



Seo Analyzer thompson-morgan.com

Generated on February 24 2022 04:08 AM




The score is 56/100







SEO Content

	<p>Title</p>	<p>Buy Plants, Seeds, Fruit Trees & Seed Potatoes Thompson & Morgan</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Plants, seeds, fruit trees & seed potatoes from Thompson & Morgan UK.</p> <p>Length : 69</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1480 1481 1552"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1422 1944" style="list-style-type: none"> • [H2] 5 Petunia Postiplug plants JUST £3.49 with any order • [H2] Featured Categories • [H2] Our Must Haves • [H2] New varieties just in... • [H2] Thompson & Morgan Marketplace introduces... • [H2] Special Offers • [H2] Our Plant sizes explained • [H2] Advice and Inspiration • [H2] Our latest catalogue • [H2] Sign Up For Exclusive Special Offers • [H3] Ferncrest Trading Ltd 	H1	H2	H3	H4	H5	H6	0	10	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	1	0	0	0									
	<p>Images</p>	<p>We found 36 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 336 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.68% Internal Links 97.32%

In-page links

Anchor	Type	Juice
Special Offers	Internal	Passing Juice
Flowers Despatching This Week	Internal	Passing Juice
Garden Plants	Internal	Passing Juice
Annual Plants	Internal	Passing Juice
Perennial & Biennial Plants	Internal	Passing Juice
Shrubs	Internal	Passing Juice

In-page links

Trees	Internal	Passing Juice
Garden Ready Plants	Internal	Passing Juice
Potted Hardy Plants	Internal	Passing Juice
Patio Plants	Internal	Passing Juice
Alpines & Rockery Plants	Internal	Passing Juice
Bamboo Plants	Internal	Passing Juice
Bedding Plants	Internal	Passing Juice
Conifer Plants	Internal	Passing Juice
Climbing Plants	Internal	Passing Juice
Drought Tolerant Plants	Internal	Passing Juice
Exotic Plants	Internal	Passing Juice
Grass Plants	Internal	Passing Juice
Hedging Plants	Internal	Passing Juice
Pond Plants	Internal	Passing Juice
Wildflower Plants	Internal	Passing Juice
Begonia Plants	Internal	Passing Juice
Busy Lizzie Plants	Internal	Passing Juice
Clematis Plants	Internal	Passing Juice
Dianthus Plants	Internal	Passing Juice
Fuchsia Plants	Internal	Passing Juice
Geranium & Pelargonium Plants	Internal	Passing Juice
Hydrangea Plants	Internal	Passing Juice
Pansy Plants	Internal	Passing Juice
Petunia Plants	Internal	Passing Juice
Roses	Internal	Passing Juice
Flower Seeds	Internal	Passing Juice
Hardy Annual Seeds	Internal	Passing Juice
Half-Hardy Annual Seeds	Internal	Passing Juice

In-page links

Perennial & Biennial Seeds	Internal	Passing Juice
Wildflower Seeds	Internal	Passing Juice
Cosmos Seeds	Internal	Passing Juice
Marigold Seeds	Internal	Passing Juice
Nasturtium Seeds	Internal	Passing Juice
Petunia Seeds	Internal	Passing Juice
Poppy Seeds	Internal	Passing Juice
Sunflower Seeds	Internal	Passing Juice
Sweet Pea Seeds	Internal	Passing Juice
All Other Flower & Shrub Seeds	Internal	Passing Juice
All Seeds	Internal	Passing Juice
Royal Botanic Gardens, Kew, Flower Seeds	Internal	Passing Juice
National Trust Flower Seeds	Internal	Passing Juice
Mr Men & Little Miss Seeds	Internal	Passing Juice
Flower Bulbs & Tubers	Internal	Passing Juice
Allium Bulbs	Internal	Passing Juice
Anemone Bulbs	Internal	Passing Juice
Begonia Tubers	Internal	Passing Juice
Crocus Bulbs	Internal	Passing Juice
Daffodil Bulbs	Internal	Passing Juice
Dahlia Tubers	Internal	Passing Juice
Hyacinth Bulbs	Internal	Passing Juice
Lily Bulbs	Internal	Passing Juice
Tulip Bulbs	Internal	Passing Juice
Other Flower Bulbs & Tubers	Internal	Passing Juice
Plants for Pollinators	Internal	Passing Juice
Perfect for Pollinators Annuals	Internal	Passing Juice
Perfect for Pollinators Perennials	Internal	Passing Juice

In-page links

Perfect for Pollinators Shrubs	Internal	Passing Juice
Perfect for Pollinators Trees	Internal	Passing Juice
New Flower Plants	Internal	Passing Juice
New Flower Seeds	Internal	Passing Juice
New Bulbs & Tubers	Internal	Passing Juice
Trending Now	Internal	Passing Juice
Seeds Despatching This Week	Internal	Passing Juice
Easy to Grow Seeds	Internal	Passing Juice
Popular Flower Seeds	Internal	Passing Juice
Seeds to Sow Now	Internal	Passing Juice
Great Value Seeds	Internal	Passing Juice
Value Vegetable Seeds	Internal	Passing Juice
Value Annual Flower Seeds	Internal	Passing Juice
Value Perennial and Biennial Seeds	Internal	Passing Juice
All Vegetable Seeds	Internal	Passing Juice
Pea And Bean Seeds	Internal	Passing Juice
Pepper (Sweet) And Chilli Seeds	Internal	Passing Juice
Carrot And Parsnip Seeds	Internal	Passing Juice
Brassica And Leafy Green Seeds	Internal	Passing Juice
Herb Seeds	Internal	Passing Juice
Salad Seeds	Internal	Passing Juice
Onion And Leek Seeds	Internal	Passing Juice
Pumpkin Squash And Courgette Seeds	Internal	Passing Juice
Beetroot And Chard Seeds	Internal	Passing Juice
All Other Vegetable Seeds	Internal	Passing Juice
Tomato Seeds	Internal	Passing Juice
Kew Vegetable Seeds	Internal	Passing Juice
National Trust Vegetable Seeds	Internal	Passing Juice

In-page links

Fruit Seeds	Internal	Passing Juice
All Fruit Seeds	Internal	Passing Juice
Vegetables Despatching This Week	Internal	Passing Juice
Fruit Despatching This Week	Internal	Passing Juice
Potatoes, Onions & Garlic Sets	Internal	Passing Juice
First Early Potatoes	Internal	Passing Juice
Second Early Potatoes	Internal	Passing Juice
Maincrop Potatoes	Internal	Passing Juice
Second Cropping Potatoes	Internal	Passing Juice
Sweet Potatoes	Internal	Passing Juice
Onion, Shallot & Garlic Sets	Internal	Passing Juice
Vegetable Plants	Internal	Passing Juice
Artichoke Plants	Internal	Passing Juice
Asparagus Plants	Internal	Passing Juice
Brassica & Leafy Green Plants	Internal	Passing Juice
Herb Plants	Internal	Passing Juice
Pea & Bean Plants	Internal	Passing Juice
Pepper (Sweet) & Chilli Plants	Internal	Passing Juice
Salad Plants	Internal	Passing Juice
Tomato Plants	Internal	Passing Juice
Grafted Vegetable Plants	Internal	Passing Juice
All Other Vegetable Plants	Internal	Passing Juice
Fruit Plants	Internal	Passing Juice
Blueberry Plants	Internal	Passing Juice
Currant Plants	Internal	Passing Juice
Raspberry Plants	Internal	Passing Juice
Rhubarb Plants	Internal	Passing Juice
Strawberry Plants	Internal	Passing Juice

In-page links

Vines & Climbing Fruit	Internal	Passing Juice
All Other Berry Fruits	Internal	Passing Juice
Fruit Trees	Internal	Passing Juice
Apple & Pear Trees	Internal	Passing Juice
Citrus Trees	Internal	Passing Juice
Stone Fruit Trees	Internal	Passing Juice
Fig Trees	Internal	Passing Juice
Nut Trees	Internal	Passing Juice
Exotic Fruit Trees	Internal	Passing Juice
New Vegetable Plants	Internal	Passing Juice
New Vegetable Seeds	Internal	Passing Juice
New Fruit Plants	Internal	Passing Juice
New Fruit Trees	Internal	Passing Juice
All House Plants	Internal	Passing Juice
House Plants for Bright Spots	Internal	Passing Juice
Shade Tolerant House Plants	Internal	Passing Juice
Foliage House Plants	Internal	Passing Juice
Flowering House Plants	Internal	Passing Juice
Trailing & Hanging House Plants	Internal	Passing Juice
Air Purifying House Plants	Internal	Passing Juice
Orchids	Internal	Passing Juice
Ferns	Internal	Passing Juice
Cacti & Succulents	Internal	Passing Juice
Carnivorous House Plants	Internal	Passing Juice
Indoor Trees & Bonsai	Internal	Passing Juice
New House Plants	Internal	Passing Juice
Garden Compost	Internal	Passing Juice
Garden Worms	Internal	Passing Juice

In-page links

Garden Tools & Equipment	Internal	Passing Juice
Barrows & Trolleys	Internal	Passing Juice
Gardening Books	Internal	Passing Juice
Garden Clothing	Internal	Passing Juice
Composting	Internal	Passing Juice
Hand Tools	Internal	Passing Juice
Harvesting	Internal	Passing Juice
Lawn Seed	Internal	Passing Juice
Plant Supports	Internal	Passing Juice
Secateurs, Snips & Pruners	Internal	Passing Juice
Sowing & Growing	Internal	Passing Juice
Tree Stakes	Internal	Passing Juice
Weed Control	Internal	Passing Juice
Workshop	Internal	Passing Juice
Garden Machinery	Internal	Passing Juice
Aerotek	Internal	Passing Juice
Blowers, Vacs & Shredders	Internal	Passing Juice
Chainsaws	Internal	Passing Juice
Grass Trimmers	Internal	Passing Juice
Hedge Trimmers	Internal	Passing Juice
Lawn Care	Internal	Passing Juice
Log Splitters	Internal	Passing Juice
Power Tools	Internal	Passing Juice
Tillers	Internal	Passing Juice
Plant Pots	Internal	Passing Juice
Decorative Pots & Planters	Internal	Passing Juice
Pond Baskets	Internal	Passing Juice
Self Watering Pots	Internal	Passing Juice

In-page links

Garden Irrigation & Watering	Internal	Passing Juice
Hoses & Sprays	Internal	Passing Juice
Irrigation Kits	Internal	Passing Juice
Water Butts	Internal	Passing Juice
Other Watering Products	Internal	Passing Juice
Fertilisers	Internal	Passing Juice
Chempak&reg;	Internal	Passing Juice
Incredirange&reg;	Internal	Passing Juice
Other Fertilisers	Internal	Passing Juice
Plant Protection	Internal	Passing Juice
Cloches	Internal	Passing Juice
Horticultural Fleece	Internal	Passing Juice
Netting	Internal	Passing Juice
Hanging Baskets	Internal	Passing Juice
Easy Fill Baskets	Internal	Passing Juice
Basket Accessories	Internal	Passing Juice
Other Baskets	Internal	Passing Juice
Pest Control	Internal	Passing Juice
Cat Repellers	Internal	Passing Juice
Insect Repellers	Internal	Passing Juice
Spider Repellers	Internal	Passing Juice
Fox Repellers	Internal	Passing Juice
Dog Repellers & Trainers	Internal	Passing Juice
Rodent Repellers	Internal	Passing Juice
Mole Repellers	Internal	Passing Juice
Slugs & Snails	Internal	Passing Juice
Aphid / Greenfly	Internal	Passing Juice
Garden Furniture	Internal	Passing Juice

In-page links

Rattan Furniture	Internal	Passing Juice
Parasols	Internal	Passing Juice
Benches	Internal	Passing Juice
Dining Sets	Internal	Passing Juice
Loungers	Internal	Passing Juice
Wooden Furniture	Internal	Passing Juice
Party Tents & Gazebos	Internal	Passing Juice
Garden Sheds	Internal	Passing Juice
Metal Sheds	Internal	Passing Juice
Greenhouses	Internal	Passing Juice
Metal Greenhouses	Internal	Passing Juice
Mini Greenhouses	Internal	Passing Juice
Grow Tunnels	Internal	Passing Juice
Cold Frames	Internal	Passing Juice
Accessories	Internal	Passing Juice
Greenhouse Guides	Internal	Passing Juice
Garden Screening	Internal	Passing Juice
Willow Screening	Internal	Passing Juice
Natural Screening	Internal	Passing Juice
Brushwood Thatch	Internal	Passing Juice
Bark	Internal	Passing Juice
Bamboo Cane	Internal	Passing Juice
Artificial Screening	Internal	Passing Juice
Landscaping	Internal	Passing Juice
Lawn Edging	Internal	Passing Juice
Paving	Internal	Passing Juice
Garden Living	Internal	Passing Juice
Barbecues & Firepits	Internal	Passing Juice

In-page links

Garden Storage	Internal	Passing Juice
Solar Lights & Lighting	Internal	Passing Juice
Fixtures & Ornaments	Internal	Passing Juice
Garden Clocks	Internal	Passing Juice
Water Features	Internal	Passing Juice
Solar Powered Water Features	Internal	Passing Juice
Mains Powered Water Features	Internal	Passing Juice
Indoor Water Features	Internal	Passing Juice
Outdoor Water Features	Internal	Passing Juice
Patio Heaters	Internal	Passing Juice
Electric Patio Heaters	Internal	Passing Juice
Fire Pits, Chimeneas & Fire Baskets	Internal	Passing Juice
Freestanding/Table Top Patio Heaters	Internal	Passing Juice
Wild Bird Food	Internal	Passing Juice
Seed Mixes	Internal	Passing Juice
Straights	Internal	Passing Juice
Suets	Internal	Passing Juice
Feed Bundles	Internal	Passing Juice
Bird Care Accessories	Internal	Passing Juice
Nesting Boxes	Internal	Passing Juice
Bird Hygiene	Internal	Passing Juice
Bird Baths and Bowls	Internal	Passing Juice
Bird Feeding Stations	Internal	Passing Juice
Bird Tables	Internal	Passing Juice
Fat Ball & Suet Feeders	Internal	Passing Juice
Ground Feeders	Internal	Passing Juice
Niger Seed Feeders	Internal	Passing Juice
Nut Feeders	Internal	Passing Juice

In-page links

Seed Feeders	Internal	Passing Juice
Squirrel Proof Feeders	Internal	Passing Juice
Sunflower Seed Feeders	Internal	Passing Juice
Window Feeders	Internal	Passing Juice
Grow Your Own Magazine Subscription	Internal	Passing Juice
How To Gardening Guides	Internal	Passing Juice
Kids Grow - Gardening with children	Internal	Passing Juice
What To Do In The Garden This Month	Internal	Passing Juice
Pruning Guides	Internal	Passing Juice
Plants for a Purpose	Internal	Passing Juice
Seed Sowing & Growing	Internal	Passing Juice
Video Library	Internal	Passing Juice
Wildlife Gardening	Internal	Passing Juice
Garden Pests & Diseases	Internal	Passing Juice
Gardening For Beginners	Internal	Passing Juice
Gardening Q&A	Internal	Passing Juice
Cultural instructions	Internal	Passing Juice
How We Send Your Plants	Internal	Passing Juice
Top 10 Gardening Articles	Internal	Passing Juice
Garden Plant Finder	Internal	Passing Juice
Gardening Blog	Internal	Passing Juice
Social Community	Internal	Passing Juice
YourTMGarden Photo Competition	Internal	Passing Juice
Bedding plants	Internal	Passing Juice
Begonias	Internal	Passing Juice
Fuchsias	Internal	Passing Juice
Geraniums	Internal	Passing Juice
Hanging baskets	Internal	Passing Juice

In-page links

Houseplants	Internal	Passing Juice
Hydrangeas	Internal	Passing Juice
Perennials	Internal	Passing Juice
Petunias	Internal	Passing Juice
Roses	Internal	Passing Juice
Spring flowering bulbs	Internal	Passing Juice
Brassicas	Internal	Passing Juice
Carrots & parsnips	Internal	Passing Juice
Chillies & sweet peppers	Internal	Passing Juice
Greenhouses	Internal	Passing Juice
Herbs	Internal	Passing Juice
Onions, garlic & shallots	Internal	Passing Juice
Pea & beans	Internal	Passing Juice
Potatoes	Internal	Passing Juice
Salad	Internal	Passing Juice
Tomatoes	Internal	Passing Juice
Fruit	Internal	Passing Juice
Fruit trees	Internal	Passing Juice
Raspberries	Internal	Passing Juice
Strawberries	Internal	Passing Juice
Trees & hedges	Internal	Passing Juice
Plants for shade	Internal	Passing Juice
Shrubs	Internal	Passing Juice
My Orders	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
About us	Internal	Passing Juice
Customer Help Centre	Internal	Passing Juice
Job Vacancies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Environmental Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Our Gardening App	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Product Reviews	Internal	Passing Juice
Delivery	Internal	Passing Juice
Quick Shop	Internal	Passing Juice
Gender Pay Gap	External	Passing Juice
Modern Slavery Act	External	Passing Juice
eGift Vouchers	Internal	Passing Juice
Request a Catalogue	Internal	Passing Juice
Retail Enquiries	Internal	Passing Juice
Seed Stockists	Internal	Passing Juice
Press & Media Resources	Internal	Passing Juice
Wholesale Enquiries	External	Passing Juice
Promotional Seeds Enquiries	External	Passing Juice

SEO Keywords








Keywords Cloud

trees new fruit **plants** garden vegetable back
gardening **seeds** flower





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seeds	89	✓	✗	✓	✗
plants	74	✓	✗	✓	✓
back	45	✗	✗	✗	✗
garden	25	✗	✗	✗	✗
fruit	24	✓	✗	✓	✗








Usability

	Url	Domain : thompson-morgan.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://thompson-morgan.com/sitemap.xml
	Robots.txt	http://thompson-morgan.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics