







Seo Analyzer tmforum.us

Generated on February 27 2022 19:44 PM






The score is 39/100







SEO Content

	Title	<p>TM Forum - How to manage Digital Transformation, Agile Business Operations & Connected Digital Ecosystems</p> <p>Length : 109</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>TM Forum's collaboration programs and standards enable 850+ global members to rapidly create, prototype, deliver and monetize innovative digital services.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>TM Forum - How to manage Digital Transformation, Agile Business Operations & Connected Digital Ecosystems</td></tr><tr><td>description</td><td>TM Forum's collaboration programs and standards enable 850+ global members to rapidly create, prototype, deliver and monetize innovative digital services.</td></tr><tr><td>url</td><td>https://www.tmforum.org/</td></tr><tr><td>site_name</td><td>TM Forum</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	TM Forum - How to manage Digital Transformation, Agile Business Operations & Connected Digital Ecosystems	description	TM Forum's collaboration programs and standards enable 850+ global members to rapidly create, prototype, deliver and monetize innovative digital services.	url	https://www.tmforum.org/	site_name	TM Forum
Property	Content															
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SEO Content

		<div>image</div> <div>https://www.tmforum.org/wp-content/uploads/2021/10/SocialMediaPullImages.1200X630.General.jpg</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>630</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>0</div> <div>H3</div> <div>2</div> <div>H4</div> <div>0</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <ul style="list-style-type: none"> • [H1] • [H3] Contact us • [H3] About TM forum
	Images	<p>We found 25 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 50 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 54%</p> <p>Internal Links 46%</p>

In-page links

Anchor	Type	Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Log in / Register	External	Passing Juice
Register	External	Passing Juice
About us	External	Passing Juice
Contact us	External	Passing Juice
Analysis & Insight	External	Passing Juice
Knowledge	Internal	Passing Juice
Knowledge overview	Internal	Passing Juice
AI, Data + Insights	Internal	Passing Juice
Autonomous Operations	Internal	Passing Juice
Beyond Connectivity	Internal	Passing Juice
Cloud Native IT + Networks	Internal	Passing Juice
Customer Experience + Trust	Internal	Passing Juice
The Human Factor	Internal	Passing Juice
Labs overview	Internal	Passing Juice
Catalyst projects	External	Passing Juice
Member projects	External	Passing Juice
Global Architecture Forum (GAF)	External	Passing Juice
Code + frameworks overview	External	Passing Juice
Open Digital Framework (ODF)	External	Passing Juice
Member resources	Internal	Passing Juice
Member toolkits	External	Passing Juice
Open APIs	Internal	Passing Juice
Open Digital Architecture (ODA)	Internal	Passing Juice
Business Process Framework (eTOM)	External	Passing Juice
Information Framework (SID)	External	Passing Juice

In-page links

Training + accreditation overview	External	Passing Juice
Training courses	External	Passing Juice
Conformance	Internal	Passing Juice
Services	Internal	Passing Juice
Upcoming events + webinars	Internal	Passing Juice
Sponsorship opportunities	Internal	Passing Juice
About Membership	Internal	Passing Juice
Benefits	Internal	Passing Juice
Current members	Internal	Passing Juice
Become a member	Internal	Passing Juice
Back to top	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Careers with TM Forum	External	Passing Juice
News & Insights	External	Passing Juice
Privacy & Policy	External	Passing Juice
Website Terms and Cookies	External	Passing Juice
Help & FAQ	External	Passing Juice
=	External	Passing Juice

SEO Keywords



Keywords Cloud






explore learn member training
forum open knowledge services
more digital

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	8	✓	✗	✓	✗
forum	7	✓	✗	✓	✓
explore	7	✗	✗	✗	✗
more	7	✗	✗	✗	✗
member	7	✗	✗	✓	✗









Usability

	Url	Domain : tmforum.us Length : 10
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0



Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics