



Seo Analyzer timesmembership.com

Generated on February 23 2022 13:01 PM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Times Membership - Exclusive Offers from The Times and The Sunday Times</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Times Membership is an exclusive programme of culture & travel offers including arts & entertainment rewards for subscribers of The Times & The Sunday Times.</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>reward programmes, art reward programmes, travel reward programmes, entertainment reward programmes, travel offers, art offers, entertainment offers</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Times Membership</td> </tr> <tr> <td>title</td> <td>Times Membership</td> </tr> <tr> <td>description</td> <td>Times Membership is an exclusive programme of culture & travel offers including arts & entertainment rewards for subscribers of The Times & The Sunday Times.</td> </tr> <tr> <td>url</td> <td>timesmembership.com</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Times Membership	title	Times Membership	description	Times Membership is an exclusive programme of culture & travel offers including arts & entertainment rewards for subscribers of The Times & The Sunday Times.	url	timesmembership.com
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SEO Content

		image	/ie/static/instance/ie/images/meta/d3fecdec24f55f61d36b55d17e4125a5/timesmembership-200x200.png											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Primary Navigation • [H2] Offers • [H2] Secondary Navigation 	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!				
	Underscores in the URLs	Perfect! No underscores detected in your URLs.				
	In-page links	We found a total of 12 links including 0 link(s) to files				
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>				

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Join	External	Passing Juice
Manage account	External	Passing Juice
Change password	Internal	Passing Juice
Log out	Internal	Passing Juice
contact	Internal	Passing Juice
Newest first	Internal	Passing Juice
About News UK & Ireland	External	Passing Juice
About Times Membership	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Help & FAQs	External	Passing Juice
Terms & Conditions	External	Passing Juice

SEO Keywords








Keywords Cloud

privacy account number london registered first
membership navigation newest **times**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
times	9	✓	✗	✓	✗
membership	4	✓	✗	✓	✗
navigation	3	✗	✗	✗	✓
privacy	2	✗	✗	✗	✗
registered	2	✗	✗	✗	✗

Usability

	Url	Domain : timesmembership.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>