



Seo Analyzer tokyocreative.com

Generated on February 18 2022 00:36 AM






The score is 54/100





SEO Content

	Title	Welcome Tokyo Creative Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	Hi, we're Tokyo Creative an influencer-driven digital and social media marketing agency that's dedicated to creating high quality Japan-related content. We work with both brands and Japanese local government to promote services, products and events to a global audience. Length : 270 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Tokyo, Creative, Tokyo Creative, Influencers, Youtubers, Youtuber, Instagrammer Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Hi, we're Tokyo Creative an influencer-driven digital and social media marketing agency that's dedicated to creating high quality Japan-related content.</td></tr><tr><td>image</td><td>https://cdn.odigo.net/img14f9782bfebc02c03cec3916fb938df315ad6b01.png?imageView2/1/w/1200/interlace/1 imageslim</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.tokyocreative.jp</td></tr><tr><td>site_name</td><td>Tokyo Creative</td></tr></tbody></table>	Property	Content	title	Hi, we're Tokyo Creative an influencer-driven digital and social media marketing agency that's dedicated to creating high quality Japan-related content.	image	https://cdn.odigo.net/img14f9782bfebc02c03cec3916fb938df315ad6b01.png?imageView2/1/w/1200/interlace/1 imageslim	type	article	url	https://www.tokyocreative.jp	site_name	Tokyo Creative
Property	Content													
title	Hi, we're Tokyo Creative an influencer-driven digital and social media marketing agency that's dedicated to creating high quality Japan-related content.													
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SEO Content

		<p>description</p> <p>Hi, we're Tokyo Creative an influencer-driven digital and social media marketing agency that's dedicated to creating high quality Japan-related content. We work with both brands and Japanese local government to promote services, products and events to a global audience.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>7</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Abroad in Japan• [H1] AkiDearest• [H1] Sharmeleon• [H1] Tokidoki Traveller• [H2] Latest Blog Entry• [H2] Yabakei : Japan's Secret Cycling Paradise• [H2] RECENT PROJECT• [H2] Explore Oita• [H2] Chugoku Regional Tourism• [H2] Check out the TC store!• [H2] Join the Tokyo Creative Research Team• [H4] RECENT PROJECT	H1	H2	H3	H4	H5	H6	4	7	0	1	0	0
H1	H2	H3	H4	H5	H6									
4	7	0	1	0	0									
	Images	<p>We found 44 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 17 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.65% Internal Links 82.35%

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Influencers	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Blog	Internal	Passing Juice
Team	Internal	Passing Juice
Contact	Internal	Passing Juice
Research Team	Internal	Passing Juice
TC Play	External	Passing Juice
Store	External	Passing Juice
TC Learn	Internal	Passing Juice
□□□	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
Instagram account	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Cloud

store from japan youtube **blog** view
creative **tokyo** cycling **team**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tokyo	7	✓	✓	✓	✓
creative	7	✓	✓	✓	✓
team	6	✗	✗	✗	✓
blog	5	✗	✗	✗	✓
store	5	✗	✗	✗	✓










Usability

	Url	Domain : tokyocreative.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 9 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics