

# Seo Analyzer tis.edu.pk

Generated on February 28 2022 14:43 PM

The score is 35/100

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### **SEO Content**

	Title	The International School					
$\overline{}$		Length	: 24				
		Perfect,	our title co	ntains betw	veen 10 and	d 70 characte	ers.
$\bigotimes$	Description	Length : 0					
		-	. We haven' ne meta tag		•		oage. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
$\bigotimes$	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1H2H3H4H5H63105000• [H1] First IB WorldSchool in Pakistan• [H1] First IB WorldSchool in Pakistan• [H1] First IB WorldSchool in Pakistan• [H2] The International School Educational Technology• [H2] The International School Educational Technology• [H2] Upcoming Event• [H2] Meet the Admissions Team in TIS• [H2] Career & University Counselling• [H2] Testimonials• [H2] Gallery• [H2] Gallery• [H2] About Us• [H2] Life At TIS• [H3] Login• [H3] Login• [H3] Register• [H3] The Numbers Say it all		0			

### **SEO Content**

	Images	We found 24 images on this web page.
		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : <b>28%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### SEO Links

	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 88 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.41% Internal Links 96.59%

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
HOME	Internal	Passing Juice
Managebac	External	Passing Juice
<u>Tis Email</u>	External	Passing Juice
Our Vision	Internal	Passing Juice

TIS History	Internal	Passing Juice
<u>Core Values</u>	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Head's Message	Internal	Passing Juice
Board of Governors	Internal	Passing Juice
Parent Council	Internal	Passing Juice
Accreditation	Internal	Passing Juice
School Leadership Team	Internal	Passing Juice
Organisational Charts	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Gallery	Internal	Passing Juice
International Baccalaureate Primary Years Programme	Internal	Passing Juice
Pre School	Internal	Passing Juice
Curriculum	Internal	Passing Juice
Assessment	Internal	Passing Juice
Extra Curricular Programmes	Internal	Passing Juice
International Baccalaureate Middle Years Programme	Internal	Passing Juice
<u>Global Contexts</u>	Internal	Passing Juice
Conceptual Learning	Internal	Passing Juice
Approaches to Learning (ATL)	Internal	Passing Juice
MYP Projects	Internal	Passing Juice
Holistic Interdisciplinary Programme	Internal	Passing Juice
MYP Graduation Requirements	Internal	Passing Juice
National Requirements	Internal	Passing Juice
MYP Assessments	Internal	Passing Juice
IB Diploma Programme	Internal	Passing Juice
Core Programme	Internal	Passing Juice
Group 1: Studies in Language and Literature	Internal	Passing Juice

Group 2: Language Acquisition	Internal	Passing Juice
Group 3: Individuals and Societies	Internal	Passing Juice
Group 4: Sciences	Internal	Passing Juice
Group 5: Mathematics	Internal	Passing Juice
Group 6: The Arts	Internal	Passing Juice
Award Of The IB Diploma	Internal	Passing Juice
<u>Library</u>	Internal	Passing Juice
Culminating Events	Internal	Passing Juice
Action	Internal	Passing Juice
International Mindedness	Internal	Passing Juice
Educational Technology	Internal	Passing Juice
Annual Calendar	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Meet the Admissions Team	Internal	Passing Juice
Admission Requirement	Internal	Passing Juice
Fee Structure	Internal	Passing Juice
Admission Process	Internal	Passing Juice
<u>Africa, Europe &amp; amp; Asia</u>	Internal	Passing Juice
Student Personal Development	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
CAS Programme	Internal	Passing Juice
Societies and Clubs	Internal	Passing Juice
<u>Cafeteria</u>	Internal	Passing Juice
Counselling (Personal, Academic)	Internal	Passing Juice
Career & amp: University Counselling	Internal	Passing Juice
TIS Parliament, Student Assembly & amp; Government	Internal	Passing Juice
TIS Language Profile	Internal	Passing Juice
Alumni	Internal	Passing Juice

Alumni Registration	Internal	Passing Juice
Job Vacancies	Internal	Passing Juice
Candidate Login	Internal	Passing Juice
<u>Calendar</u>	Internal	Passing Juice
Given	Internal	Passing Juice
Getting Involved	Internal	Passing Juice
Contact Details	Internal	Passing Juice
Login	Internal	Passing Juice
Registration	Internal	Passing Juice
Forget Password?	Internal	Passing Juice
Forgot Your Password?	Internal	Passing Juice
TIS History	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Head's Message	Internal	Passing Juice
Board of Governors	Internal	Passing Juice
Parent Council	Internal	Passing Juice
School Leadership Team	Internal	Passing Juice
Accreditation	Internal	Passing Juice
Organisational Charts	Internal	Passing Juice
Our Vision	Internal	Passing Juice
Primary School	Internal	Passing Juice
Middle School	Internal	Passing Juice
Fee Structure	Internal	Passing Juice
Admission Process	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Educational Technology	Internal	Passing Juice
Digital Consultants	External	Passing Juice

### **SEO Keywords**

Keywords Cloud

tis menu admission programme password international expand school child group

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
school	16	×	×	×	×
tis	16	×	×	×	<b>*</b>
menu	13	×	×	×	×
child	13	×	×	×	×
expand	12	×	×	×	×

#### Usability

0	Url	Domain : tis.edu.pk Length : 10
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5

#### Document

$\bigotimes$	Encoding	You have not specified the docu generator to declare document's	ment's charset. Use <u>this free meta tags</u> s charset.	
8	W3C Validity	Errors : 0 Warnings : 0		
8	Email Privacy	Warning! At least one email add Use <u>free antispam protector</u> to h	lress has been found in the plain text. nide email from spammers.	
8	Deprecated HTML	Deprecated tags <center></center>	Occurrences 2	
			L tags that are no longer used. It is or replace these HTML tags because	
0	Speed Tips	<ul> <li>Excellent, your website do</li> </ul>	pesn't use nested tables.	
		X Too bad, your website is u	using inline styles.	
		🗙 Too bad, your website has	s too many CSS files (more than 4).	
		X Too bad, your website has	s too many JS files (more than 6).	
		<ul> <li>Perfect, your website take</li> </ul>	es advantage of gzip.	

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tis.edu.pk/robots.txt

# Optimization

$\bigcirc$		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.