



Seo Analyzer topains.com

Generated on March 14 2022 09:12 AM

The score is **69/100**







SEO Content

| | Title | <p>Personal and Commercial Insurance Lines Topa Insurance</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | <p>Topa Insurance provides personal and commercial insurance lines with a focus on superior service.</p> <p>Length : 97</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Grow Your Customer Base • [H2] Our Insurance Products • [H3] Commercial Lines • [H3] Programs | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 2 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 2 | 2 | 0 | 0 | 0 | | | | | | | | | |
| | Images | <p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | <p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | | | | | | | | |
| | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 10 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| News | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Claims | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Commercial Lines | Internal | Passing Juice |
| Programs | Internal | Passing Juice |
| Industry Links | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

In-page links

[Terms of Use](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

commercial company claims products
lines details news topa programs
insurance







Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| insurance | 5 | ✓ | ✗ | ✓ | ✓ |
| company | 3 | ✗ | ✗ | ✗ | ✗ |
| lines | 3 | ✓ | ✗ | ✓ | ✓ |
| topa | 3 | ✓ | ✗ | ✓ | ✗ |
| commercial | 3 | ✓ | ✗ | ✓ | ✓ |





Usability

| | | |
|--|--------------|---|
| | Url | Domain : topains.com Length : 11 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 3 Warnings : 5 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | Missing |

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics