

# Seo Analyzer threatpost.com

Generated on February 23 2022 10:37 AM

The score is 57/100



## SEO Content

	Title	Threatpost   The first stop for security news <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Threatpost, is an independent news site which is a leading source of information about IT and business security for hundreds of thousands of professionals worldwide. <b>Length : 165</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Hacks, Malware, Vulnerabilities, Web Security, Mobile Security, Privacy Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://media.threatpost.com/wp-content/uploads/sites/103/2018/04/12084846/tp_twitter.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Threatpost   The first stop for security news</td></tr><tr><td>description</td><td>Threatpost, is an independent news site which is a leading source of information about IT and business security for hundreds of thousands of professionals worldwide.</td></tr><tr><td>url</td><td>https://threatpost.com/</td></tr></tbody></table>	Property	Content	image	https://media.threatpost.com/wp-content/uploads/sites/103/2018/04/12084846/tp_twitter.png	type	website	title	Threatpost   The first stop for security news	description	Threatpost, is an independent news site which is a leading source of information about IT and business security for hundreds of thousands of professionals worldwide.	url	https://threatpost.com/
Property	Content													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>63</td><td>18</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Threatpost</li></ul>	H1	H2	H3	H4	H5	H6	1	63	18	0	0	0
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## SEO Content

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- [H2] NFT Investors Lose \$1.7M in OpenSea Phishing Attack
- [H2] New Critical RCE Bug Found in Adobe Commerce, Magento
- [H2] Iranian State Broadcaster Clobbered by 'Clumsy, Buggy' Code
- [H2] How to ID and Protect Sensitive Cloud Data: The Secret to Keeping Secrets
- [H2] Decoding the Data Ocean: Security Threats & Natural Language Processing
- [H2] Password Reset: Claiming Control of Credentials to Stop Attacks
- [H2] Multi-Cloud Security and Visibility: An Intro to OSquery and CloudQuery
- [H2] Kill Cloud Risk: Get Everybody to Stop Fighting Over App Security - Podcast
- [H2] Ex-Gumshoe Nabs Cybercrooks with FBI Tactics
- [H2] How to Buy Precious Patching Time as Log4j Exploits Fly
- [H2] Attackers Will Flock to Crypto Wallets, Linux in 2022: Podcast
- [H2] Cloud Security: The Forecast for 2022
- [H2] 2021: The Evolution of Ransomware
- [H2] Healthcare Security Woes Balloon in a Covid-Era World
- [H2] 2020 in Security: Four Stories from the New Threat Landscape
- [H2] Gaming, Banking Trojans Dominate Mobile Malware Scene
- [H2] Cyberattackers Cook Up Employee Personal Data Heist for Meyer
- [H2] Severe WordPress Plug-In UpdraftPlus Bug Threatens Backups
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- [H3] Subscribe to our Threatpost Today newsletter
- [H3] Featured news
- [H3] Threatpost Content Spotlight
- [H3] Subscribe to our newsletter, Threatpost Today!
- [H3] Latest news
- [H3] Most popular
- [H3] Newsmaker Interviews
- [H3] Most Recent ThreatLists
- [H3] PodcastsView all
- [H3] VideosView all
- [H3] SlideshowView all
- [H3] Subscribe to our newsletter, Threatpost Today!
- [H3] Topics
- [H3] Topics
- [H3] Authors

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Threatpost</li><li>• [H3] Infosec Insider Post</li><li>• [H3] Sponsored Content</li></ul>
	Images	We found 64 images on this web page.  36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Xenomorph Malware Burrows into Google Play Users, No Facehugger Required</a>	Internal	Passing Juice

## In-page links

<a href="#">Tara Seals</a>	Internal	Passing Juice
<a href="#">NFT Investors Lose \$1.7M in OpenSea Phishing Attack</a>	Internal	Passing Juice
<a href="#">Nate Nelson</a>	Internal	Passing Juice
<a href="#">New Critical RCE Bug Found in Adobe Commerce, Magento</a>	Internal	Passing Juice
<a href="#">Lisa Vaas</a>	Internal	Passing Juice
<a href="#">Iranian State Broadcaster Clobbered by &amp;#8216;Clumsy, Buggy&amp;#8217; Code</a>	Internal	Passing Juice
<a href="#">Elizabeth Montalbano</a>	Internal	Passing Juice
<a href="#">Live Event</a>	Internal	Passing Juice
<a href="#">On-Demand Webinar</a>	Internal	Passing Juice
<a href="#">On-Demand Webinar</a>	Internal	Passing Juice
<a href="#">On-Demand Webinar</a>	Internal	Passing Juice
<a href="#">Listen Now</a>	Internal	Passing Juice
<a href="#">Listen Now</a>	Internal	Passing Juice
<a href="#">Listen Now</a>	Internal	Passing Juice
<a href="#">Listen Now</a>	Internal	Passing Juice
<a href="#">Download Your Free Copy</a>	Internal	Passing Juice
<a href="#">Download Your Free Copy</a>	Internal	Passing Juice
<a href="#">Download Your Free Copy</a>	Internal	Passing Juice
<a href="#">Download Your Free Copy</a>	Internal	Passing Juice
<a href="#">Subscribe now</a>	Internal	Passing Juice
<a href="#">Gaming, Banking Trojans Dominate Mobile Malware Scene</a>	Internal	Passing Juice
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<a href="#">Becky Bracken</a>	Internal	Passing Juice
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<a href="#">View all podcasts</a>	Internal	Passing Juice
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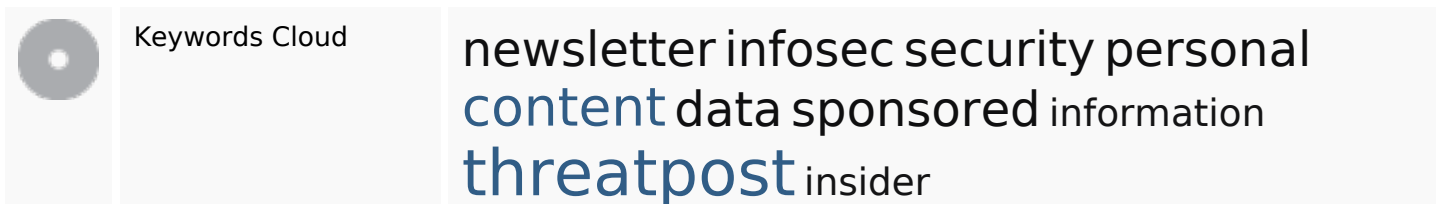
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<a href="#">2018: A Banner Year for Breaches</a>	Internal	Passing Juice
<a href="#">View all slideshows</a>	Internal	Passing Juice
<a href="#">The First Stop For Security News</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Black Hat</a>	Internal	Passing Juice
<a href="#">Breaking News</a>	Internal	Passing Juice
<a href="#">Cloud Security</a>	Internal	Passing Juice
<a href="#">Critical Infrastructure</a>	Internal	Passing Juice
<a href="#">Cryptography</a>	Internal	Passing Juice
<a href="#">Facebook</a>	Internal	Passing Juice

## In-page links

<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Hacks</a>	Internal	Passing Juice
<a href="#">IoT</a>	Internal	Passing Juice
<a href="#">Malware</a>	Internal	Passing Juice
<a href="#">Mobile Security</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">RSAC</a>	Internal	Passing Juice
<a href="#">Security Analyst Summit</a>	Internal	Passing Juice
<a href="#">Vulnerabilities</a>	Internal	Passing Juice
<a href="#">Web Security</a>	Internal	Passing Juice
<a href="#">Show all</a>	Internal	Passing Juice




## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
threatpost	10	✓	✗	✓	✓
content	7	✗	✗	✗	✓
security	5	✓	✓	✓	✓
newsletter	5	✗	✗	✗	✓
sponsored	5	✗	✗	✗	✓

## Usability

	Url	Domain : threatpost.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://threatpost.com/sitemap.xml https://threatpost.com/sitemap.xml https://threatpost.com/sitemap-news.xml https://threatpost.com/video-sitemap.xml</pre>
	Robots.txt	<pre>http://threatpost.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>