Seo Analyzer
theworldinsiders.com

Generated on March 07 2022 02:38 AM

The score is 68/100

SEO Content

✓	Title	The World Insiders - International News **Length : 39** Perfect, your title contains between 10 and 70 characters.
✓	Description	Reporting on exclusive coverage from across the globe in a timely and easy to consume format sourced directly from our regional media partners. **Length : 143** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	The World Insiders - International News
description	Reporting on exclusive coverage from across the globe in a timely and easy to consume format sourced directly from our regional media partners.
image	assets/img/logo.png

●	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **6%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚪	Keywords Cloud	insiders news world international

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings

Keywords Consistency

				on	
world	1	✔	✖	✖	✖
insiders	1	✔	✖	✖	✖
international	1	✔	✖	✖	✖
news	1	✔	✖	✖	✖

Usability

	Url	Domain : theworldinsiders.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✔	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://theworldinsiders.com/sitemap.xml
✔	Robots.txt	http://theworldinsiders.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics