



# Seo Analyzer topratedlocal.com

Generated on March 03 2022 16:52 PM





The score is 57/100







## SEO Content

	<b>Title</b>	<p>Top Rated Local®</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Top Rated Local® is a local business marketing search tool highlighting the top lawyers, doctors, plumbers, roofers, restaurants, contractors and more. Search for FREE!</p> <p><b>Length : 168</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>2</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1492 2072" style="list-style-type: none"> <li>• [H1] Top Rated Local® Businesses In Your Area</li> <li>• [H1] We track, score and rank the Top Rated Local® businesses across the most popular local business categories.</li> <li>• [H1] Claim your Top Rated Local® business for FREE today</li> <li>• [H1] Top Rated Local® businesses across America's Largest cities</li> <li>• [H1] Top Rated Local® businesses in each state are awarded yearly</li> <li>• [H1] We love local business. It's our goal to help people.</li> <li>• [H2] Everyday, we analyze ratings &amp; reviews from hundreds of verified review sites online and then rank businesses based on their overall Rating Score™. This allows you to quickly and confidently find the truly Top Rated Local® businesses in your area.</li> <li>• [H2] We quickly and conveniently find and support Top Rated</li> </ul>	H1	H2	H3	H4	H5	H6	6	2	1	3	0	0
H1	H2	H3	H4	H5	H6									
6	2	1	3	0	0									

## SEO Content

		Local® businesses. Because of this, we've seen tremendous growth! <ul style="list-style-type: none"><li>• [H3] Popular Cities:</li><li>• [H4] Company</li><li>• [H4] Get Listed</li><li>• [H4] More...</li></ul>
	Images	We found 16 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.5%  Internal Links 97.5%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice

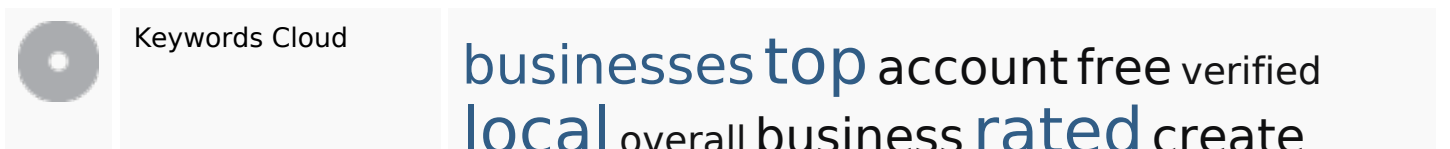
## In-page links

<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Branding Guidelines</a>	Internal	Passing Juice
<a href="#">Supported Sources</a>	Internal	Passing Juice
<a href="#">Create Free Account</a>	Internal	Passing Juice
<a href="#">Suggest A Business</a>	Internal	Passing Juice
<a href="#">Broncos Business Pick</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Create Free Account</a>	Internal	Passing Juice
<a href="#">New York, NY  </a>	Internal	Passing Juice
<a href="#">Los Angeles, CA  </a>	Internal	Passing Juice
<a href="#">Chicago, IL  </a>	Internal	Passing Juice
<a href="#">Houston, TX  </a>	Internal	Passing Juice
<a href="#">Philadelphia, PA  </a>	Internal	Passing Juice
<a href="#">Phoenix, AZ  </a>	Internal	Passing Juice
<a href="#">San Antonio, TX  </a>	Internal	Passing Juice
<a href="#">San Diego, CA  </a>	Internal	Passing Juice
<a href="#">Dallas, TX  </a>	Internal	Passing Juice
<a href="#">San Jose, CA  </a>	Internal	Passing Juice
<a href="#">Jacksonville, FL  </a>	Internal	Passing Juice
<a href="#">Indianapolis, IN  </a>	Internal	Passing Juice
<a href="#">San Francisco, CA  </a>	Internal	Passing Juice
<a href="#">Austin, TX  </a>	Internal	Passing Juice
<a href="#">Columbus, OH  </a>	Internal	Passing Juice
<a href="#">Fort Worth, TX  </a>	Internal	Passing Juice
<a href="#">Detroit, MI  </a>	Internal	Passing Juice
<a href="#">Seattle, WA  </a>	Internal	Passing Juice

## In-page links

<a href="#">Boston, MA  </a>	Internal	Passing Juice
<a href="#">Denver, CO</a>	Internal	Passing Juice
<a href="#">Choose Your City</a>	External	Passing Juice
<a href="#">See Award Winners</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Find Businesses By Name</a>	Internal	Passing Juice
<a href="#">Business Categories</a>	Internal	Passing Juice
<a href="#">Top Rated Local® Partners</a>	Internal	Passing Juice
<a href="#">Forgot Password</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Info</a>	Internal	Passing Juice


## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	12	✓	✗	✓	✓
top	10	✓	✗	✓	✓
rated	10	✓	✗	✓	✓
businesses	8	✗	✗	✗	✓
business	7	✗	✗	✓	✓











## Usability

	Url	Domain : topratedlocal.com Length : 17
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://topratedlocal.com/sitemap.xml">http://topratedlocal.com/sitemap.xml</a>
	Robots.txt	<a href="http://topratedlocal.com/robots.txt">http://topratedlocal.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.