



Seo Analyzer theworshoprochdale.com

Generated on March 19 2022 03:00 AM





The score is 39/100







SEO Content

	Title	The WorcShop – Rochdale, MA – The largest Industrial Makerspace on the East Coast!					
		Length : 94					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 15	H3 14	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Memberships• [H2] Making Art Accessible, Innovation Affordable, & Creativity Commonplace!• [H2] Makerspace & Business Incubator• [H2] Shops• [H2] Rentals• [H2] Classes• [H2] Location Amenities• [H2] Support• [H2] Weekend• [H2] Weekday• [H2] Weeknights & Weekends• [H2] Full Time• [H2] Family• [H2] Entrepreneur• [H2] Organizational					

SEO Content

		<ul style="list-style-type: none">• [H2] About us• [H3] Makerspace• [H3] Business Incubator• [H3] Common Areas• [H3] Shops• [H3] Classes & Events• [H3] Our In-Person Hours• [H3] \$20+/Month• [H3] \$69/Month• [H3] \$108/Month• [H3] \$108/Month• [H3] \$169/Month• [H3] \$295/Month• [H3] \$325/Month• [H3] \$338/Month
	Images	<p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

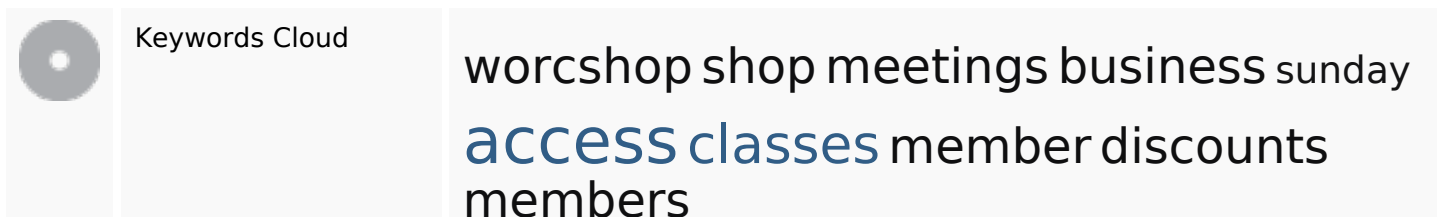
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 7.69%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 84.62%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Hello! We're The WorcShop!	Internal	Passing Juice
Incubate your business at The WorcShop	Internal	Passing Juice
Our Wiki	Internal	Passing Juice
Blogging about The WorcShop	Internal	Passing Juice
Contact	Internal	Passing Juice
Business Incubator	Internal	Passing Juice
Industrial Makerspace	Internal	Passing Juice
Shop Directory	Internal	Passing Juice
Equipment Directory	Internal	Passing Juice
Classes & Events	External	Passing Juice
=	External	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
access	17	✗	✗	✗	✓
classes	12	✗	✗	✗	✓
member	9	✗	✗	✗	✓
discounts	8	✗	✗	✗	✗

Keywords Consistency

business









8



Usability

	Url	Domain : theworkshoprochdale.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 2 Warnings : 25				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>				

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://theworckshoprochdale.com/sitemap.xml>

<https://theworckshoprochdale.com/wp-sitemap.xml>



Robots.txt

<http://theworckshoprochdale.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.