

Seo Analyzer topogen.com

Generated on March 26 2022 12:03 PM

The score is 33/100

SEO Content

| \bigcirc | Title | TopoGEN Length | l Products & : 53 | amp; Serv | ices for Car | ncer Resear | ch |
|--------------|--------------------|---|--|--|--|---|----------------------------------|
| | | Perfect, | our title cor | tains betw | een 10 and | 70 characte | ers. |
| \bigotimes | Description | | | | | | bage. Use <u>this</u> |
| \bigotimes | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | | | |
| \bigotimes | Og Meta Properties | social cra | e does not ta awler's bette <u>es generator</u> | r structuriz | e your page | | his tags allows <u>ree og</u> |
| 0 | Headings | • [[R • [] • [] • [] • [] • [] • [] • [] • [] | &D H1] Cell Cont H1] In vitro S H2] Providing H2] Custom S H2] TopoGEN H4] PRODUC H4] PRODUC H4] KITS H4] SERVICE H4] SERVICE H4] What We H4] accelera H4] HUMAN H4] BACTERI | uno-reagen ext Screen creening fo Products Screening S I Products TS S E Do te your res TOPO SCRE AL GYRASE NTEXT TOP RELATIONS | nt Resource is for DNA R or Topo targ & Services f Services earch produ ENING IN VI E & TOPO IV OISOMERAS 5 IN CLINICIA | for your To epair (NEW eting drugs for Cancer F for Cancer F SCREENING SCREENING SCREENING SCREENING SCREENING SCREENING SCREENING | opoisomerase (!) Research |

SEO Content

- [H4] QUANTIFY TOPOISOMERASE ACTIVITY LEVELS IN CRUDE EXTRACTS
- [H4] TOPOISOMERASE GENOMIC DNA COMPLEXES
- [H4] Kits
- [H4] Human topoisomerase assay kits and drug screening kits
- [H4] Bacterial DNA Gyrase and Topo IV assay and drug screening kits
- [H4] In Situ (cell context) testing of endogenous topo activity for drug validation
- [H4] Western, IHC, IF and IP Kits now available
- [H4] Nuclear Extraction Kits with detailed protocols on how to make Nuc. Extracts
- [H4] Robust consulting and product support facilitates tech transfer (including data analysis services)
- [H4] Cell Context Screens for DNA Repair (HR and NHEJ) using I-Sce enabled protocols
- [H4] Replenishment support for all Kits
- [H4] Technical protocols and FAQ to help you
- [H4] Products
- [H4] Not all plasmid DNAs will support Topo-enzyme activity!
- [H4] Our DNA substrates are tested and validated for topo applications
- [H4] Relaxed, Supercoiled plasmids with high affinity Topo sites
- [H4] Topoisomerase 2 specific kDNA substrates
- [H4] Eukaryotic Enzymes and Antibodies (mono and polyclonal)
- [H4] Prokaryotic Enzymes from E. coli and S. aureus
- [H4] Highly pure TDP1 and 2
- [H4] Large selection of Topoisomerase drugs, pre-tested and validated with Topo-enzymes
- [H4] Services
- [H4] Rapid (2-4 business days) turn around & competitively priced
- [H4] Certified, peer reviewed formal Reports
- [H4] Guaranteed publication quality and cosmetic data
- [H4] Saves time (and grant dollars usuing our labor)
- [H4] Let us perform cell context validation to accelerate hit-tolead optimizations
- [H4] Certified clear cut results with + and Controls for internal validation of assays
- [H4] Let us know your needs, we can help!
- [H4] Exclusive
- [H4] TOPO ENZYMES & DNA GYRASES
- [H4] CLICK TO VIEW PRODUCTS
- [H4] TOPO & DRUG SCREENING KITS
- [H4] CLICK TO VIEW PRODUCTS
- [H4] TOPO ANTIBODIES
- [H4] CLICK TO VIEW PRODUCTS
- [H4] TOPO RELATED DRUGS & ASSAY REAGENTS
- [H4] CLICK TO VIEW PRODUCTS
- [H4] TDP 1, 2 PRODUCTS
- [H4] CLICK TO VIEW PRODUCTS
- [H4] CELL CONTEXT DNA REPAIR
- [H4] CLICK TO VIEW PRODUCTS

Images

We found 17 images on this web page.

SEO Content

| \bigotimes | | 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|--------------|-----------------|--|
| \bigotimes | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| \bigcirc | Flash | Perfect, no Flash content has been detected on this page. |
| \bigcirc | Iframe | Great, there are no lframes detected on this page. |

SEO Links

| \bigotimes | URL Rewrite | Bad. Your links have query string. |
|--------------|----------------------------|--|
| \bigotimes | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0 | In-page links | We found a total of 66 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 1.52% |
| | | Internal Links 98.48% |

In-page links

| Anchor | Туре | Juice |
|-------------------------|----------|---------------|
| HOME | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| TopoGEN Solutions Guide | Internal | Passing Juice |
| Ventures &: Alliances | Internal | Passing Juice |
| PRODUCTS | Internal | Passing Juice |
| | | |

In-page links

| Topo Enzymes | Internal | Passing Juice |
|---|----------|---------------|
| <u>Human Topo I</u> | Internal | Passing Juice |
| Mutant Human Topo I | Internal | Passing Juice |
| DNA Gyrases | Internal | Passing Juice |
| E. coli DNA Gyrase | Internal | Passing Juice |
| Topo Kits | Internal | Passing Juice |
| Topo I Assay Kit | Internal | Passing Juice |
| Drug Screening Kits | Internal | Passing Juice |
| Topo I | Internal | Passing Juice |
| Topo Antibodies | Internal | Passing Juice |
| Topo I Antibodies | Internal | Passing Juice |
| Reagents | Internal | Passing Juice |
| <u>kDNA</u> | Internal | Passing Juice |
| TPD1 Products | Internal | Passing Juice |
| TPD1 Assay Kit | Internal | Passing Juice |
| TPD2 Products | Internal | Passing Juice |
| Human TPD2 Assay Kit | Internal | Passing Juice |
| Topo Related Drugs | Internal | Passing Juice |
| | Internal | Passing Juice |
| Cell Context DNA Repair | Internal | Passing Juice |
| Homologous Recombination Reporter Cells | Internal | Passing Juice |
| SERVICES | Internal | Passing Juice |
| Human Topo In Vitro Screens | Internal | Passing Juice |
| Bacterial Gyrase &: Topo IV Screens | Internal | Passing Juice |
| Cell Context Topo Screens (ICE Assay) | Internal | Passing Juice |
| Bio-Correlations in Clinical Trials | Internal | Passing Juice |
| Western Blotting | Internal | Passing Juice |
| Quantify Topo Activity Levels in Crude Extracts | Internal | Passing Juice |
| | | |

In-page links

| Topo Genomic DNA Complexes | Internal | Passing Juice |
|--------------------------------------|----------|---------------|
| FAOs | Internal | Passing Juice |
| Ordering & Shipping | Internal | Passing Juice |
| Product Support | Internal | Passing Juice |
| Services Quote Form | Internal | Passing Juice |
| Review Articles | Internal | Passing Juice |
| Technical Procedures | Internal | Passing Juice |
| <u>NEWS</u> | Internal | Passing Juice |
| Google Scholar Results | External | Passing Juice |
| Publications | Internal | Passing Juice |
| CONTACT US | Internal | Passing Juice |
| Jobs &: Internships | Internal | Passing Juice |
| <u>My account</u> | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| DISTRIBUTORS | Internal | Passing Juice |
| - | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| PRODUCTS | Internal | Passing Juice |
| <u>KITS</u> | Internal | Passing Juice |
| <u>SERVICES</u> | Internal | Passing Juice |
| VIEW CUSTOM QUOTE FORM | Internal | Passing Juice |
| BACTERIAL GYRASE & TOPO IV SCREENING | Internal | Passing Juice |
| <u>Cat #TG1020</u> | Internal | Passing Juice |
| SHOP KITS | Internal | Passing Juice |
| SHOP PRODUCTS | Internal | Passing Juice |
| VIEW SERVICES | Internal | Passing Juice |
| | | |

In-page links

| TOPO ENZYMES & DNA GYRASES | Internal | Passing Juice |
|-------------------------------------|----------|---------------|
| TOPO & DRUG SCREENING KITS | Internal | Passing Juice |
| TOPO RELATED DRUGS & ASSAY REAGENTS | Internal | Passing Juice |
| TDP 1, 2 PRODUCTS | Internal | Passing Juice |
| CELL CONTEXT DNA REPAIR | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

Keywords Consistency

| Keyword Content Title | Keywords | Descripti on | Headings | |
|-----------------------|----------|-----------------|----------|--|
|-----------------------|----------|-----------------|----------|--|

Usability

| 0 | Url | Domain : topogen.com Length : 11 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| \bigotimes | Printability | We could not find a Print-Friendly CSS. |
| \bigcirc | Language | Good. Your declared language is en. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Document



Document

| 0 | Encoding | Perfect. Your declared charset is UTF-8. |
|--------------|-----------------|--|
| \bigotimes | W3C Validity | Errors : 4 Warnings : 59 |
| \bigotimes | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |
| \bigcirc | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | * | Meta Viewport Tag |
| | | ۲ | Flash content |

Optimization

| 0 | XML Sitemap | Great, your website has an XML sitemap. |
|------------|-------------|--|
| | | https://topogen.com/wp-sitemap.xml |
| \bigcirc | Robots.txt | http://topogen.com/robots.txt Great, your website has a robots.txt file. |
| 8 | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be |

Optimization

good to install a second in order to cross-check the data.