







Seo Analyzer toptal.com

Generated on February 04 2022 12:28 PM





The score is 58/100



SEO Content

	Title	<p>Toptal - Hire Freelance Talent from the Top 3%</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Toptal enables start-ups, businesses, and organizations to hire freelancers from a growing network of top talent in the world. Find quality talent to work full-time, part-time, or hourly who will seamlessly integrate into your team.</p> <p>Length : 232</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>We connect outstanding freelancers with great clients.</td> </tr> <tr> <td>description</td> <td>Learn more about hiring talent or joining our network.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://bs-uploads.toptal.io/blackfish-uploads/components/seo/content/og_image_file/og_image/837444/homepage_C-01-8e058e5c29157b647b2cf30f70828e0a.png</td> </tr> <tr> <td>url</td> <td>https://www.toptal.com/</td> </tr> </tbody> </table>	Property	Content	title	We connect outstanding freelancers with great clients.	description	Learn more about hiring talent or joining our network.	type	website	image	https://bs-uploads.toptal.io/blackfish-uploads/components/seo/content/og_image_file/og_image/837444/homepage_C-01-8e058e5c29157b647b2cf30f70828e0a.png	url	https://www.toptal.com/
Property	Content													
title	We connect outstanding freelancers with great clients.													
description	Learn more about hiring talent or joining our network.													
type	website													
image	https://bs-uploads.toptal.io/blackfish-uploads/components/seo/content/og_image_file/og_image/837444/homepage_C-01-8e058e5c29157b647b2cf30f70828e0a.png													
url	https://www.toptal.com/													
	Headings	<table border="1" data-bbox="544 2011 1481 2078"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>22</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	14	22	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	22	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Hire the Top 3% of Freelance Talent®• [H2] Leverage World-Class Talent• [H2] Build Amazing Teams, On Demand• [H2] Hiring Made Easy• [H2] Meet Talent in Our Network• [H2] Why Organizations Choose Toptal• [H2] Collaborations With Leading Brands• [H2] Hear From Our Clients• [H2] Explore Trending Toptal Publications• [H2] Toptal Developers• [H2] Toptal Designers• [H2] Toptal Finance Experts• [H2] Toptal Project Managers• [H2] Toptal Product Managers• [H2] Footer• [H3] Developers• [H3] Designers• [H3] Finance Experts• [H3] Project Managers• [H3] Product Managers• [H3] Toptal® Projects• [H3] Hire Quickly• [H3] The Top 3%• [H3] Leading the Future of Work• [H3] A Level Above• [H3] Talk to One of Our Industry Experts• [H3] Work With Hand-Selected Talent• [H3] The Right Fit, Guaranteed• [H3] TypeScript vs. JavaScript: Your Go-to Guide• [H3] Digging Deeper: A Practical Guide to Creative Empathy for Product Design• [H3] What Is Bitcoin Mining? How It Works and What It Takes to Make It Pay• [H3] How Product Designers Can Use Gamification for Good• [H3] Tips for Effective Agile Budgeting and Forecasting• [H3] Most In-demand Talent• [H3] About• [H3] Contact• [H3] Social
	Images	<p>We found 86 images on this web page.</p> <p>61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 161 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.62% Internal Links 99.38%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
Top 3%	Internal	Passing Juice
Why	Internal	Passing Juice
Clients	Internal	Passing Juice
Healthcare and Life Sciences	Internal	Passing Juice
Consumer Products and Services	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Industrials	Internal	Passing Juice
Communications, Media, and Entertainment	Internal	Passing Juice
Technology	Internal	Passing Juice

In-page links

Community	Internal	Passing Juice
Blog	Internal	Passing Juice
About Us	Internal	Passing Juice
Hire Top Talent	Internal	Passing Juice
Adan Perez	Internal	Passing Juice
Ruth Madrigal	Internal	Passing Juice
Vladimir Peric	Internal	Passing Juice
Danielle Thompson	Internal	Passing Juice
Matthew Warkentin	Internal	Passing Juice
Vladimir Mitrovic	Internal	Passing Juice
Ellen Su	Internal	Passing Juice
Casey Arrington	Internal	Passing Juice
Emily Dubow	Internal	Passing Juice
Saim Korlu	Internal	Passing Juice
Gabriel Courtemanche	Internal	Passing Juice
Justin Michela	Internal	Passing Juice
Frédérique Mittelstaedt	Internal	Passing Juice
Osandi Sekoú Robinson	Internal	Passing Juice
Adrien Valesa	Internal	Passing Juice
Jake Kahana	Internal	Passing Juice
Anuar Heberlein	Internal	Passing Juice
Francesco Castellano	Internal	Passing Juice
Neil Portus CFA, CMA	Internal	Passing Juice
Marco De Stefano	Internal	Passing Juice
Meko Kofahl	Internal	Passing Juice
Geeta Acharya	Internal	Passing Juice
Greg Prickril	Internal	Passing Juice
Read more	Internal	Passing Juice

In-page links

Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
-	External	Passing Juice
Engineering	Internal	Passing Juice
Web Front-end	Internal	Passing Juice
TypeScript vs. JavaScript: Your Go-to Guide	Internal	Passing Juice
Design	Internal	Passing Juice
Design Process	Internal	Passing Juice
Digging Deeper: A Practical Guide to Creative Empathy for Product Design	Internal	Passing Juice
Finance	Internal	Passing Juice
Finance Processes	Internal	Passing Juice
What Is Bitcoin Mining? How It Works and What It Takes to Make It Pay	Internal	Passing Juice
UX Design	Internal	Passing Juice
How Product Designers Can Use Gamification for Good	Internal	Passing Juice
Projects	Internal	Passing Juice
Agile	Internal	Passing Juice
Tips for Effective Agile Budgeting and Forecasting	Internal	Passing Juice
Android Developers	Internal	Passing Juice
Angular Developers	Internal	Passing Juice
AWS Developers	Internal	Passing Juice
C# Developers	Internal	Passing Juice
C++ Developers	Internal	Passing Juice
Django Developers	Internal	Passing Juice
Go Engineers	Internal	Passing Juice
iOS Developers	Internal	Passing Juice
Java Developers	Internal	Passing Juice

In-page links

JavaScript Developers	Internal	Passing Juice
.NET Developers	Internal	Passing Juice
Node.js Developers	Internal	Passing Juice
PHP Developers	Internal	Passing Juice
Python Developers	Internal	Passing Juice
React.js Developers	Internal	Passing Juice
React Native Developers	Internal	Passing Juice
Ruby Developers	Internal	Passing Juice
Ruby on Rails Developers	Internal	Passing Juice
Swift Developers	Internal	Passing Juice
WordPress Developers	Internal	Passing Juice
Brand Designers	Internal	Passing Juice
Dashboard Designers	Internal	Passing Juice
Data Visualization Designers	Internal	Passing Juice
E-Commerce Website Designers	Internal	Passing Juice
Game Designers	Internal	Passing Juice
Illustrators	Internal	Passing Juice
Information Architecture Experts	Internal	Passing Juice
Mobile App Designers	Internal	Passing Juice
Presentation Designers	Internal	Passing Juice
Product Designers	Internal	Passing Juice
Prototype Designers	Internal	Passing Juice
UI Designers	Internal	Passing Juice
UX Designers	Internal	Passing Juice
Virtual Reality Designers	Internal	Passing Juice
Visual Designers	Internal	Passing Juice
Web Application Designers	Internal	Passing Juice
Web Designers	Internal	Passing Juice

In-page links

WordPress Designers	Internal	Passing Juice
Blockchain Consultants	Internal	Passing Juice
Business Consultants	Internal	Passing Juice
Equity Research Analysts	Internal	Passing Juice
Financial Analysts	Internal	Passing Juice
Financial Modeling Consultants	Internal	Passing Juice
FP&A Managers	Internal	Passing Juice
Fundraising Consultants	Internal	Passing Juice
Interim CEOs	Internal	Passing Juice
M&A Consultants	Internal	Passing Juice
Market Research Analysts	Internal	Passing Juice
Part-time CFOs	Internal	Passing Juice
Profitability Analysis Experts	Internal	Passing Juice
Real Estate Experts	Internal	Passing Juice
Valuation Specialists	Internal	Passing Juice
Venture Capital Consultants	Internal	Passing Juice
Digital Project Managers	Internal	Passing Juice
Freelance Project Managers	Internal	Passing Juice
JIRA Administrators	Internal	Passing Juice
PMO Specialists	Internal	Passing Juice
Program Managers	Internal	Passing Juice
SAP Delivery Managers	Internal	Passing Juice
Scrum Project Managers	Internal	Passing Juice
Scrum Masters	Internal	Passing Juice
Technical Business Analysts	Internal	Passing Juice
Transformation Delivery Managers	Internal	Passing Juice
Web Project Managers	Internal	Passing Juice
Agile Product Managers	Internal	Passing Juice

In-page links

Artificial Intelligence Product Managers	Internal	Passing Juice
Blockchain Product Managers	Internal	Passing Juice
Brand Managers	Internal	Passing Juice
Business Analysts	Internal	Passing Juice
Cloud Product Managers	Internal	Passing Juice
Contract Product Managers	Internal	Passing Juice
Data Science Product Managers	Internal	Passing Juice
Digital Product Managers	Internal	Passing Juice
Freelance Product Managers	Internal	Passing Juice
Kanban Product Owners	Internal	Passing Juice
Mobile Product Managers	Internal	Passing Juice
Product Owners	Internal	Passing Juice
SaaS Product Managers	Internal	Passing Juice
Salesforce Product Managers	Internal	Passing Juice
Web Product Managers	Internal	Passing Juice
iOS Developers	Internal	Passing Juice
Front-end Developers	Internal	Passing Juice
UX Designers	Internal	Passing Juice
UI Designers	Internal	Passing Juice
Financial Modeling Consultants	Internal	Passing Juice
Interim CFOs	Internal	Passing Juice
Digital Project Managers	Internal	Passing Juice
AWS Experts	Internal	Passing Juice
Freelance Developers	Internal	Passing Juice
Freelance Designers	Internal	Passing Juice
Freelance Finance Experts	Internal	Passing Juice
Freelance Project Managers	Internal	Passing Juice
Freelance Product Managers	Internal	Passing Juice

In-page links

Freelance Jobs	Internal	Passing Juice
Specialized Services	Internal	Passing Juice
Utilities & Tools	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Press Center	Internal	Passing Juice
Careers	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	noFollow
Website Terms	Internal	noFollow
Accessibility	Internal	noFollow


SEO Keywords

	Keywords Cloud	more teams view toptal top profile full previously product project
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
view	45	✘	✘	✘	✘
full	25	✘	✘	✔	✘
profile	25	✘	✘	✘	✘
product	17	✘	✘	✘	✔
previously	16	✘	✘	✘	✘









Usability

	Url	Domain : toptal.com Length : 10
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://toptal.com/sitemap.xmlhttps://www.toptal.com/sitemap.xmlhttps://www.toptal.com/sitemap/locations.xmlhttps://www.toptal.com/sitemap/community.xmlhttps://www.toptal.com/designers/subtlepatterns/sitemap.xmlhttps://www.toptal.com/sitemap/htmlarrows.xml
	Robots.txt	<p>http://toptal.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>