



Seo Analyzer





timesleader.com

Generated on February 21 2022 13:10 PM

The score is 50/100



SEO Content

	Title	<p>Times Leader Wilkes&#x2d;Barre, PA News, Obituaries, classifieds, and sports.</p> <p>Length : 79</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Wilkes&#x2d;Barre, PA News, Obituaries, classifieds, Deals, and Sports. The Times Leader covers Wilkes&#x2d;Barre and the surrounding communities.</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://s24526.pcdn.co/wp-content/uploads/2017/11/cropped-web1_22-TL-Logo.jpg.optimal.jpg</td></tr><tr><td>image:width</td><td>400</td></tr><tr><td>image:height</td><td>400</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Times Leader Wilkes&#x2d;Barre, PA News, Obituaries, classifieds, and sports.</td></tr></tbody></table>	Property	Content	image	https://s24526.pcdn.co/wp-content/uploads/2017/11/cropped-web1_22-TL-Logo.jpg .optimal.jpg	image:width	400	image:height	400	locale	en_US	type	website	title	Times Leader Wilkes-Barre, PA News, Obituaries, classifieds, and sports.
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SEO Content

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url <https://www.timesleader.com/>

site_name Times Leader

Headings

H1	H2	H3	H4	H5	H6
4	6	71	25	0	0

- [H1] Times LeaderWilkes-Barre, PA News, Obituaries, classifieds, and Sports
- [H1] Times LeaderWilkes-Barre, PA News, Obituaries, classifieds, and Sports
- [H1] Times LeaderWilkes-Barre, PA News, Obituaries, classifieds, and Sports
- [H1] Times LeaderWilkes-Barre, PA News, Obituaries, classifieds, and Sports
- [H2] Times Leader 02-21-2022 Single Copy
- [H2] Times Leader 02-20-2022 Single Copy
- [H2] Tiny butterfly on flower by Christina Verdgeline
- [H2] Cranes in Croatia by Christina Verdgeline
- [H2] "S" by Christina Verdgeline
- [H2] Blossoms on the Square by Christina Verdgeline
- [H3] Need to Sell? Click here to place a classified ad.
- [H3] Get local news in your inbox. Click to sign up.
- [H3] Vote for your favorite businesses & professionals.
- [H3] Get FREE Penguins tickets with an online subscription.
- [H3] Luzerne County Council set to decide on small business grant program Tuesday
- [H3] Spanish ballots to be discussed at Luzerne County Election Board meeting
- [H3] Proposal highlights ice sculpture event
- [H3] Pancake breakfast more than just a fundraiser
- [H3] US says Russia closer to invading Ukraine, agrees to meeting
- [H3] Proposal highlights ice sculpture event
- [H3] Beijing's Olympics close, ending safe but odd global moment
- [H3] Nuangola Station resident lovingly recreates railroad's glory days
- [H3] Former Newport Twp. fire chief facing obstruction charges speaks out
- [H3] Dog abandoned in Kingston finds forever home in Mountain Top
- [H3] Curry sets 3s record, LeBron the winner in NBA All-Star Game
- [H3] Canes edge Penguins in top Metropolitan Division matchup
- [H3] Women's Roundup: South Carolina clinches share of SEC crown with win over Tennessee
- [H3] Michigan coach Howard hits Wisconsin assistant after a loss
- [H3] Wallace crushed in second runner-up finish in Daytona 500




SEO Content

- [H3] Capitol Rounup: PennDOT, State Police highlight Law Awareness Week, urge safe driving
- [H3] Beyond the Byline: Shedding some light on vehicle headlamps
- [H3] Ruth Corcoran, Downtown Rebound: Restaurant Roundtable brings businesses together to share ideas
- [H3] Editorial: Saying farewell to one of the good guys
- [H3] Their view: Northeastern Pa. leads the state in job growth
- [H3] Your view: Understand risk factors, symptoms of heart valve disease
- [H3] Your view: Republicans hurting themselves as election approaches
- [H3] Nicholas Goldberg: What if the CIA is spying on Americans?
- [H3] To Your Health: Anxiety or heart failure?
- [H3] Community Champion of the Week: Luzerne Foundation Scholarship Program
- [H3] How much sodium is in your diet? You might be surprised
- [H3] Tell Giselle: Love and the ways of loving go far beyond Valentine's Day
- [H3] Around Town: Spring can't get here fast enough
- [H3] Winter Theatre Festival at Wilkes offers three plays
- [H3] Young artists invited to enter Rossetti Memorial Juried Art Contest
- [H3] Crestwood announces second-quarter honor roll
- [H3] How to protect your spending power from inflation
- [H3] Liz Weston: What caring for an aging parent could cost you
- [H3] NEPA Alliance 'here to serve' businesses
- [H3] Boozy B's brings sweet, alcohol-infused treats to downtown WB
- [H3] Nucleus Raw Foods serves up vegan delights, positive atmosphere
- [H3] Marquis remains marquee name in local art world
- [H3] After 74 years, Daylida's closing its doors
- [H3] 4 ways to tame financial stress and save for retirement
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- [H3] Suspect arraigned in 2021 hit-run death of boy, 7
- [H3] Pa. Supreme Court declines to hear appeal by convicted Curry Donuts robber
- [H3] Man charged in 2021 hit-run death of boy, 7
- [H3] Trooper, police officer bitten by dogs during standoff arrest
- [H3] Hanover Township 'proowler' charged with damaging police property
- [H3] Three men deemed sexually violent predators, get state prison time
- [H3] Edwardsville man, former youth sports coach, sentenced 8-16 years on child sex offenses
- [H3] A foray into the wonderful world of garlic
- [H3] Easy coconut shrimp? Bake, don't fry.
- [H3] For the feast of the Saint of Lights, St. Lucia saffron buns
- [H3] 'Parsnip? What the (heck) is a parsnip?'
- [H3] Brown faces Pennsylvania in conference showdown
- [H3] Pennsylvania high court eyes how to pick House districts





SEO Content

		<p>map</p> <ul style="list-style-type: none">• [H3] Pennsylvania high court to hear arguments on House districts• [H3] House GOP leader asks high court to throw out Assembly maps• [H3] Pennsylvania mail-in voting law dealt another blow in court• [H3] Wolf renews higher-ed scholarship idea, amid worker shortage• [H3] Senator seeking GOP governor nomination issued 1/6 subpoena• [H3] Pennsylvania youth recognized in first-ever Prudential Emerging Visionaries program• [H3] EXPLAINER: How fake electors tried to throw result to Trump• [H3] Greece: Search expanded on burning ferry; 10 missing• [H3] Israeli authority backs down from Mount of Olives park plan• [H3] EU Commission: von der Leyen unconcerned by missed handshake• [H3] UN court to open hearings in Rohingya genocide case• [H3] EU mulls ways to stop the possible breakup of Bosnia• [H3] F-5 fighter plane crash kills 3 in Iran's northwest• [H3] US, Egypt launch group to prepare for COP27 climate summit• [H4] Latest News• [H4] E-Edition• [H4] Weather• [H4] Sports• [H4] Obituaries• [H4] Recipes• [H4] Opinion• [H4] Features• [H4] Business• [H4] Most Commented• [H4] Nation/World Video• [H4] Special Sections• [H4] Police Blotter• [H4] Recipes - TL Cookbook• [H4] Buy Single Editions• [H4] Marketplace• [H4] Most Read• [H4] Times Leader Social• [H4] State Wire• [H4] NATION/WORLD WIRE• [H4] Poll• [H4] Puzzles and Games• [H4] Our Publications• [H4] Interact• [H4] General Information
	Images	<p>We found 30 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>

SEO Content

	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 239 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.04% Internal Links 89.96%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Advertise	Internal	Passing Juice
Contact Us	Internal	Passing Juice
TL Digital Services	Internal	Passing Juice
Subscribe Now!	Internal	Passing Juice
New: Place Classified Ad	Internal	Passing Juice
Submit Classified Ad using Contact Form	Internal	Passing Juice

In-page links

Get News Alerts	Internal	Passing Juice
Property Tax Assessment Database	Internal	Passing Juice
Special Sections	Internal	Passing Juice
Times Leader Purchase Locations	Internal	Passing Juice
Times Leader for iPhone/iPad	External	Passing Juice
Times Leader for Android	External	Passing Juice
Print Subscriber Setup	Internal	Passing Juice
Subscribe To E-Edition	Internal	Passing Juice
Videos	Internal	Passing Juice
Times Leader on YouTube	External	Passing Juice
Interactives	Internal	Passing Juice
Submit News Tip	Internal	Passing Juice
Weather	Internal	Passing Juice
Local	Internal	Passing Juice
Business	Internal	Passing Juice
Crime	Internal	Passing Juice
Gas Prices	Internal	Passing Juice
Restaurant Inspections	Internal	Passing Juice
Finance	Internal	Passing Juice
Lottery	Internal	Passing Juice
State	Internal	Passing Juice
Nation/World	Internal	Passing Juice
Archive	External	Passing Juice
Air Traffic	Internal	Passing Juice
Traffic	Internal	Passing Juice
Online Community	Internal	Passing Juice
Online Forms	Internal	Passing Juice
TL on Facebook	External	Passing Juice

In-page links

TL on Twitter	External	Passing Juice
Submit Scores	Internal	Passing Juice
Submit Sports News	Internal	Passing Juice
Penguins	Internal	Passing Juice
RailRiders	Internal	Passing Juice
Auto Racing	Internal	Passing Juice
College Basketball	External	Passing Juice
College Football	External	Passing Juice
Golf	Internal	Passing Juice
High School Baseball	Internal	Passing Juice
High School Basketball	Internal	Passing Juice
High School Cross Country	Internal	Passing Juice
High School Field Hockey	Internal	Passing Juice
High School Football	Internal	Passing Juice
High School Golf	Internal	Passing Juice
High School Ice Hockey	Internal	Passing Juice
-HS Boys Lacrosse	Internal	Passing Juice
-HS Girls Lacrosse	Internal	Passing Juice
-HS Boys Soccer	Internal	Passing Juice
-HS Girls Soccer	Internal	Passing Juice
High School Softball	Internal	Passing Juice
High School Swimming	Internal	Passing Juice
High School Tennis	Internal	Passing Juice
High School Track and Field	Internal	Passing Juice
-HS Boys Volleyball	Internal	Passing Juice
-HS Girls Volleyball	Internal	Passing Juice
High School Wrestling	Internal	Passing Juice
MLB	Internal	Passing Juice

In-page links

NBA	Internal	Passing Juice
NHL	Internal	Passing Juice
NFL	Internal	Passing Juice
Outdoors	Internal	Passing Juice
Penn State	Internal	Passing Juice
Penn State Special Section	Internal	Passing Juice
Tennis	Internal	Passing Juice
Pro32	External	Passing Juice
International Auto Racing	External	Passing Juice
AP Olympics Coverage	External	Passing Juice
Obituaries	External	Passing Juice
Submit Letter To The Editor	Internal	Passing Juice
Columns	Internal	Passing Juice
Editorials	Internal	Passing Juice
Our Opinion	Internal	Passing Juice
Letters	Internal	Passing Juice
Political Cartoons	Internal	Passing Juice
Calendar	Internal	Passing Juice
Recipes &#8211; Times Leader Cookbook	Internal	Passing Juice
TV Best Bets	Internal	Passing Juice
Movies	Internal	Passing Juice
TV News	Internal	Passing Juice
TV Sports	Internal	Passing Juice
Soaps	Internal	Passing Juice
TV Search	Internal	Passing Juice
Q &#038; A	Internal	Passing Juice
TV Video	Internal	Passing Juice
TV Listings	Internal	Passing Juice

In-page links

TV Talk	Internal	Passing Juice
Puzzles & Games	Internal	Passing Juice
Anniversaries	Internal	Passing Juice
Birthdays	Internal	Passing Juice
Births	Internal	Passing Juice
Community	Internal	Passing Juice
Engagements	Internal	Passing Juice
Listings	Internal	Passing Juice
Weddings	Internal	Passing Juice
Submit Anniversary	Internal	Passing Juice
Submit Birth	Internal	Passing Juice
Submit Birthday	Internal	Passing Juice
Submit Engagement	Internal	Passing Juice
Submit Wedding	Internal	Passing Juice
Comics	Internal	Passing Juice
Horoscopes	Internal	Passing Juice
Businesses	Internal	Passing Juice
Wickedly Magical Affair and Feast	Internal	Passing Juice
Circle Centre for the Arts	Internal	Passing Juice
The Avenue Restaurant and Catering	Internal	Passing Juice
Sugar Plum Chocolates	Internal	Passing Juice
Simply Certificates	Internal	Passing Juice
Mucciolo	Internal	Passing Juice
Oyster	Internal	Passing Juice
Pierce Street Deli	Internal	Passing Juice
Rock Mountain Meats	Internal	Passing Juice
Schiels	Internal	Passing Juice
Buy Single Editions	Internal	Passing Juice

In-page links

Buy A Custom Front Page	Internal	Passing Juice
Jobs	Internal	Passing Juice
Search	Internal	Passing Juice
Instagram	External	Passing Juice
Pinterest	External	Passing Juice
RSS	Internal	Passing Juice
Twitter	External	Passing Juice
Need to Sell? Click here to place a classified ad.	Internal	Passing Juice
Get local news in your inbox. Click to sign up.	Internal	Passing Juice
Vote for your favorite businesses & professionals.	Internal	Passing Juice
Get FREE Penguins tickets with an online subscription.	Internal	Passing Juice
Latest News	Internal	Passing Juice
News	Internal	Passing Juice
Luzerne County Council set to decide on small business grant program Tuesday	Internal	Passing Juice
Jennifer Andes	Internal	Passing Juice
Spanish ballots to be discussed at Luzerne County Election Board meeting	Internal	Passing Juice
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Proposal highlights ice sculpture event	Internal	Passing Juice
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Pancake breakfast more than just a fundraiser	Internal	Passing Juice
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US says Russia closer to invading Ukraine, agrees to meeting	Internal	Passing Juice
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Wallace crushed in second runner-up finish in Daytona 500	Internal	Passing Juice
Click to view Terms & Privacy.	External	Passing Juice
Click here to sign up for Obituary Notices	Internal	Passing Juice
Opinion	Internal	Passing Juice
Capitol Rounup: PennDOT, State Police highlight Law Awareness Week, urge safe driving	Internal	Passing Juice
William O'Boyle	Internal	Passing Juice
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Hanover Township 'prowler' charged with damaging police property	Internal	Passing Juice


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Three men deemed sexually violent predators, get state prison time	Internal	Passing Juice
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Add to cart	Internal	noFollow
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Marketplace	Internal	Passing Juice
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The Dallas Post	External	Passing Juice
The Sunday Dispatch	External	Passing Juice
The Weekender	External	Passing Juice
Go Lackawanna	External	Passing Juice
Hazleton Times	External	Passing Juice
Pinterest	External	Passing Juice
YouTube	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms Of Service	Internal	Passing Juice
Classifieds	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	news wire leader submit obituaries times school february sports high
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
february	64	✖	✖	✖	✖
times	49	✔	✖	✔	✔
leader	49	✔	✖	✔	✔
high	19	✖	✖	✖	✔
sports	19	✔	✖	✔	✔








Usability

	Url	Domain : timesleader.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://timesleader.com/sitemap.xml</div> <div>https://www.timesleader.com/sitemap.xml</div>
	Robots.txt	<div>http://timesleader.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>