










The score is **36/100**







SEO Content

|  | <p>Title</p> | <p>Outdoor - Page 1 - Gracious Home</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
|  | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1379 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1238 2078" style="list-style-type: none"> • [H1] Outdoor • [H2] Outdoor • [H2] Refine by • [H2] Footer Start • [H3] Alyn Teak Coffee Table (Natural) • [H3] Alyn Teak Coffee Table (Weathered) • [H3] Audrey Armchair With White Cushion • [H3] Audrey Side Table (Mahogany) • [H3] Azza 2PC Sectional With White Cushion • [H3] Azza Lounge Chair With White Cushion • [H3] Azza Ottoman With White Cushion • [H3] Azza RAF Loveseat With White Cushion • [H3] Azza Sofa With White Cushion • [H3] Azza Teak End Table • [H3] Azza Teak Rectangular Coffee Table • [H3] Bainbridge Adirondack Chair (Natural) • [H3] Navigate • [H3] Categories | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 17 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 3 | 17 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H3] Popular Brands • [H3] • [H3] Subscribe to our newsletter |
|  | Images | <p>We found 26 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 201 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0.5%</p> <p>External Links : Passing Juice 93.03%</p> <p>Internal Links 6.47%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| 15% Off Select Thos. Baker Furniture. &nbsp;Shop Now >> | Internal | Passing Juice |
| Up to 80% Off Clearance Thos. Baker Furniture. &nbsp;Shop Now >> | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| FREE Shipping On Orders Over \$149. &nbsp;Exclusions Apply >> | Internal | Passing Juice |
| All Bedding | External | Passing Juice |
| Featured Bedding Collections | External | Passing Juice |
| Featured Brands | External | Passing Juice |
| Duvets & Shams | External | Passing Juice |
| Sheets & Pillowcases | External | Passing Juice |
| Blankets & Coverlets | External | Passing Juice |
| Comforters | External | Passing Juice |
| Sleeping Pillows & Inserts | External | Passing Juice |
| Linen Care | External | Passing Juice |
| Gracious Home Custom Beds | External | Passing Juice |
| Mattresses | External | Passing Juice |
| Box Springs | External | Passing Juice |
| Adjustable Bases | External | Passing Juice |
| Mattress Pads & Protectors | External | Passing Juice |
| All Bath | External | Passing Juice |
| Featured Bath Collections | External | Passing Juice |
| Towels | External | Passing Juice |
| Guest Towels | External | Passing Juice |
| Bath Rugs & Mats | External | Passing Juice |
| Robes | External | Passing Juice |
| Beach | External | Passing Juice |
| Bath Accessories | External | Passing Juice |
| Bath Hardware | External | Passing Juice |
| Soaps & Lotions | External | Passing Juice |
| Shower Curtains, Liners & Accessories | External | Passing Juice |
| Abyss & Habidecor | External | Passing Juice |
| Abyss & Habidecor:Bath | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Sferra | External | Passing Juice |
| Yves Delorme | External | Passing Juice |
| Mike & Ally | External | Passing Juice |
| Molton Brown | External | Passing Juice |
| Gracious Home | External | Passing Juice |
| All Lighting | External | Passing Juice |
| Chandeliers | External | Passing Juice |
| Floor Lamps | External | Passing Juice |
| Table & Desk Lamps | External | Passing Juice |
| Sconces | External | Passing Juice |
| Pendants & Lanterns | External | Passing Juice |
| Flush Mounts | External | Passing Juice |
| All Kitchen | External | Passing Juice |
| Accessories | External | Passing Juice |
| Bakeware | External | Passing Juice |
| Utensils | External | Passing Juice |
| Le Creuset | External | Passing Juice |
| Dish Towels | External | Passing Juice |
| Cabinets | External | Passing Juice |
| Countertops | External | Passing Juice |
| Le Creuset | External | Passing Juice |
| All Tabletop | External | Passing Juice |
| Featured Dinnerware Collections | External | Passing Juice |
| Flatware | External | Passing Juice |
| Glassware | External | Passing Juice |
| Serveware | External | Passing Juice |
| Plates | External | Passing Juice |
| Bowls | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Cups and Mugs | External | Passing Juice |
| Dinnerware Sets | External | Passing Juice |
| Tablecloths & Runners | External | Passing Juice |
| Placemats | External | Passing Juice |
| Napkins | External | Passing Juice |
| Napkin Rings | External | Passing Juice |
| Dish Towels | External | Passing Juice |
| Coasters | External | Passing Juice |
| Dining & Entertaining Decor | External | Passing Juice |
| Wine & Barware | External | Passing Juice |
| Partyware | External | Passing Juice |
| Water Bottles & Tumblers | External | Passing Juice |
| Vietri | External | Passing Juice |
| iittala | External | Passing Juice |
| L&#x27;Objet | External | Passing Juice |
| Gien | External | Passing Juice |
| All Decor | External | Passing Juice |
| Decorative Pillows | External | Passing Juice |
| Rugs | External | Passing Juice |
| Throws | External | Passing Juice |
| Scented Candles & Room Fragrances | External | Passing Juice |
| Tapers & Pillars | External | Passing Juice |
| Candle Accessories | External | Passing Juice |
| Antica Farmacista | External | Passing Juice |
| Sferra | External | Passing Juice |
| Aviva Stanoff Designs | External | Passing Juice |
| Catstudio | External | Passing Juice |
| Diane James | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Hunter Douglas | External | Passing Juice |
| L&#x27;Objet | External | Passing Juice |
| Made Goods | External | Passing Juice |
| NEST Fragrances | External | Passing Juice |
| All Furniture | External | Passing Juice |
| Tables | External | Passing Juice |
| Chairs | External | Passing Juice |
| Sofas | External | Passing Juice |
| Miscellaneous | External | Passing Juice |
| Accent Furniture | External | Passing Juice |
| Benches | External | Passing Juice |
| Chairs | External | Passing Juice |
| Chests | External | Passing Juice |
| Nightstands | External | Passing Juice |
| Tables | External | Passing Juice |
| Mirrors | External | Passing Juice |
| Gracious Home Custom Beds | External | Passing Juice |
| Mattresses | External | Passing Juice |
| Box Springs | External | Passing Juice |
| Adjustable Bases | External | Passing Juice |
| All Gifts & Accessories | External | Passing Juice |
| Home Fragrances | External | Passing Juice |
| Babies and Kids | External | Passing Juice |
| Homewear | External | Passing Juice |
| Pets | External | Passing Juice |
| Totes and Bags | External | Passing Juice |
| Games and Puzzles | External | Passing Juice |
| Personal Care | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Picture Frames | External | Passing Juice |
| Trays & Boxes | External | Passing Juice |
| Floral Arrangements | External | Passing Juice |
| Indoor Planters | External | Passing Juice |
| Bowls & Vases | External | Passing Juice |
| Stationery & Desk Accessories | External | Passing Juice |
| Objects | External | Passing Juice |
| Home Appliances | External | Passing Juice |
| Floorcare | External | Passing Juice |
| The Holiday Shop | External | Passing Juice |
| All Outdoor | External | Passing Juice |
| Tables | External | Passing Juice |
| Chairs | External | Passing Juice |
| Sofas | External | Passing Juice |
| Miscellaneous | External | Passing Juice |
| Beach Towels and Blankets | External | Passing Juice |
| Outdoor/Pool Toys | External | Passing Juice |
| Planters and Garden | External | Passing Juice |
| Dinnerware | External | Passing Juice |
| Drinkware | External | Passing Juice |
| Flatware | External | Passing Juice |
| All Gracious Deals | External | Passing Juice |
| 15% Off Select Thos. Baker Furniture | External | Passing Juice |
| 30% Off The Handmade Soap Company Items | External | Passing Juice |
| 25% Off All Coravin Items | External | Passing Juice |
| 25% Off All Hugo Boss Items | External | Passing Juice |
| 25% Off All John Robshaw Items | External | Passing Juice |
| Up To 80% Off Clearance Thos. Baker Furniture | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| About Us | External | Passing Juice |
| Contact Us | External | Passing Juice |
| Brands | Internal | Passing Juice |
| Shipping & Delivery | External | Passing Juice |
| Returns & Exchanges | External | Passing Juice |
| Gift Cards | External | Passing Juice |
| Gift Card Balance | External | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Terms of Use | External | Passing Juice |
| Join our Team | External | Passing Juice |
| Registry | External | Passing Juice |
| Sign in | Internal | Passing Juice |
| Register | Internal | Passing Juice |
| Outdoor Furniture | External | Passing Juice |
| Outdoor Essentials | External | Passing Juice |
| Outdoor Tabletop | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Alyn Teak Coffee Table (Natural) | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Alyn Teak Coffee Table (Weathered) | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Audrey Armchair With White Cushion | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Audrey Side Table (Mahogany) | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza 2PC Sectional With White Cushion | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza Lounge Chair With White Cushion | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Add to Cart | External | Passing Juice |
| Azza Ottoman With White Cushion | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza RAF Loveseat With White Cushion | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza Sofa With White Cushion | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza Teak End Table | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Azza Teak Rectangular Coffee Table | External | Passing Juice |
| Add to Cart | External | Passing Juice |
| Bainbridge Adirondack Chair (Natural) | External | Passing Juice |
| 1 | Internal | Passing Juice |
| 2 | Internal | Passing Juice |
| 3 | Internal | Passing Juice |
| 4 | Internal | Passing Juice |
| 5 | Internal | Passing Juice |
| 6 | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Mariposa Ltd | External | Passing Juice |
| Sferra | External | Passing Juice |
| Vietri | External | Passing Juice |
| Royal Limoges | External | Passing Juice |
| Yves Delorme | External | Passing Juice |
| Graccioza Luxury Bath Linens | External | Passing Juice |
| Kim Seybert | External | Passing Juice |
| Vista Alegre | External | Passing Juice |
| Rosenthal Sambonet | External | Passing Juice |

In-page links

| | | |
|-----------------------------|----------|---------------|
| Catstudio | External | Passing Juice |
| View All | External | Passing Juice |
| BigCommerce | External | noFollow |

SEO Keywords






 Keywords Cloud

msrp now quick cart added
thos outdoor all view baker

Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| thos | 15 | ✘ | ✘ | ✘ | ✘ |
| baker | 15 | ✘ | ✘ | ✘ | ✘ |
| outdoor | 14 | ✔ | ✘ | ✘ | ✔ |
| all | 14 | ✘ | ✘ | ✘ | ✘ |
| cart | 13 | ✘ | ✘ | ✘ | ✘ |

Usability





| | | |
|--|--------------|---|
|  | Url | Domain : thosbaker.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|---|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
|  | W3C Validity | Errors : 46 Warnings : 43 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |
|--|-------------|--|

Optimization

| | | |
|---|------------|--|
| | | crawl the site more intelligently. |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 689 1481 763"> Google Analytics</div> |