

# Seo Analyzer tm-nn.ru

Generated on March 06 2022 22:37 PM





The score is 54/100







## SEO Content

	Title	<p>Купить черный металлопрокат в Нижнем Новгороде   ТД "Трансметалл-НН"</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Производство и продажа металлопроката. Большой сортамент и приемлемая стоимость. Узнать цены на металлопрокат оптом и в розницу можно по тел. +7 (831) 231-02-57</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>15</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Производство и продажа металлопроката</li><li>• [H2] КАТАЛОГ ПРОДУКЦИИ</li><li>• [H2] Сортамент нашего интернет-магазина</li><li>• [H2] Почему сотрудничать с нами выгодно</li><li>• [H2] ИСТОРИЯ КОМПАНИИ</li><li>• [H2] ТРАНСМЕТАЛЛ СЕГОДНЯ</li><li>• [H2] КАК НАС НАЙТИ</li><li>• [H3] В год своего 20-летия для удобства клиентов мы открыли еще одну базу металлопроката в Нижнем Новгороде, которая располагается на пересечении ул. Баумана и ул. Композиторская (здание Станкозавода).</li><li>• [H3] 2000</li><li>• [H3] 2003</li><li>• [H3] 2006</li><li>• [H3] 2009</li></ul>	H1	H2	H3	H4	H5	H6	1	6	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	15	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] 2010</li><li>• [H3] 2011</li><li>• [H3] 2012</li><li>• [H3] 2014</li><li>• [H3] 2016</li><li>• [H3] 2017</li><li>• [H3] 2018</li><li>• [H3] 2019</li><li>• [H3] 2020</li><li>• [H3] 2021</li></ul>
	Images	We found 15 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>20%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.57%  Internal Links 96.43%

## In-page links

Anchor	Type	Juice
<a href="#">Показать на карте</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">о компании</a>	Internal	Passing Juice
<a href="#">Сертификаты</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">каталог продукции</a>	Internal	Passing Juice
<a href="#">прайс-лист</a>	Internal	Passing Juice
<a href="#">услуги</a>	Internal	Passing Juice
<a href="#">Резка металла</a>	Internal	Passing Juice
<a href="#">Комплектация</a>	Internal	Passing Juice
<a href="#">Доставка металлопроката</a>	Internal	Passing Juice
<a href="#">Доставка в выходные дни</a>	Internal	Passing Juice
<a href="#">Отправка сборных ж/д вагонов металлопроката</a>	Internal	Passing Juice
<a href="#">Услуги ответственного хранения</a>	Internal	Passing Juice
<a href="#">клиентам</a>	Internal	Passing Juice
<a href="#">Условия работы</a>	Internal	Passing Juice
<a href="#">Реквизиты</a>	Internal	Passing Juice
<a href="#">филиалы</a>	Internal	Passing Juice
<a href="#">Арзамас</a>	Internal	Passing Juice
<a href="#">Балахна</a>	Internal	Passing Juice
<a href="#">Бор</a>	Internal	Passing Juice
<a href="#">Дзержинск</a>	Internal	Passing Juice
<a href="#">Нижний Новгород</a>	Internal	Passing Juice
<a href="#">Павлово</a>	Internal	Passing Juice
<a href="#">контакты</a>	Internal	Passing Juice
<a href="#">Контакты сотрудников</a>	Internal	Passing Juice

## In-page links

<a href="#">подробнее</a>	Internal	Passing Juice
<a href="#">Трубный прокат</a>	Internal	Passing Juice
<a href="#">Труба водогазопроводная</a>	Internal	Passing Juice
<a href="#">Труба электросварная</a>	Internal	Passing Juice
<a href="#">Труба профильная</a>	Internal	Passing Juice
<a href="#">Труба для забора</a>	Internal	Passing Juice
<a href="#">Труба круглая</a>	Internal	Passing Juice
<a href="#">Листовой прокат</a>	Internal	Passing Juice
<a href="#">Лист ГК</a>	Internal	Passing Juice
<a href="#">Лист ХК</a>	Internal	Passing Juice
<a href="#">Лист оцинкованный</a>	Internal	Passing Juice
<a href="#">Лист рифленый</a>	Internal	Passing Juice
<a href="#">Лист ГК СТЗ</a>	Internal	Passing Juice
<a href="#">Лист ГК 09г2с</a>	Internal	Passing Juice
<a href="#">Сортовой прокат</a>	Internal	Passing Juice
<a href="#">Арматура</a>	Internal	Passing Juice
<a href="#">Катанка</a>	Internal	Passing Juice
<a href="#">Квадрат</a>	Internal	Passing Juice
<a href="#">Круг</a>	Internal	Passing Juice
<a href="#">Проволока</a>	Internal	Passing Juice
<a href="#">Фасонный прокат</a>	Internal	Passing Juice
<a href="#">Балка</a>	Internal	Passing Juice
<a href="#">Полоса</a>	Internal	Passing Juice
<a href="#">Угол</a>	Internal	Passing Juice
<a href="#">Швеллер</a>	Internal	Passing Juice
<a href="#">Швеллер гнутый</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice

## In-page links

External

Passing Juice

## SEO Keywords



Keywords Cloud

новгород лист открытие  
металлопроката e-mail адрес  
филиала телефон выходные работы












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
адрес	16	✗	✗	✗	✗
металлопроката	13	✗	✗	✓	✓
филиала	10	✗	✗	✗	✗
e-mail	9	✗	✗	✗	✗
новгород	9	✓	✗	✗	✓





## Usability

	Url	Domain : tm-nn.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><code>http://tm-nn.ru/sitemap.xml</code></li><li><code>https://tm-nn.ru/sitemap.xml</code></li><li><code>https://tm-nn.ru/sitemap.xml</code></li></ul>
	Robots.txt	<code>http://tm-nn.ru/robots.txt</code>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="550 302 1481 376"> Google Analytics</div>