









# Seo Analyzer tmma.org

Generated on March 15 2022 02:04 AM




The score is 39/100







## SEO Content

|    | Title              | Traverse Mountain Master Association - Welcome to Your Community Online<br><br><b>Length : 71</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>4</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] New to TMMA.org?</li><li>• [H2] Account Information</li><li>• [H2] Resource Center available to all Realtors, Guests, etc.</li><li>• [H2] Contact Us -</li><li>• [H3] RESIDENT SERVICES</li><li>• [H3] RESOURCE CENTER</li><li>• [H3] MANAGEMENT CONTACTS</li><li>• [H3] COMMUNITY CENTER &amp; POOL</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 4 | 4 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 4                  | 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 14 images on this web page.<br><br>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Text/HTML Ratio    | Ratio : <b>9%</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |        |                                                                                                                            |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------------------------|
|  |        | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                                                                  |
|  | Iframe | Great, there are no Iframes detected on this page.                                                                         |

## SEO Links

|                                                                                     |                         |                                                                                                |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                 |
|   | In-page links           | We found a total of 35 links including 3 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 14.29%<br>Internal Links 85.71% |

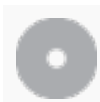
## In-page links

| Anchor                                     | Type     | Juice         |
|--------------------------------------------|----------|---------------|
| <a href="#">Home</a>                       | Internal | Passing Juice |
| <a href="#">Resident Services Overview</a> | Internal | Passing Juice |
| <a href="#">Resident Sign In</a>           | Internal | Passing Juice |
| <a href="#">New Resident? Sign Up Here</a> | Internal | Passing Juice |
| <a href="#">Dumpsters 2021</a>             | Internal | Passing Juice |
| <a href="#">New Home Contruction</a>       | Internal | Passing Juice |
| <a href="#">Association Terminology</a>    | Internal | Passing Juice |
| <a href="#">FAQs</a>                       | Internal | Passing Juice |

## In-page links

|                                                            |          |               |
|------------------------------------------------------------|----------|---------------|
| <a href="#">Rental Restrictions</a>                        | Internal | Passing Juice |
| <a href="#">Pool Party Registration</a>                    | Internal | Passing Juice |
| <a href="#">Keyfob Registration</a>                        | Internal | Passing Juice |
| <a href="#">Hours</a>                                      | Internal | Passing Juice |
| <a href="#">Rooms</a>                                      | Internal | Passing Juice |
| <a href="#">Pool Rules</a>                                 | Internal | Passing Juice |
| <a href="#">Pool Map</a>                                   | Internal | Passing Juice |
| <a href="#">TMT Swim Team</a>                              | Internal | Passing Juice |
| <a href="#">Concessions</a>                                | Internal | Passing Juice |
| <a href="#">Gym</a>                                        | Internal | Passing Juice |
| <a href="#">High Fitness</a>                               | Internal | Passing Juice |
| <a href="#">Yoga</a>                                       | Internal | Passing Juice |
| <a href="#">Water Aerobics</a>                             | Internal | Passing Juice |
| <a href="#">Activities</a>                                 | Internal | Passing Juice |
| <a href="#">FAQ's</a>                                      | Internal | Passing Juice |
| <a href="#">2020 Charity Event</a>                         | Internal | Passing Juice |
| <a href="#">Resources</a>                                  | Internal | Passing Juice |
| <a href="#">Compliance</a>                                 | Internal | Passing Juice |
| <a href="#">Management Contacts</a>                        | Internal | Passing Juice |
| <a href="#">Sub Associations</a>                           | Internal | Passing Juice |
| <a href="#">Search</a>                                     | Internal | Passing Juice |
| <a href="#">CCPA</a>                                       | External | Passing Juice |
| <a href="#">Privacy Policy</a>                             | External | Passing Juice |
| <a href="#">Terms of Service</a>                           | External | Passing Juice |
| <a href="#">Rules and Regulations</a>                      | External | Passing Juice |
| <a href="#">Site Map</a>                                   | Internal | Passing Juice |
| <a href="#">Homeowners association management software</a> | External | Passing Juice |

## SEO Keywords



Keywords Cloud

chapel **account** information road  
tmma please association  
building **new** ridge

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| new         | 4       | ✖     | ✖        | ✖               | ✔        |
| please      | 4       | ✖     | ✖        | ✖               | ✖        |
| association | 4       | ✔     | ✖        | ✖               | ✖        |
| tmma        | 4       | ✖     | ✖        | ✖               | ✔        |
| account     | 4       | ✖     | ✖        | ✖               | ✔        |











## Usability

|  |              |                                                                                                                                          |
|--|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : tmma.org<br>Length : 8                                                                                                          |
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |





## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|



## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Speed Tips      | <div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://tmma.org/robots.txt">http://tmma.org/robots.txt</a><br><br>Great, your website has a robots.txt file.                                                                                                                                                                                                                     |
|                                                                                    | Analytics   | Missing                                                                                                                                                                                                                                                                                                                                   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.