified sitemap navigation and Secondary navigation.</li><li>• [H3] Site Search</li><li>• [H3] Utility Nav</li><li>• [H3] Simplified sitemap navigation</li><li>• [H3] Connect with us</li><li>• [H3] Small Print</li><li>• [H4] Secondary footer navigation</li></ul>
	Images	<p>We found 14 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 55 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.82%</p>

## SEO Links

Internal Links 98.18%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Skip to navigation</a>	Internal	Passing Juice
<a href="#">About The Union</a>	Internal	Passing Juice
<a href="#">A century of leadership in lung health</a>	Internal	Passing Juice
<a href="#">Our Impact</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Annual Reports</a>	Internal	Passing Juice
<a href="#">Awards and Honours</a>	Internal	Passing Juice
<a href="#">Global Offices</a>	Internal	Passing Juice
<a href="#">Tuberculosis</a>	Internal	Passing Juice
<a href="#">Tobacco Control</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">Lung Health &amp; NCDs</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Asia Pacific</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">Latin America</a>	Internal	Passing Juice
<a href="#">Middle East</a>	Internal	Passing Juice
<a href="#">North America</a>	Internal	Passing Juice
<a href="#">South-East Asia</a>	Internal	Passing Juice
<a href="#">Conferences</a>	Internal	Passing Juice
<a href="#">Union Courses</a>	Internal	Passing Juice
<a href="#">Journals</a>	Internal	Passing Juice


## In-page links

<a href="#">Technical Publications</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Technical Assistance</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Fast-Track Articles</a>	Internal	Passing Juice
<a href="#">Message from the Executive Director</a>	Internal	Passing Juice
<a href="#">Union Achievers</a>	Internal	Passing Juice
<a href="#">Photo stories</a>	Internal	Passing Juice
<a href="#">Press enquiries &amp; credentials</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Join The Union</a>	Internal	Passing Juice
<a href="#">Careers with The Union</a>	Internal	Passing Juice
<a href="#">Sign up for emails</a>	Internal	Passing Juice
<a href="#">Join now</a>	Internal	Passing Juice
<a href="#">About The Union</a>	Internal	Passing Juice
<a href="#">Apply for a free student membership today</a>	Internal	Passing Juice
<a href="https://www.worldlunghealth.org">https://www.worldlunghealth.org</a>	External	Passing Juice
<a href="#">Union launches new tobacco control implementation resource</a>	Internal	Passing Juice
<a href="#">Lifetime burden of disease due to incident tuberculosis</a>	Internal	Passing Juice
<a href="#">Union delivers operational research and capacity building in Sri Lanka for the World Bank</a>	Internal	Passing Juice
<a href="#">An exciting new future for Public Health Action</a>	Internal	Passing Juice
<a href="#">A bright future for the IJTLD</a>	Internal	Passing Juice
<a href="#">Timor-Leste Raises Tobacco Taxes</a>	Internal	Passing Juice
<a href="#">Air conditioners, airborne infection prevention and air pollution in buildings in New Delhi</a>	Internal	Passing Juice
<a href="#">Evaluation of screening international travellers for COVID-19</a>	Internal	Passing Juice
<a href="#">Indonesia's Ministry of Finance announces a 12% increase in tobacco excise tax and prices for 2022</a>	Internal	Passing Juice

## In-page links

<a href="#">Reflections on the 'Other COP' - Progress on Tobacco Control Despite COVID and Industry Attacks</a>	Internal	Passing Juice
<a href="#">COVID Response to save lives in Myanmar</a>	Internal	Passing Juice
<a href="#">Union webinars: Open access learning</a>	Internal	Passing Juice
<a href="#">Member login</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	disease against international navigation site press tuberculosis lung work <b>union</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
union	11	✓	✗	✓	✓
lung	5	✓	✗	✓	✓
tuberculosis	4	✓	✗	✓	✓
international	3	✓	✗	✓	✓
work	3	✗	✗	✗	✓












## Usability

	Url	Domain : theunion.org Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://theunion.org/sitemap.xml">http://theunion.org/sitemap.xml</a>
	Robots.txt	<a href="http://theunion.org/robots.txt">http://theunion.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics