






The score is 53/100







## SEO Content

	Title	Thumbtack – Start a project <b>Length : 27</b> Perfect, your title contains between 10 and 70 characters.																
	Description	When you need to hire someone — a landscaper, a DJ, anyone — Thumbtack finds them for you for free. Get estimates right now from pros ready to do the job. <b>Length : 154</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Thumbtack</td></tr><tr><td>image</td><td><a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a></td></tr><tr><td>image:secure_url</td><td><a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a></td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	type	website	site_name	Thumbtack	image	<a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a>	image:secure_url	<a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a>	image:width	1200	image:height	630	image:type	image/jpeg
Property	Content																	
type	website																	
site_name	Thumbtack																	
image	<a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a>																	
image:secure_url	<a href="https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg">https://cdn.thumbtackstatic.com/fe-assets-rr/components/global-head/logomark/og/share_image.b38dbe22e6a341b038499063d4584126.jpg</a>																	
image:width	1200																	
image:height	630																	
image:type	image/jpeg																	
	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>																

## SEO Content

		1	4	0	0	0	0
		<ul style="list-style-type: none"> <li>• [H1] Find local professionals for pretty much anything.</li> <li>• [H2] Explore more projects.</li> <li>• [H2] Recent questions from Thumbtack customers.</li> <li>• [H2] Open for business.</li> <li>• [H2] These reviews say it better.</li> </ul>					
	Images	<p>We found 162 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>					
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>					
	In-page links	<p>We found a total of 39 links including 0 link(s) to files</p>					
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>					

## In-page links

Anchor	Type	Juice
<a href="#">More</a>	Internal	Passing Juice


## In-page links

<a href="#">Atlanta</a>	Internal	Passing Juice
<a href="#">Boston</a>	Internal	Passing Juice
<a href="#">Dallas</a>	Internal	Passing Juice
<a href="#">Denver</a>	Internal	Passing Juice
<a href="#">Houston</a>	Internal	Passing Juice
<a href="#">Miami</a>	Internal	Passing Juice
<a href="#">Phoenix</a>	Internal	Passing Juice
<a href="#">San Francisco</a>	Internal	Passing Juice
<a href="#">Seattle</a>	Internal	Passing Juice
<a href="#">Washington DC</a>	Internal	Passing Juice
<a href="#">View All States</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">How to use Thumbtack</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">Get the app</a>	Internal	Passing Juice
<a href="#">Services near me</a>	Internal	Passing Juice
<a href="#">Cost estimates</a>	Internal	Passing Juice
<a href="#">Project how to's</a>	Internal	Passing Juice
<a href="#">Project guides</a>	Internal	Passing Juice
<a href="#">Small business survey</a>	Internal	Passing Juice
<a href="#">Questions and answers</a>	Internal	Passing Juice
<a href="#">Thumbtack for pros</a>	Internal	Passing Juice
<a href="#">Sign up as a pro</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Pro Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">Success stories</a>	Internal	Passing Juice
<a href="#">Pro reviews</a>	Internal	Passing Juice
<a href="#">iPhone app for pros</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">COVID-19 Info</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">CA Privacy Notice</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Info</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
---	----------------	--

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

## Usability

	Url	Domain : thumbtack.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 345 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile




	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

## Optimization



		<p><a href="https://www.thumbtack.com/sitemap_landing_pages.xml">https://www.thumbtack.com/sitemap_landing_pages.xml</a></p> <p><a href="https://www.thumbtack.com/sitemap_nearme_pages.xml">https://www.thumbtack.com/sitemap_nearme_pages.xml</a></p> <p><a href="https://www.thumbtack.com/sitemap_cost_pages.xml">https://www.thumbtack.com/sitemap_cost_pages.xml</a></p> <p><a href="https://www.thumbtack.com/sitemap_misc.xml">https://www.thumbtack.com/sitemap_misc.xml</a></p>
	Robots.txt	<p><a href="http://thumbtack.com/robots.txt">http://thumbtack.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>