



Seo Analyzer thomsonreuters.com

Generated on March 31 2022 04:46 AM

The score is **62/100**



SEO Content

	Title	Home Thomson Reuters Length : 22 Perfect, your title contains between 10 and 70 characters.																				
	Description	The intelligence, technology, and human expertise you need to find trusted answers. Length : 83 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties.																				
		<table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>The intelligence, technology, and human expertise you need to find trusted answers.</td> </tr> <tr> <td>image</td> <td>https://www.thomsonreuters.com/content/dam/openweb/images/reuters/16-9/RTR1ZKVU-Luke-MacGregor.jpg.transform/rect-768/q90/image.jpg</td> </tr> <tr> <td>image:width</td> <td>768</td> </tr> <tr> <td>image:height</td> <td>432</td> </tr> <tr> <td>url</td> <td>https://www.thomsonreuters.com/en.html</td> </tr> <tr> <td>type</td> <td>article</td> </tr> </tbody> </table>					Property	Content	title	Home	description	The intelligence, technology, and human expertise you need to find trusted answers.	image	https://www.thomsonreuters.com/content/dam/openweb/images/reuters/16-9/RTR1ZKVU-Luke-MacGregor.jpg.transform/rect-768/q90/image.jpg	image:width	768	image:height	432	url	https://www.thomsonreuters.com/en.html	type	article
Property	Content																					
title	Home																					
description	The intelligence, technology, and human expertise you need to find trusted answers.																					
image	https://www.thomsonreuters.com/content/dam/openweb/images/reuters/16-9/RTR1ZKVU-Luke-MacGregor.jpg.transform/rect-768/q90/image.jpg																					
image:width	768																					
image:height	432																					
url	https://www.thomsonreuters.com/en.html																					
type	article																					
Headings		H1 1	H2 4	H3 63	H4 1	H5 0	H6 0															




SEO Content

- [H1] Inform the way forward
- [H2] Learn about our products
- [H2] Need help?
- [H2] Get in touch
- [H2] Access your product
- [H3] Industries
- [H3] Organizations
- [H3] Partnerships
- [H3] APIs
- [H3] Insights by type
- [H3] Browse by topic
- [H3]
- [H3] Our company
- [H3] Media
- [H3] Leadership
- [H3] Our values
- [H3] Thomson Reuters Careers
- [H3] Who we are
- [H3] Where we are
- [H3] Our jobs
- [H3] Graduates & interns
- [H3] How technology is modernizing the court system and enabling access to justice
- [H3] Reuters Connect
- [H3] Westlaw Edge
- [H3] ONESOURCE
- [H3] Checkpoint
- [H3] CLEAR
- [H3] ONESOURCE Global Trade
- [H3] Recent insights
- [H3] International Women's Day: 4 ways to break the bias for mid-career women
- [H3] 5 questions about the environmental impact of crypto-mining
- [H3] Practice Innovations: Non-lawyer ownership of law firms — Are winds of change coming for Rule 5.4?
- [H3] Practice Innovations: Seeking symbiosis — A business leader's lens on law firm mergers
- [H3] Regional Law Firm Brand Indexes 2022: Clients seeking strong relationships from their outside law firms
- [H3] Boosting retention: Tips to build social connections in hybrid work environments
- [H3] Corporate resource center
- [H3] In Practice: Why strategic planning is the essential roadmap of the modern law department
- [H3] Leadership Lessons: From wounds to wisdom with Rola Dagher, Global Channel Chief at Dell Technologies
- [H3] ACAMS Hollywood: Banks must prepare for looming rule on US government anti-laundering priorities, experts say
- [H3] Prosecutors and digital evidence: Cloud-based technologies offer a solution
- [H3] Government resource center
- [H3] Prosecutors and digital evidence: Cloud-based technologies offer a solution
- [H3] The importance of modernized technology in court





SEO Content

		<p>proceedings</p> <ul style="list-style-type: none">• [H3] Forum Infographic: The COVID-19 pandemic and the courts — Aggravation or opportunity?• [H3] Law firm culture, investment in people are keys to long-term success, says new study• [H3] Legal resource center• [H3] Practice Innovations: Non-lawyer ownership of law firms — Are winds of change coming for Rule 5.4?• [H3] Practice Innovations: Seeking symbiosis — A business leader's lens on law firm mergers• [H3] Regional Law Firm Brand Indexes 2022: Clients seeking strong relationships from their outside law firms• [H3] The challenges of covering the war in Ukraine• [H3] Reuters awarded 2021 Pulitzer Prize in Explanatory Reporting• [H3] Carlyle Group CEO Kewsong Lee discusses the ongoing evolution of private-equity markets• [H3] Reuters Newsmaker: Spain's Prime Minister Pedro Sanchez wants to woo US investors• [H3] Reuters Newsmaker: OYO CEO Ritesh Agarwal discusses the travel rebound and a possible IPO• [H3] Boosting retention: Tips to build social connections in hybrid work environments• [H3] Corporate resource center• [H3] In Practice: Why strategic planning is the essential roadmap of the modern law department• [H3] Leadership Lessons: From wounds to wisdom with Rola Dagher, Global Channel Chief at Dell Technologies• [H3] ACAMS Hollywood: Banks must prepare for looming rule on US government anti-laundersing priorities, experts say• [H3] Tax Professionals Survey Report 2022: Managing clients' shifting priorities• [H3] Tax & Accounting resource center• [H3] How women can harness the drivers of innovation in the tax & accounting industry• [H3] 5 ways to embed well-being into accounting firms' business strategy• [H3] How public sector employers can retain lawyers & accountants amid today's labor shortage• [H3] Latest press releases• [H3] Thomson Reuters first-quarter 2022 earnings announcement and webcast scheduled for May 3, 2022• [H3] Law departments poised for greater levels of transformation in 2022: State of Corporate Law Departments Report from Thomson Reuters Institute• [H3] Thomson Reuters launches Global Beneficial Ownership and additional sanctions data to CLEAR offering• [H4] Social Impact Report
	Images	<p>We found 38 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	Ratio : 40%

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.77% Internal Links 87.23%

In-page links

Anchor	Type	Juice
All	Internal	Passing Juice
Corporations	Internal	Passing Juice
Government	Internal	Passing Juice
Legal	Internal	Passing Juice
News & media	Internal	Passing Juice
Professional services firms	Internal	Passing Juice
Tax & accounting	Internal	Passing Juice

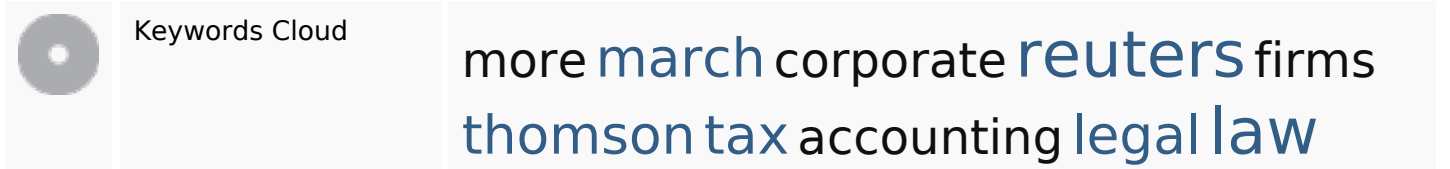
In-page links

About us	Internal	Passing Juice
Annual report	Internal	Passing Juice
Careers	Internal	Passing Juice
Digital accessibility	Internal	Passing Juice
Investor relations	Internal	Passing Juice
Press releases	Internal	Passing Juice
Site map	Internal	Passing Juice
Social impact	Internal	Passing Juice
All products	Internal	Passing Juice
Core Publishing Solutions	External	Passing Juice
Corporations	Internal	Passing Juice
Government	Internal	Passing Juice
Legal	Internal	Passing Juice
News & media	Internal	Passing Juice
Professional services firms	Internal	Passing Juice
Tax & accounting	Internal	Passing Juice
API integration	Internal	Passing Juice
Artificial intelligence	Internal	Passing Juice
Innovation @ Thomson Reuters	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Supplier information	Internal	Passing Juice
The Trust Principles	Internal	Passing Juice
Thomson Reuters Institute	Internal	Passing Juice
Contact us	Internal	Passing Juice
Global sites directory	Internal	Passing Juice
Investors	Internal	Passing Juice
Media relations	Internal	Passing Juice
Office locations	Internal	Passing Juice

In-page links

Sales & account inquiries	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Cookie policy	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Privacy statement	Internal	Passing Juice
Copyright	Internal	Passing Juice
Supply chain transparency	Internal	Passing Juice
For CA: Do not sell my personal information	Internal	Passing Juice






SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
law	29	✘	✘	✘	✔
reuters	28	✔	✘	✘	✔
legal	22	✘	✘	✘	✔
thomson	22	✔	✘	✘	✔
march	20	✘	✘	✘	✘

Usability

	Url	Domain : thomsonreuters.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://thomsonreuters.com/sitemap.xml</pre> <pre>https://www.thomsonreuters.com/en/sitemap.xml</pre> <pre>https://www.thomsonreuters.com/en-us/posts/sitemap_index.xml</pre>
	Robots.txt	<pre>http://thomsonreuters.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>