



# Seo Analyzer








## thevoicebureau.com

Generated on February 07 2022 06:45 AM

The score is **61/100**







## SEO Content

	Title	<p>The Voice Bureau &amp;#8211; Brand Voice Development for Values-Based Businesses</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Brand Voice Development and Copywriting for Values-Based Businesses</p> <p><b>Length : 67</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>copywriting, brand voice, Voice Values, marketing, small business</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Brand Voice Development for Values-Based Business</li> <li>[H2] Popular on the blog</li> <li>[H2] Home</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.25% Internal Links 68.75%


## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">The Voice Bureau</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Is This You?</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Copywriting</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Allie Creative</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	<b>voice</b> from brand values-based update methodical blog <b>bureau</b> development flexible
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
voice	6	✓	✓	✓	✓
bureau	3	✓	✗	✗	✗
brand	2	✓	✓	✓	✓
development	2	✓	✗	✓	✓
values-based	2	✓	✗	✓	✓

## Usability

	Url	Domain : thevoicebureau.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://thevoicebureau.com/robots.txt">http://thevoicebureau.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>