



# Seo Analyzer thevineshavington.co.uk

Generated on February 05 2022 02:44 AM

The score is **62/100**







## SEO Content

	<p>Title</p>	<p>Welcome to The Vine, Shavington, Cheshire.</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Vine, Shavington - the community pub with plenty of atmosphere and activities.</p> <p><b>Length : 82</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>The Vine Shavington,The Vine,Shavington,Shavington Pub,Vinefest,Cheshire Pub,local pub,CAMRA,Marston's Pub</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1364 1646" style="list-style-type: none"> <li>• [H1] The Vine, Shavington</li> <li>• [H1] The Vine, Shavington, Cheshire - an Introduction</li> <li>• [H3] Main Menu</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	1	0	0	0									
	<p>Images</p>	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.79% Internal Links 86.21%

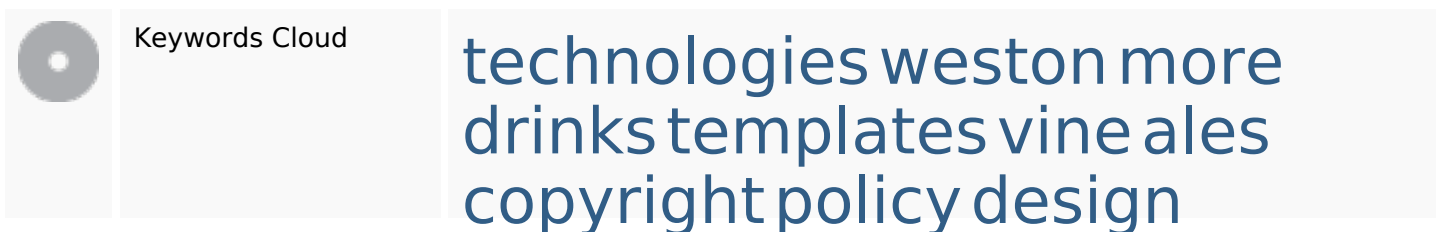
## In-page links

Anchor	Type	Juice
<a href="#">Homepage</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Covid 19 Information</a>	Internal	Passing Juice
<a href="#">Menus</a>	Internal	Passing Juice
<a href="#">What's on?, Who's on? &amp; other Events</a>	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">Guest Beers and Ales</a>	Internal	Passing Juice
<a href="#">Teams, Clubs and Regular Happenings</a>	Internal	Passing Juice
<a href="#">Photo Albums</a>	Internal	Passing Juice
<a href="#">Band Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Our Fight to Save The Vine</a>	Internal	Passing Juice
<a href="#">Register for our News letter</a>	Internal	Passing Juice
<a href="#">Vinefest 2009</a>	Internal	Passing Juice
<a href="#">Vinefest 2010</a>	Internal	Passing Juice
<a href="#">Vinefest 2011</a>	Internal	Passing Juice
<a href="#">Vinefest 2012</a>	Internal	Passing Juice
<a href="#">Vinefest 2013</a>	Internal	Passing Juice
<a href="#">The Vine's facebook</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">change regularly</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Weston Technologies Ltd</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions.</a>	Internal	Passing Juice
<a href="#">Acceptable Use Policy.</a>	Internal	Passing Juice
<a href="#">Privacy Policy.</a>	Internal	Passing Juice
<a href="#">Free Website Templates</a>	External	Passing Juice
<a href="#">free website templates</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
vine	2	✓	✓	✓	✓








## Keywords Consistency

policy	2	✘	✘	✘	✘
drinks	2	✘	✘	✘	✘
more	2	✘	✘	✘	✘
weston	2	✘	✘	✘	✘





## Usability

	Url	Domain : thevineshavington.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://thevineshavington.co.uk/sitemap.xml>



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics