







Seo Analyzer theverge.com

Generated on March 06 2022 13:09 PM

The score is 57/100



SEO Content

	<p>Title</p>	<p>The Verge</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>						
	<p>Description</p>	<p>The Verge was founded in 2011 in partnership with Vox Media, and covers the intersection of technology, science, art, and culture. Its mission is to offer in-depth reporting and long-form feature stories, breaking news coverage, product information, and community content in a unified and cohesive manner. The site is powered by Vox Media's Chorus platform, a modern media stack built for web-native news in the 21st century.</p> <p>Length : 429</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>						
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>						
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1514 1481 2083"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>The Verge was founded in 2011 in partnership with Vox Media, and covers the intersection of technology, science, art, and culture. Its mission is to offer in-depth reporting and long-form feature stories, breaking news coverage, product information, and community content in a unified and cohesive manner. The site is powered by Vox Media's Chorus platform, a modern media stack built for web-native news in the 21st century.</td> </tr> <tr> <td>image</td> <td>https://cdn.vox-cdn.com/uploads/chorus_asset/file/9672633/VergeOG.0_1200x627.0.png</td> </tr> </tbody> </table>	Property	Content	description	The Verge was founded in 2011 in partnership with Vox Media, and covers the intersection of technology, science, art, and culture. Its mission is to offer in-depth reporting and long-form feature stories, breaking news coverage, product information, and community content in a unified and cohesive manner. The site is powered by Vox Media's Chorus platform, a modern media stack built for web-native news in the 21st century.	image	https://cdn.vox-cdn.com/uploads/chorus_asset/file/9672633/VergeOG.0_1200x627.0.png
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SEO Content




site_name	The Verge
title	The Verge
type	website
url	https://www.theverge.com/

Headings


H1	H2	H3	H4	H5	H6
0	53	2	1	0	0

- [H2] Cookie banner
- [H2] Follow The Verge online:
- [H2] Site search
- [H2] The Verge main menu
- [H2] A heartfelt farewell from Dieter Bohn
- [H2] What to expect from Apple's 'Peek Performance' March event
- [H2] Visa and Mastercard suspend their services in Russia
- [H2] Fully's stellar Jarvis standing desks are still 15 percent off
- [H2] My big fat Italian vampire-slaying family
- [H2] Elon Musk, head of world's largest EV company, now says we need more oil and gas
- [H2] YouTube is reportedly paying podcasters to film their shows
- [H2] Paramount Plus is still figuring out Paramount Plus
- [H2] Activision Blizzard and Epic Games halt sales of games in Russia
- [H2] PayPal pauses service in Russia, citing 'violent military aggression'
- [H2] Internet backbone provider shuts off service in Russia
- [H2] The Verge's favorite non-tech gadgets
- [H2] Snapchat turns off public 'heatmap' for Ukraine
- [H2] Facebook won't let Russian advertisers create or make run ads 'anywhere in the world'
- [H2] We're building great things, and we need your talent.
- [H2] TikTok plans to add labels to 'some' state-controlled media
- [H2] Doing shots with true believers at Ethereum's biggest party
- [H2] Samsung has stopped shipping products to Russia
- [H2] Apple shareholders approve a civil rights audit and investigation of the risks of its NDAs
- [H2] As Nvidia hacker deadline looms, 71,000 employee accounts have reportedly been exposed
- [H2] Tesla wins approval for German Gigafactory but still has to meet conditions
- [H2] Sign up for the newsletter Verge Deals
- [H2] Netflix is launching a daily trivia series called Trivia Quest
- [H2] iFixit's Steam Deck replacement parts will be available beginning this summer
- [H2] Google Fiber workers begin voting on whether to unionize
- [H2] Russia's Yandex 'pauses' autonomous vehicle testing in the US
- [H2] Peacock is swiping back some of Hulu's most popular





SEO Content

		<p>streaming shows</p> <ul style="list-style-type: none">• [H2] Pebble’s reign as Kickstarter king comes to an end• [H2] Nintendo gamers in Russia just got locked out of digital game purchases• [H2] Heardle is like Wordle for pop music• [H2] How to connect your Xbox controller to a PC or phone and swap back to your console• [H2] How to upgrade your Nintendo Switch storage and migrate your games• [H2] Dell XPS 15 review: too hot to handle• [H2] Microsoft will let you play Xbox cloud games with a mouse and keyboard: ‘it’s coming’• [H2] iFixit teardown shows how Samsung packed an S Pen into the S22 Ultra• [H2] Russia says it’s blocking Facebook in alarming new censorship push• [H2] How to decide which laptop to buy• [H2] The Nintendo Switch changed what I want from video games• [H2] Tech’s cult of thinness needs to come to an end• [H2] Vergecast: Apple ‘Peek Performance’ event preview, Ford splits itself in two, and Russia starts a star war• [H2] EA is halting sales of its games in Russia and Belarus• [H2] Apple CEO Tim Cook tells employees the return to offices will begin on April 11th• [H2] Ford’s ‘radical’ move to split the company won’t come easy• [H2] Save on Bose noise-canceling headphones and earbuds at Best Buy• [H2] After mistaken identity and confusion, a piece of space junk slams into the Moon• [H2] Russian ‘fake news’ law could give offenders 15 years in prison• [H2] Dygma Raise: splitting the difference between gaming and ergonomics• [H2] Kogonada’s After Yang finds beauty in the quiet dystopia of grief• [H2] Pagination• [H3] Featured Videos• [H3] Reviews• [H4] Just one more thing!
	Images	<p>We found 108 images on this web page.</p> <p>90 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 126 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.56% External Links : Passing Juice 5.56% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Cookie Policy	External	Passing Juice
Privacy Notice	External	Passing Juice
Terms of Use	External	Passing Juice
Tech has a problem	Internal	Passing Juice
Log In	External	Passing Juice
Sign Up	External	Passing Juice
Video	External	Passing Juice
Features	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Store	Internal	Passing Juice

In-page links

Amazon	Internal	Passing Juice
Apple	Internal	Passing Juice
Facebook	Internal	Passing Juice
Google	Internal	Passing Juice
Microsoft	Internal	Passing Juice
Samsung	Internal	Passing Juice
Tesla	Internal	Passing Juice
AI	Internal	Passing Juice
Cars	Internal	Passing Juice
Cybersecurity	Internal	Passing Juice
Mobile	Internal	Passing Juice
Policy	Internal	Passing Juice
Privacy	Internal	Passing Juice
Scooters	Internal	Passing Juice
All Tech	Internal	Passing Juice
Phones	Internal	Passing Juice
Laptops	Internal	Passing Juice
Headphones	Internal	Passing Juice
Cameras	Internal	Passing Juice
Tablets	Internal	Passing Juice
Smartwatches	Internal	Passing Juice
Speakers	Internal	Passing Juice
Drones	Internal	Passing Juice
Accessories	Internal	Passing Juice
Buying Guides	Internal	Passing Juice
How-tos	Internal	Passing Juice
Deals	Internal	Passing Juice
More from Verge Reviews	Internal	Passing Juice

In-page links

Video	External	Passing Juice
Space	Internal	Passing Juice
NASA	Internal	Passing Juice
SpaceX	Internal	Passing Juice
Health	Internal	Passing Juice
Energy	Internal	Passing Juice
Environment	Internal	Passing Juice
All Science	Internal	Passing Juice
YouTube	Internal	Passing Juice
Instagram	Internal	Passing Juice
Adobe	Internal	Passing Juice
Kickstarter	Internal	Passing Juice
Tumblr	Internal	Passing Juice
Art Club	Internal	Passing Juice
Photography	Internal	Passing Juice
What's in your bag?	Internal	Passing Juice
All Creators	Internal	Passing Juice
Film	Internal	Passing Juice
TV	Internal	Passing Juice
Games	Internal	Passing Juice
Fortnite	Internal	Passing Juice
Game of Thrones	Internal	Passing Juice
Books	Internal	Passing Juice
Comics	Internal	Passing Juice
Music	Internal	Passing Juice
All Entertainment	Internal	Passing Juice
A heartfelt farewell from Dieter Bohn	Internal	Passing Juice
What to expect from Apple's 'Peek Performance' March event	Internal	Passing Juice

In-page links

Visa and Mastercard suspend their services in Russia	Internal	Passing Juice
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Russia's Yandex 'pauses' autonomous vehicle testing in the US	Internal	Passing Juice

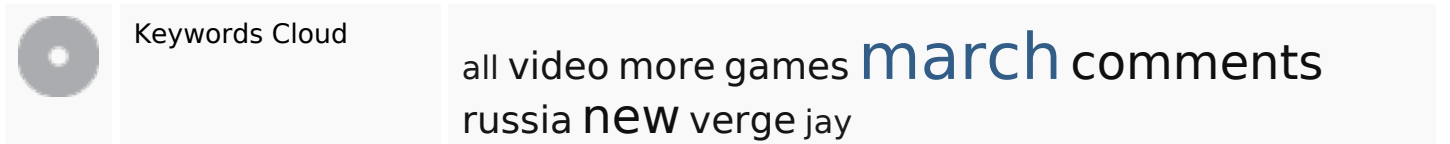
In-page links

Peacock is swiping back some of Hulu's most popular streaming shows	Internal	Passing Juice
Pebble's reign as Kickstarter king comes to an end	Internal	Passing Juice
Nintendo gamers in Russia just got locked out of digital game purchases	Internal	Passing Juice
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Kogonada's After Yang finds beauty in the quiet dystopia of grief	Internal	Passing Juice
More Stories	Internal	Passing Juice

In-page links

Do Not Sell My Personal Info	Internal	noFollow
Licensing FAQ	External	noFollow
Accessibility	External	noFollow
Platform Status	External	noFollow
Contact	Internal	noFollow
Tip Us	Internal	noFollow
Community Guidelines	Internal	noFollow
About	Internal	noFollow
Ethics Statement	Internal	noFollow
Advertise with us	External	noFollow
Jobs @ Vox Media	External	noFollow
Vox Media	External	noFollow






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
march	38	✘	✘	✘	✔
new	20	✘	✘	✔	✔
comments	19	✘	✘	✘	✘
verge	12	✔	✘	✔	✔
more	9	✘	✘	✘	✔


Usability

	Url	Domain : theverge.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.theverge.com/sitemaps https://www.theverge.com/sitemaps/authors https://www.theverge.com/sitemaps/groups https://www.theverge.com/sitemaps/videos https://www.theverge.com/sitemaps/google_news</pre>
	Robots.txt	<p>http://theverge.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>