



Seo Analyzer

thewilmingtongroup.com

Generated on April 04 2022 08:47 AM

The score is 55/100







SEO Content

	Title	<p>The Wilmington Group &#8211; Best Company in the World</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] The Wilmington Group [H2] Home [H2] A homepage section [H2] About [H2] Blog [H2] Contact [H2] Find Us [H2] About This Site [H2] Search [H3] Hello world! 	H1	H2	H3	H4	H5	H6	1	8	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	1	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
The Wilmington Group	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Hello world!	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice






SEO Keywords

	Keywords Cloud	home blog wilmington company world content group homepage best page
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
page	3	✘	✘	✘	✔
world	3	✔	✘	✘	✔
homepage	3	✘	✘	✘	✔
wilmington	2	✔	✘	✘	✔
best	2	✔	✘	✘	✘











Usability

	Url	Domain : thewilmingtongroup.com Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>