



Seo Analyzer thiederman.com

Generated on March 06 2022 15:37 PM


The score is 62/100






SEO Content

	<p>Title</p>	<p>Unconscious Bias and Diversity Speaker Sondra Thiederman, Ph.D.</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>Unconscious Bias and Diversity Speaker - Dr. Sondra Thiederman is a leading speaker and webinar facilitator on unconscious bias and workplace diversity. She offers a wide range of workplace diversity products including unconscious bias books and diversity training videos.</p> <p>Length : 272</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Sondra Thiederman, Ph.D. Even unconscious biases can be defeated!</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Unconscious Bias and Diversity Speaker Sondra Thiederman, Ph.D.</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Sondra Thiederman, Ph.D. Even unconscious biases can be defeated!	type	article	title	Unconscious Bias and Diversity Speaker Sondra Thiederman, Ph.D.
Property	Content											
locale	en_US											
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SEO Content

		<p>description Unconscious Bias and Diversity Speaker – Dr. Sondra Thiederman is a leading speaker and webinar facilitator on unconscious bias and workplace diversity. She offers a wide range of workplace diversity products including unconscious bias books and diversity training videos.</p> <p>url https://thiederman.com/</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>9</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Defeat Unconscious Bias One Step at a Time. • [H2] “Sondra made us laugh, think and change while providing specific strategies for diffusing unconscious bias.” • [H2] Believe it or not, biases can be defeated! • [H2] “Sondra’s dynamic and engaging style brought out the best in the group. Every District Manager in the room learned and grew from the experience.” • [H2] Professional Speaker, Author & Expert on Unconscious Bias • [H2] What people are saying: • [H2] as seen in: • [H2] Satisfied Clients • [H2] Defeating Unconscious Bias: Asking the Right Questions Can Help • [H2] An Anecdote of Change: Bias Can Be Defeated • [H2] Stress: Biases’ Best Friend • [H2] Start Your Journey to Defeating Unconscious Bias • [H3] Sign Up For Our Newsletter • [H3] – Susan Maxfield, Diversity Manager, City and County of Denver • [H3] Addressing unconscious biases will improve: • [H3] Sign Up For Our Newsletter • [H3] Sondra Thiederman, Ph.D. • [H3] Recent Posts • [H3] 3 Keys to Defeating Unconscious Bias: • [H3] Defeating Unconscious Bias: • [H3] The Diversity and Inclusion Handbook • [H4] Innovation & Creativity • [H4] Team Productivity • [H4] Hiring/Promotion Decisions • [H4] Communication • [H4] Retention of Valuable Employees • [H4] Client/Customer Relations • [H4] –Michele Mandell, Executive Vice-President, Talbots 	H1	H2	H3	H4	H5	H6	1	11	9	7	0	0
H1	H2	H3	H4	H5	H6									
1	11	9	7	0	0									
	<p>Images</p>	<p>We found 54 images on this web page.</p> <p>54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 3%</p>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%


In-page links

Anchor	Type	Juice
Sondra Thiederman, Ph.D.	Internal	Passing Juice
Book Sondra	Internal	Passing Juice
webinars	Internal	Passing Juice
in-person offerings	Internal	Passing Juice
Why Sondra	Internal	Passing Juice
Read More	Internal	Passing Juice
Defeating Unconscious Bias: Asking the Right Questions Can Help	Internal	Passing Juice

In-page links

An Anecdote of Change: Bias Can Be Defeated	Internal	Passing Juice
Stress: Biases&#8217: Best Friend	Internal	Passing Juice
VISIT OUR STORE	Internal	Passing Juice
TinyFrog	External	Passing Juice





SEO Keywords

 Keywords Cloud	former sondras unconscious program defeating more bias diversity thiederman sondra
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sondra	14	✓	✗	✓	✓
bias	11	✓	✗	✓	✓
unconscious	10	✓	✗	✓	✓
diversity	6	✓	✗	✓	✓
thiederman	5	✓	✗	✓	✓












Usability

 Url	Domain : thiederman.com Length : 14
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		<p>http://thiederman.com/sitemap.xml</p> <p>https://thiederman.com/sitemap.xml</p> <p>https://thiederman.com/sitemap.rss</p>
	Robots.txt	<p>http://thiederman.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>