








Seo Analyzer thewrightgroup.net

Generated on February 23 2022 07:12 AM





The score is 56/100







SEO Content

	<p>Title</p>	<p>Custom Nutrient Premixes & Ingredient Solutions The Wright Group</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Wright Group provides custom nutrient premix, micro-encapsulated nutrients & ingredient solutions to customers worldwide.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>custom nutrient premix, product ingredients, microencapsulated nutrients, wright group</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://thewrightgroup.net/</td> </tr> <tr> <td>site_name</td> <td>The Wright Group</td> </tr> </tbody> </table>	Property	Content	title	Home	type	website	url	https://thewrightgroup.net/	site_name	The Wright Group		
Property	Content													
title	Home													
type	website													
url	https://thewrightgroup.net/													
site_name	The Wright Group													
	<p>Headings</p>	<table border="1" data-bbox="544 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>12</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1345 2078" style="list-style-type: none"> • [H1] BALANCED SOLUTIONSFOR BETTER PRODUCTS • [H2] Innovative Ingredient Solutions • [H2] Discover The Wright Group™ • [H3] Products By Channel • [H3] Wright Products • [H3] Product Channels • [H3] News & Upcoming Events 	H1	H2	H3	H4	H5	H6	1	2	12	8	0	0
H1	H2	H3	H4	H5	H6									
1	2	12	8	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Talk to an Expert Talk to one of our experts & tell us about your product needsContact Us• [H3] Monthly Supply Chain Outlook Subscribe today for monthly economic updates and market insightsSubscribe• [H3] Careers• [H3] Sustainability• [H3] Worldwide• [H3] Latest News• [H3] Navigation• [H3] Products By Channel• [H4] Microencapsulated Nutrients• [H4] Standard Enrichments• [H4] Direct Compression Granulations• [H4] Bakery Solutions• [H4] Beverage Solutions• [H4] Custom Nutrient Premixes• [H4] Join us March 10, 2022 for Southern California IFT Suppliers' Night• [H4] Join us at Natural Products Expo West, March 10-12
	Images	We found 21 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 2.44%

Internal Links 97.56%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
company	Internal	Passing Juice
About	Internal	Passing Juice
Company History	Internal	Passing Juice
Wright Rice History	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Associations	Internal	Passing Juice
Media	Internal	Passing Juice
products	Internal	Passing Juice
Microencapsulated Nutrients	Internal	Passing Juice
Standard Enrichments	Internal	Passing Juice
Custom Nutrient Premixes	Internal	Passing Juice
Direct Compression Granulations	Internal	Passing Juice
Beverage Products	Internal	Passing Juice
Essential Global Nutrition	Internal	Passing Juice
Bakery	Internal	Passing Juice
SuperCoat®	Internal	Passing Juice
SuperTab®	Internal	Passing Juice
SuperBlend®	Internal	Passing Juice
NutraRice®	Internal	Passing Juice
IronRice®	Internal	Passing Juice
VitaRice®	Internal	Passing Juice
Wrise®	Internal	Passing Juice

In-page links

Wright Soft®	Internal	Passing Juice
Wright Made®	Internal	Passing Juice
Wright Dough®	Internal	Passing Juice
Whitepapers	Internal	Passing Juice
Innovative Product Concepts	Internal	Passing Juice
Supply Chain Outlook	Internal	Passing Juice
events	Internal	Passing Juice
News	Internal	Passing Juice
Daily Industry News	Internal	Passing Juice
Supply Chain Outlook	Internal	Passing Juice
Careers	External	Passing Juice
privacy policy	Internal	Passing Juice
Medical Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
contact	Internal	Passing Juice
Join us March 10, 2022 for Southern California IFT Suppliers' Night	Internal	Passing Juice
Join us at Natural Products Expo West, March 10-12	Internal	Passing Juice
Subscribe	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

solutions	3	✓	✗	✓	✓
innovative	3	✗	✗	✗	✓
wright	3	✓	✓	✓	✓
news	3	✗	✗	✗	✓
history	3	✗	✗	✗	✗


Usability

	Url	Domain : thewrightgroup.net Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://thewrightgroup.net/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>