



# Seo Analyzer toll.no

Generated on April 03 2022 13:05 PM

The score is 56/100



## SEO Content

	Title	Toll.no - Tolletaten <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Informasjon fra Tolletaten om blant annet netthandel, kvoter og import og eksport av varer. <b>Length : 91</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Toll.no</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 1 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>39%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content												

## SEO Content



in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.17% Internal Links 97.83%

## In-page links

Anchor	Type	Juice
<a href="#">G&amp;#229; til innhold</a>	Internal	Passing Juice
<a href="#">Privat</a>	Internal	Passing Juice
<a href="#">Bedrift</a>	Internal	Passing Juice
<a href="#">Netthandel</a>	Internal	Passing Juice
<a href="#">Handle i utlandet</a>	Internal	Passing Juice
<a href="#">Flytte til eller fra Norge</a>	Internal	Passing Juice
<a href="#">Tilbakebetaling av toll</a>	Internal	Passing Juice
<a href="#">Sende varer til utlandet</a>	Internal	Passing Juice
<a href="#">Reise til og fra Norge</a>	Internal	Passing Juice
<a href="#">Digital tollbehandling</a>	Internal	Passing Juice
<a href="#">Import</a>	Internal	Passing Juice
<a href="#">Eksport</a>	Internal	Passing Juice

## In-page links

<a href="#">Tolltariffen og klassifisering</a>	Internal	Passing Juice
<a href="#">Transport og tollager</a>	Internal	Passing Juice
<a href="#">TVINN</a>	Internal	Passing Juice
<a href="#">Piratkopier</a>	Internal	Passing Juice
<a href="#">AEO-autorisasjon</a>	Internal	Passing Juice
<a href="#">Skip og skipsfart</a>	Internal	Passing Juice
<a href="#">Særavgifter og gebyr</a>	Internal	Passing Juice
<a href="#">Meld deg på kurs</a>	Internal	Passing Juice
<a href="#">Ekspressklarering</a>	Internal	Passing Juice
<a href="#">Åpne data</a>	Internal	Passing Juice
<a href="#">Tolldagen</a>	Internal	Passing Juice
<a href="#">Se alle varer</a>	Internal	Passing Juice
<a href="#">Valutakurser</a>	Internal	Passing Juice
<a href="#">Importkalkulator</a>	Internal	Passing Juice
<a href="#">Kvoteappen</a>	Internal	Passing Juice
<a href="#">Regelverk</a>	Internal	Passing Juice
<a href="#">Skjema</a>	Internal	Passing Juice
<a href="#">Søk</a>	Internal	Passing Juice
<a href="#">Kontakt oss</a>	Internal	Passing Juice
<a href="#">Om oss</a>	Internal	Passing Juice
<a href="#">Jobb i Tolletaten</a>	Internal	Passing Juice
<a href="#">Nyheter</a>	Internal	Passing Juice
<a href="#">Nyhetsbrev</a>	Internal	Passing Juice
<a href="#">Personvern i Tolletaten</a>	Internal	Passing Juice
<a href="#">English homepage</a>	Internal	Passing Juice
<a href="#">Other languages</a>	Internal	Passing Juice
<a href="#">Send oss en henvendelse</a>	Internal	Passing Juice
<a href="#">Alle ekspedisjonssteder</a>	Internal	Passing Juice

## In-page links

<a href="#">English</a>	Internal	Passing Juice
<a href="#">Other languages</a>	Internal	Passing Juice
<a href="#">Siste endringer</a>	Internal	Passing Juice
<a href="#">Regelverk i andre land</a>	External	Passing Juice
<a href="#">Les mer om personvern og vår bruk av informasjonskapsler (cookies).</a>	Internal	Passing Juice
<a href="#">Read more about our use of cookies (in Norwegian only)</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tolletaten	12	✓	✗	✓	✗
til	11	✗	✗	✗	✗
varer	10	✗	✗	✓	✗
fra	8	✗	✗	✓	✗
utlandet	8	✗	✗	✗	✗











## Usability

	Url	Domain : toll.no Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is no.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://toll.no/robots.txt">http://toll.no/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>